



Serving Douglas County Since 1964

August 1, 2011

Dear Community Members, Organizations, and Businesses,

Umpqua Community College, in partnership with the Douglas County Early Childhood Planning Coalition and the Douglas ESD, are preparing to host a Second Annual Early Childhood Care and Education Conference on October 21 & 22, 2011. We are seeking your support for this valuable event.

The first annual conference was a hugely successful event where over 150 attendees working in the early childhood field, along with parents, grandparents and community members, gained child development and parenting skills to increase the quality of care for the children of Douglas County.

High quality early childhood care workers benefit the local economy. The first three years of a child's life are critical to healthy brain development. High quality childcare settings provide safe places for kids to be and grow, and provide environments for socialization, physical development, and learning. The number one way to increase the quality of childcare is to increase the training and education level of the provider, parent, or grandparent. We invite you to support this critical conference to provide quality, local, and affordable education for those working with young children.

Here are three ways to participate:

- **Become an Event Sponsor.** Details of sponsorship levels and recognition are listed on the back side of this sheet. As a sponsor, your organization will be referenced in all promotional materials and at the actual event. Sponsors also receive an exhibitor table to visit with attendees.
- **Promote your Services or Products at an Exhibitor Table.** This is a great way to provide visibility for your business or organization to 150+ attendees. Exhibitor tables will be available on Saturday, October 22 from 8:00 am to 1:00 pm. Exhibitor tables are available for \$50. A limited amount of free table space is available to non-profit organizations.
- **Provide a Door Prize.** Door prizes will be given throughout the day on Saturday, October 22. Contributors will be highlighted in conference materials and donors announced during the give-away times.

We are confident you will find this a worthwhile community conference in which to invest and participate, and we would be happy to answer any questions you may have. Thank you for your willingness to support the educational needs of Early Childhood Providers and Parents/Grandparents in Douglas County. Please feel free to contact me at the number below or Shelby Shaw, conference committee member, at 541-677-9157.

Sincerely,

Robin VanWinkle, Director
UCC Community Education
PO Box 967, Roseburg, OR. 97470
Ph: 541-440-4651
Robin.VanWinkle@umpqua.edu



Early Childhood Care and Education Conference

Friday & Saturday, October 21 & 22, 2011

Umpqua Community College

Teachers Pet - \$500 and up



- Recognition as a Keynote or Lunch Sponsor at the Conference
- Opportunity to address the attendees at lunch Saturday
- Recognition on the Conference banner displayed in conference meal space
- Recognition in Conference promotional materials
- One exhibitor table and two lunches

Monkey Bars - \$250-\$499

- Recognition as a Friday evening Keynote Sponsor
- Recognition on the Conference banner
- Recognition in Conference promotional materials
- One exhibitor table and two lunches

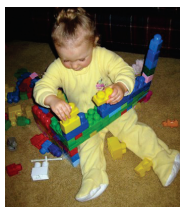


Big Wheel - \$150-\$249

- Room sponsorship recognition
- Recognition in Conference promotional materials
- One exhibitor table and two lunches



Block Builder - \$100



- Recognition in Conference promotional materials
- One exhibitor table and two lunches

Exhibitor Table - \$50

- One exhibitor table and one lunch
- A limited number of tables available at no cost to non-profits

Door Prize donor

Your organization will be promoted during the lunch time door prize announcements

Yes, I want to support the 2011 Early Childhood Care and Education Conference!

Please check one:

- Teachers Pet (\$500 and up)
- Monkey Bars (\$250 -\$499)
- Big Wheel (\$150-\$249)

- Block Builder (\$100)
- Exhibitor Table (\$50)
- Door Prize Donor

Item: _____

Name: _____

Organization: _____

Address: _____

Telephone Number: _____

Email: _____

Please make check out to: UCC Community Education

☐ Check if you are a non-profit

Mailing Address:

UCC Community Education
Attn: Robin VanWinkle
PO Box 967
Roseburg, OR 97470