FOR IMMEDIATE RELEASE: SEI PURPLE MILE WALK

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Self Enhancement Inc.’s Second Annual Purple Mile Walk – A Multicultural Domestic Violence Awareness Event and Fundraiser – September 24, 2016 at 9:00am

Self Enhancement, Inc. (SEI) will be hosting the second annual Purple Mile on Saturday, September 24th at 9:00am at 4803 NE 7th Avenue in Portland, OR to raise awareness on the prevalence and impact of domestic violence in our community. Participants will walk one mile to the Center for Self Enhancement, located at 3920 N Kerby Avenue.

Nationally:

* Every 9 seconds in the United States a woman is assaulted or beaten.
* 1 in 4 women will experience domestic violence during her lifetime.
* 1 in 7 men over the age of 18 have been the victim of severe physical violence by an intimate partner in his lifetime.
* Over 3 million children witness domestic violence each year in the United States.

Multnomah County:

* 1 of every 7 women aged 18-64 was physically abused by an intimate partner during the past year. This means that almost 28,000 women in Multnomah County (13.9%) were physically abused by their partners during the past year
* 21,000 children in Multnomah County were exposed to domestic violence last year. This estimate of the number of children who saw or heard acts of domestic violence is based on statewide data.
* Half of children exposed to domestic violence were under five years old when they first witnessed this violence.

In 2015 SEI’s small DV program – one full-time advocate and one part-time advocate – were able to touch the lives of nearly 100 survivors of domestic violence as well as more than 75 of their children.

Last October over 250 people participated in SEI’s Purple Mile Walk and this year we aim to engage even more people in our efforts to raise awareness and funds to better meet the diverse needs of adult and child survivors in our community.

Self Enhancement, Inc. (SEI) is a culturally specific non-profit for African American youth and their families. SEI is dedicated to helping African Americans and other underserved youths, families, and individuals achieve their full potential. Working with families, schools, and other community-based organizations, SEI provides the opportunities, resources, and support needed to achieve educational, personal, and economic success.

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