## Web GIS Launch Kit for ArcGIS Online Activity Description

State of Oregon Esri Enterprise Advantage Program

## **Activity Summary**

Esri will provide on-site consulting services to assist the State of Oregon's Department of Administrative Services, Geospatial Enterprise Office (DAS GEO) with enabling agencies to use their ArcGIS Online subscription and populate the account with their organizational content and apps. It is anticipated that consulting services will include the following topics:

- A brief organizational assessment conducted via webcast before the on-site workshop
- During the workshop, identifying and loading a sample of representative content
  - o Participants will work with their own spatial data
- Creating a sample of representative web maps
- Best practices knowledge transfer for authoring and sharing content including:
  - o Data management for ArcGIS Online with ArcGIS Desktop and Esri Maps for Office
  - o Best practices for publishing map services and other content
  - o Securing services and content
  - Creating and configuring existing web app templates such as
    - ArcGIS Online hosted app templates
    - ArcGIS Online hosted Story Map templates
    - Collector for ArcGIS
    - Web AppBuilder, Open Data, and Explorer for ArcGIS as time permits
  - o Credit usage and cartographic considerations
- Remaining time on-site may be used to register additional content and create additional maps as time permits

A pre-visit questionnaire will be provided to DAS GEO prior to the on-site engagement to collect information on the current environment. Esri's technical consultant will review the questionnaire results as the basis for developing an understanding of key requirements.

Esri anticipates that one consultant will support this activity for up to three consecutive business days on-site at DAS GEO's facilities in Salem, OR. The Esri consultant will work with direction from DAS GEO's technical staff and management.

## **Assumptions:**

- DAS GEO will complete a pre-visit questionnaire sent by Esri within one week prior to work commencing.
- DAS GEO will provide meeting room, projector, and Internet-connected computers with ArcGIS Desktop installed for up to 10 participants.

## Credit Estimate:

Web GIS Launch Kit for ArcGIS Online	19 credits

November 20, 2014 1 | Page