

Oregon
Geographic
Information
Council (OGIC)
GPL/TAC Joint Mtg
9/13/2022

Strategic Plan Update

Agenda

- Quick Reminder of Plan Re-Focus
- Vision/Mission Statements
- Quick Reminder of Survey Results
- Discuss Remaining Goals and Objectives

OGIC Reminder

Plan Re-Focus

SP Workgroup Key Observations

- Confusion regarding OGIC's role and activities
OGIC members should be doing.
- Current SP & OKR reporting is carried out by non-OGIC members;
Activities are not for OGIC members.

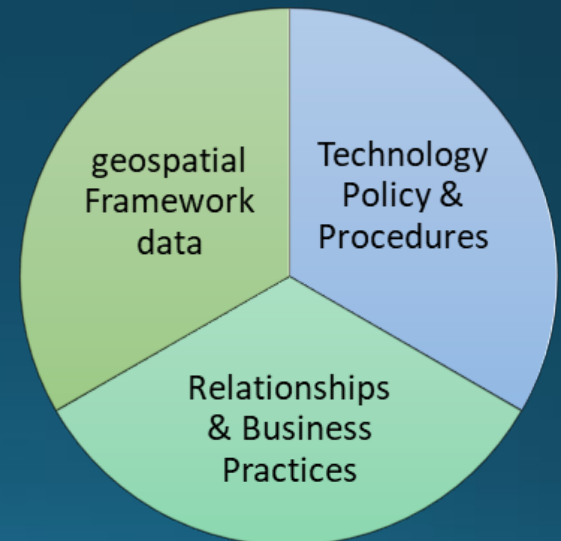
Responsibility Chart from Current SP

Objectives	Primary Responsibility	Secondary/ Support Responsibility
1a	GEO	Regional bodies
1b	GEO	Regional bodies
1c	GEO	OSCIO
2a	FIT	GEO
2b	FIT	GEO
2c	GEO	FIT
3a	OGIC	GEO
3b	OGIC	GEO
3c	OGIC	FIT
3d	FIT	GEO
4a	GEO	OGIC
4b	FIT	GEO
4c	GEO	FIT/GPL
5a	OGIC	FIT
5b	GEO	Public bodies
5c	GEO	Public bodies
5d	GEO	Public bodies

SP Workgroup Key Observations

- Updated SP should focus on the Framework Program.
- Oregon's Framework Program = data sharing, management, and governance of geospatial data.
- OGIC activities will be defined in Annual/Biennial Work Plans.
- Add Committees to OGIC Structure to Advance Priorities

Oregon's Spatial Infrastructure



Revisions for Discussion

Vision & Mission Statements

Key Definitions

Vision Statement: Describes the desired future position of the organization.

.... looks forward and creates a mental image of the ideal state that the organization wishes to achieve. It is inspirational and aspirational and should challenge us.

Mission Statement: Defines an organization's purpose.

....a concise explanation of the organization's reason for existence. It describes the organization's purpose and its overall intention. The mission statement supports the vision and serves to communicate purpose and direction.

Mission Statement Update

Mission Statement: Defines an organization's purpose.

Current Mission Statement

The strategic mission of the Council is to provide suitable access to accurate, authoritative and relevant geographic information and technology to support consistent government services across the state.

Revised Mission Statement #1 - presented to OGIC 9/1/22

The Oregon Geographic Information Council oversees Oregon's Framework Program in providing a network of geospatial resources that seamlessly integrates geospatial data to support the consistent and equitable provision of services for all Oregonians.

Mission Statement Update

Mission Statement: Defines an organization's purpose.

Revised Mission Statement #2 – revised by OGIC 9/1/22

The Oregon Geographic Information Council oversees Oregon's Framework Program in providing **a consistent and equitable** network of geospatial resources **and data** ~~that seamlessly integrates geospatial data to support the consistent and equitable provision of services for all Oregonians.~~

Revised Mission Statement #3 – revised by SP Workgroup 9/5/22

The Oregon Geographic Information Council oversees Oregon's Framework Program in providing a consistent and equitable **reliable** network of geospatial resources and data for all Oregonians.

Vision Statement Update

Vision Statement: Describes the desired future position of the organization.

Current Vision Statement

Authoritative, reliable geospatial data available and accessible when and where needed by Oregonians.

