

# REFERENCE SUMMIT MAY 31 2019 CORVALLIS, OR

Register  
today

\$50\*

\* scholarships available  
\* includes breakfast, lunch,  
& snacks

[answerland.org/news-events/summit](http://answerland.org/news-events/summit)

## SESSIONS

### BREAKOUT SESSION 1

**AND NOW FOR SOMETHING COMPLETELY DIFFERENT:  
A REVOLUTIONARY ALTERNATIVE TO THE REFERENCE  
DESK** / Abby Koehler, Jessica Mlotkowski & Jennifer Foster

**CONQUERING THE HEADLIGHTS: STOP BEING A DEER  
WHEN IT COMES TO LEGAL REFERENCE QUESTIONS**

/ Amy Gregory

**REFERENCE WORK CHANGES LIVES - CAPTURING YOUR  
IMPACT** / Erin Hvizdak and Rick Stoddart

### BREAKOUT SESSION 2

**THE ART OF THE REFERRAL: STRATEGIES FOR  
CONNECTING PEOPLE TO THE INFORMATION THEY NEED**

/ Arlene Weible and Ciara Doyle

**PURCHASING AND PROMOTING DIVERSITY-RELATED  
MATERIALS** / Marci Ramiro-Jenkins and Courtney Terry

### BREAKOUT SESSION 3

**THE REFERENCE-INFLECTED ONE-SHOT** / Erica Jensen

**CLOSING THE LOOP ON INSTRUCTION WITH REFERENCE  
STATISTICS** / Melissa Anderson

**DO YOU HAVE ANY GOOD BOOKS TO READ? POPULAR  
READING COLLECTIONS IN PNW ACADEMIC LIBRARIES**

/ Elizabeth Brookbank & Lydia Harlan

**DOMINATE ANY DATABASE IN 5 MINUTES OR LESS**

/ Joanna Milner

## ROUND 1

**CENSUS 2020**  
/ John Cummings

**CHAT EASY: IMPROVEMENTS  
TO ANSWERLAND  
RESOURCES FOR  
LIBRARIANS**

/ Clare Sobotka and Joanna Milner

**SPECIFIC RESOURCES -  
COLUMBIA BASIN FISH &  
ENERGY INFO**

/ Bill Zimmerman

## LIGHTNING TALKS

## ROUND 2

**MAKER'S ADVISORY**  
/ Camila Harris

**FAST FACTS TO GET YOU  
STARTED: HELPING YOUR  
GENEALOGY PATRONS**

/ Margaret Harmon-Myers

**REFERENCE BY  
APPOINTMENT: YOUR  
PERSONAL LIBRARIAN**

/ Lori Moore