**SNAP Partner Meeting Minutes**

**Thursday, January 23, 2025**

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| **Meeting Leaders:** | Meorah Solar, Heather Miles, Jean Cubic  | **Zoom**  |
| **Date:** | January 23, 2024 |
| **Time:** | 2:05 – 2:55 p.m. PST |
| **Location:** | Virtual Meeting: Zoom  |

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| **Agenda Item** | **Purpose**  | **Who** |
| **Welcome** |  Welcome & Introductions | Meorah Solar & Heather Miles  |
| **Updates**  |  Program Updates  | Meorah Solar Heather Miles & Jean Cubic  |
| **Grow this!**  | Presentation  | Christine Mouzong |
| **Community Partner Time** |  Standing agenda topics  | Community Partners |
| **Announcements**  |  Community/ Partner announcements  | All |

SNAP Program Updates-

* SNAP will be hosting the SNAP Partner meeting moving forward!
* SNAP replacement during a disaster form has been simplified!
	+ This form will be translated

Grow This! – Christine Mouzong

* [Grow This](https://foodhero.org/growthis) is 6 years old!
* Grow This! Background
	+ Started in 220, based on West Virginia Grow This!
	+ Bi-Mart Seed donations (2020- 2024), 1st year 900 seed packets
	+ Starting in 2025, using farmer-grown Oregon seeds from the Territorial Seed Company and seed potatoes
	+ 3 ways to sign up: households, classrooms, groups/programs
		- This year Food Grow will not be able to provide big quantities of seeds to groups/programs.
	+ Tied to food hero social marketing messages
* Grow this works for Oregon- Far Reaching
	+ 120,000 Oregonians participated in some way with Grow This! 2024.
	+ In multiple ways: home gardens, teachers seed starting with classrooms, Head start Programs, Public libraries, 4-H clubs, Gril/boy/Club scouts programs and other youth groups
	+ Reach to 36 counties plus most Tribal locations
	+ Students in over 100 different school districts
	+ Built awareness for the Food Hero Brand
* Grow this works for Oregon- Building our Brand
	+ 2020 FH Brand recognition = 2,821 households, 25% said at least once
	+ 2024 FH Brand recognition = 4314 households, 47% said at least once
* Grow this works for Oregon- Building confidence
	+ From 2024 feedback survey (early Access) n = 1,276 returning
		- 89% planted seeds received, put them in the soil
		- 75 % tasted what they harvested form their home gardens
		- 93% reported an increase in using their garden harvest in a meal
* Grow this works for Oregon- Building Champions
	+ Teacher as champions
	+ Workplace wellness
	+ Group leaders for Spanish-speaking communities
* What is new for Grow This! 2025
	+ Seeds from territorial seed company
	+ Households: everyone is growing the type of plants
	+ Schools: Increased focus on pollinators, same plants
	+ Community programs: mini kits for working with school-age children and teens
	+ Everyone: grow along with your own seeds; monthly growing tips and recipes