Revised Vision Statement – presented to OGIC 9/1/22

Authoritative, reliable geospatial data **are** available and accessible when and where needed by Oregonians.

Revised Vision Statement #2 – revised by SP Workgroup 9/5/22

Authoritative, reliable geospatial data **are** available and accessible when and where needed by Oregonians **to support the provision of services across the state of Oregon.**

Revised Vision and Mission Statements – 9/5/22 Versions

Revised Vision Statement

Authoritative, reliable geospatial data are available and accessible when and where needed to support the provision of services across the state of Oregon.

Revised Mission Statement

The Oregon Geographic Information Council oversees Oregon's Framework Program in providing a consistent and reliable network of geospatial resources and data for all Oregonians.

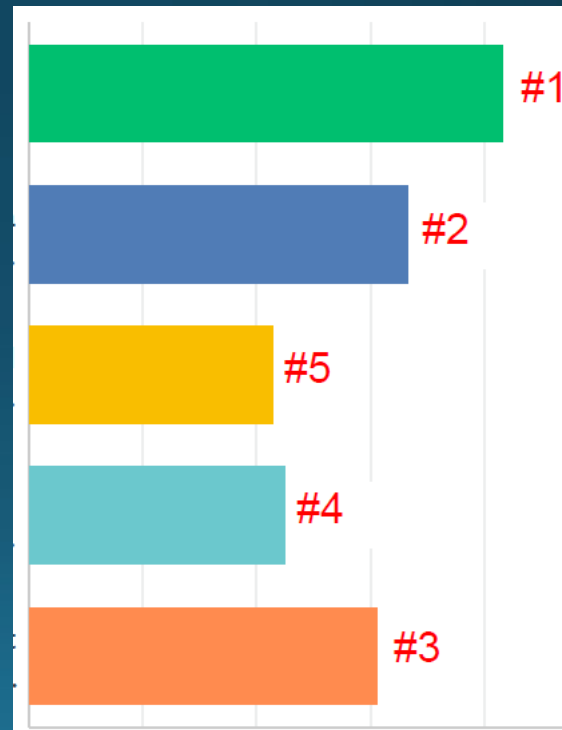
OGIC Reminder

Survey Results

GIS Practitioner Survey – Key Takeaways

Question: Prioritize Current Goals

Improve Data Sharing and Accessibility



Increase Data Stewardship

Expand Collaborative Governance

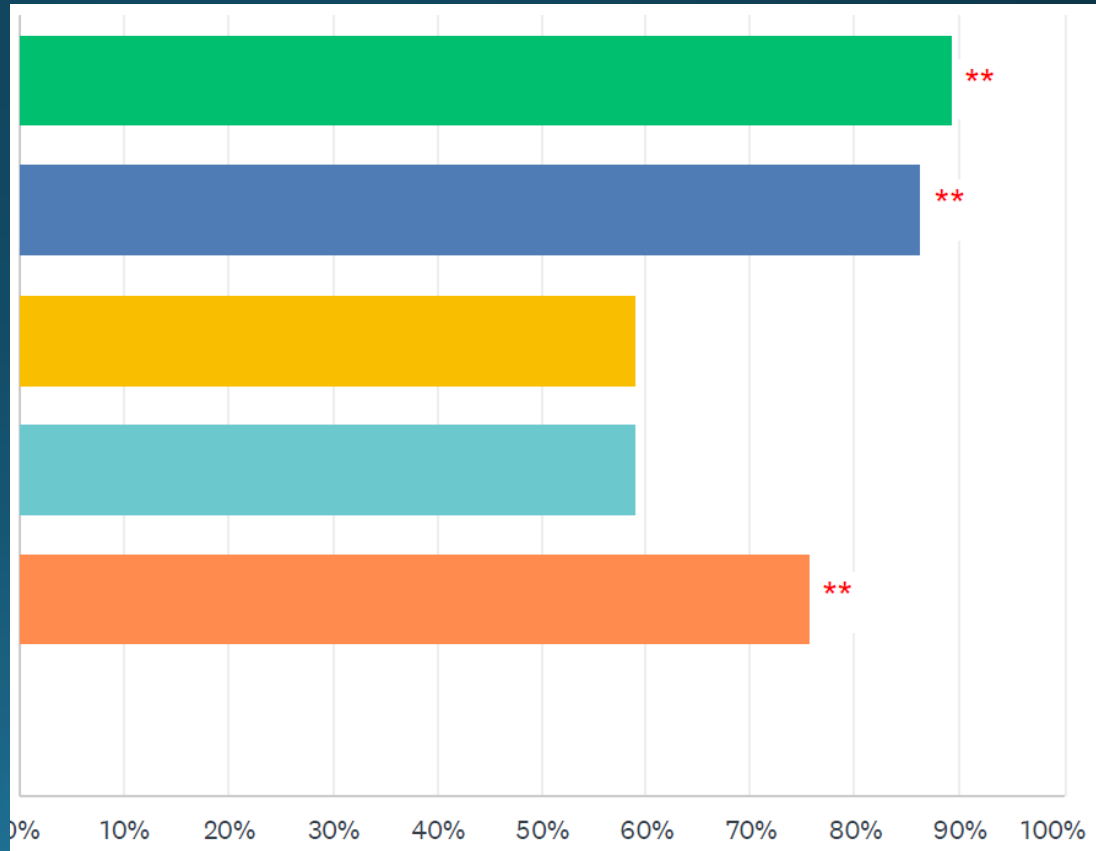
Strengthen Communications

Support Sustainable Funding

GIS Practitioner Survey – Key Takeaways

Question: Which Goals Should be Carried Forward?

Improve Data Sharing and Accessibility



Increase Data Stewardship

Expand Collaborative Governance

Strengthen Communications

Support Sustainable Funding

GIS Practitioner Survey – Key Takeaways

Question: Goal or Topic for Next Strategic Plan

- High-Resolution Imagery for Oregon
- Open Data, Oregon's Open Data Strategy, Ability to Find Data
- Focus on Completing Priority Framework Datasets
- Tax Lot Data Sharing by Local Gov't / Aggregate Local Gov't Data
- Goals are Good: Narrow/Focus the Objectives
- Improve OGIC Communications; Clarify Role

Discuss Goals/Objectives

Key Definitions

Goals: Big picture statements of desired results. *(What are the issues that the plan will address?)*

Objectives: Desired results that are specific and measurable within the next 4 years. *(What is the most ambitious outcome, or result, the Framework Program can affect or influence, and OGIC is willing to be held responsible for?)*

Proposed Revisions to SP Goals

