

# Call for Applications: Cohort 4 of the National Strategic Storytelling Project

*The National Center for Fatality Review and Prevention invites Fetal and Infant Mortality Review (FIMR) and Child Death Review (CDR) teams from across the country to learn more about the art, science, and power of storytelling for social change.*

## What is the Strategic Storytelling Project?

A cohort of 4 -6 Fatality Review teams **and** storytelling experts in a hybrid Action Learning Collaborative, exploring the power of stories to support infant health outcomes.

## What will participants create?

- Anchor stories to ground and fuel work for social change
- Stories to complement current data collection
- Plan for integrating stories/storytelling into fatality review



Applications close on  
March 18, 2024

## **How will the Action Learning Collaborative operate?**

In 2 or 3 half day intensives, the Collaborative will focus on site-specific team practice projects, story coaching, and support.

## **What is the required commitment?**

Between March 2024 and June 2024, collaborative members will:

- Complete prework to prepare for sessions
- Participate in a kick-off and 3 half-day intensive sessions
- 1:1 coaching sessions in between
- Attend all hybrid opportunities

## **Who will facilitate the process?**

- Magda Peck, ScD, MP3 Health
- Janelle Palacios, PhD, CNM (Salish/Kootenai)
- National Center Staff
- Expert faculty

**You may not think of storytelling as a public health tool, but it's one of the most powerful tools we have... Stories take us beyond the data and show us the real impact of the public health issues that we work to address. Through stories we can share facts in a way that is easy to understand and remember. That way we can motivate change much more than plain numbers and figures.**

**-Wanda Barfield, M.D.**

**Director, Division of Reproductive Health  
Centers for Disease Control and Prevention**

# FIMR Storytelling Project Timeline

<b>March 8 and March 11, 2024</b>	Informal informational “drop in” calls with staff and faculty
<b>March 18, 2024</b>	Applications due
<b>March 20, 2024</b>	Selected teams notified
<b>March 22, 2024</b>	Welcome, assessments, overview
<b>March 28, 2024</b> <b>10:00 am – 12:00 pm ET</b>	Kick Off Session
First round of 1:1 site meetings with local teams, facilitated by Magda Peck and assigned Story Coach	
<b>April 30, 2024</b> <b>9:00 am – 12:00 pm ET</b>	Intensive #1 with all core teams
Second round of 1:1 site meetings with local teams, Story Coaches, and Consultants	
<b>May 23, 2024</b> <b>12:00 – 3:00 PM EST</b>	Intensive #2 with all core teams
Third round of 1:1 site meetings with local teams, Story Coaches, and Consultants	
<b>June 25, 2024</b> <b>12:00 – 3:00 PM EST</b>	Final Showcase and All-Team Wrap Up

Questions? Please contact Gretchen Martin at [gmartin@mphi.org](mailto:gmartin@mphi.org).

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