Goal 1: Improve Data Sharing and Accessibility

~~Goal 2: Increase Data Stewardship~~ — combine Goal #2 and #3

~~Goal 3: Expand Collaborative Governance~~ — combine Goal #2 and #3

Goal 2/3: Expand Data Governance

~~Goal 4: Strengthen Communications~~ — put in OGIC Work Plan

~~Goal 5: Support Sustainable Funding~~ — put in OGIC Work Plan

Goal 1 Review

Goal 1: Improve Data Sharing and Accessibility

Existing Objectives:

- Fully deploy enterprise geodatabase functionality
- Expand deployment of web-based geospatial services in support of specific business processes
- Deploy Framework GEOHub for secure data sharing with all public bodies.

Responsibility: **DAS GEO**

Goal 1 Review - Recommendations

Goal 1: Improve Data Sharing and Accessibility

Revised Objectives:

- Prioritize foundational data for development within Framework Grant Program
- Coordinate with local governments to increase data sharing and aggregation ??? Include for FIT ???
- Ensure integration of data with Federal databases/standards
- Define imagery portfolio for Oregon

Responsibility: Framework Program

Goal 2/3 Review

Goal 2: Increase Data Stewardship

Goal 3: Expand Collaborative Governance

Existing Objectives:

- Implement methodology to recognize authoritative data sets for Framework layers
- Enable geospatial data maintenance through formal assignment of stewards
- Initiate and manage Framework data development projects with appropriate providers
- Develop remaining pieces of OGIC governance structure, including committees
- Develop process for engaging all stakeholders
- Align OGIC process with other data governance processes at statewide/regional levels
- Support and encourage local/regional governance process to enable long-term coordination and connections related to FW data development and maintenance
- Implement methods to identify opportunities and encourage collaboration

Responsibility: **FIT and OGIC**

Goal 2 Review - Recommendations

Goal 2: Expand Data Governance

Revised Objectives:

- Create data standards and stewardship plans for all foundational datasets (~ 20 datasets; will need to confirm)
- Complete data inventory for all OGIC-identified data for public body sharing
- Integrate Framework Program w/ Open Data Program ???

Responsibility: Framework Program