



OPHA 67th Annual Meeting and Conference 2011 Agenda

MONDAY, OCTOBER 10, 2011

8:00 - 8:45 Registration and Continental Breakfast

8:45 - 9:30 Welcome and Opening Remarks

Charlie Fautin, RN, MPH
President - Oregon Public Health Association

Ian G. Stromquist, REHS
President - Oregon Environmental Health Association

Tammy Bray, PhD
Dean, College of Public Health and Human Sciences
Oregon State University

Julie Manning
Mayor, Corvallis

9:30 - 10:30 Keynote Address

Mike Bonetto, PhD, MPH
Health Policy Advisor
Office of the Governor

Introduction:
Charlie Fautin, RN, MPH
President - Oregon Public Health Association

10:30 - 10:45 BREAK

10:45 - 12:00 Concurrent Sessions #1

(A) Latina Health Issues

1. Cultural Adaptations in a Weight Loss Intervention for Mexican-American Women

Tia Kauffman and Nangel Lindberg

2. Nuestras Voces (Our Voices)

Vanessa F. La Torre and Dayna Morrison

3. Amor y Salud: A Preconception Health Social Marketing Campaign for Latinas in Oregon

Lesia Dixon-Gray, Allison Mobley, Stefanie Murray, Barbara Pizacani, PhD and Julie McFarlane

(B) Issues in National Public Health Accreditation

1. Project Management Strategies for Compliance Reviews and Preparation for National Accreditation

Jeff Emrick and Michael Holmes



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2. Public Health Accreditation: What's New in Oregon?

Lydia Emer, Jennifer Eskridge, and Laura Spaulding

(C) Living with Chronic Disease

1. Brief Introduction of Tonight's Video, Blood Roots: Hemophilia Treatment Centers, Pioneers in Comprehensive Health Care

Robina Ingram-Rich

2. Supporting Healthy Living for People with Chronic Disease: A 'Health Neighborhood' Perspective

Laura Saddler, Carol Hansen Hills and Kelly Volkmann

3. The Association of Self-reported Diabetes to Physical Function in a Population of Older American Indians: The Native Elder Care Study

Kim E. Innes, Omayma Alshaarawy and R. Turner Goins

4. Growth and Marketing of Living Well with Chronic Conditions in Lincoln County

Ann Way

(D) Child & Youth Health and Safety

1. Racial/Ethnic Disparities in Adults Reading to Two Year Old Children: A Population-based Study

Olivia Sappenfield and Kenneth D. Rosenberg

2. Pediatric Vaccination Beliefs and Practices of Health Care Providers in Oregon

Sandra J. Bean and Joseph Catania

3. Oregon's Efforts to Prevent Young Worker Injuries and Fatalities

Mandy Green and Dede Montgomery

(E) Public Health Policy Issues

1. Empirical Evidence and the Public Health Policy Process: House Bill 2726, Oregon's 2009 Menu-Labeling Law

Sami Jarrah

2. Stories from Capitol Hill

Craig Mosbaek

3. What Do Legislative Staff Think about Public Health Issues?

Craig Mosbaek and Janne Boone-Heinonen



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12:00 - 1:15 **Luncheon and Networking**

- (A) Chiropractic Section Meeting
- (B) Disabilities Section Meeting
- (C) Epidemiology and Biostatistics
Section Meeting
- (D) Community Health Promotion and
Education Section Meeting
- (E) Nursing Section Meeting
- (F) Adolescent Health Section Meeting
- (G) Medical Providers for the Underserved
Section Meeting
- (H) Healthy Environment Section Meeting

1:15 - 2:30 **Concurrent Sessions #2**

(A) Health Topics in the Age of the Built Environment

- 1. **Community engAGEMENT for Age-Friendly Environments**
Deborah H. John
- 2. **Relationship between Built-Environment and Walking Among Older Women**
Vivian Siu, Yvonne Michael, William Lambert, Rochelle Fu and Mark Bosworth
- 3. **Community Design Indicators for Environmental Public Health Tracking in Oregon**
Dan Rubado

(B) Panel:
**Establishing a College of Public Health and Human Sciences at a Carnegie Engaged,
Land Grant University**
S. Marie Harvey, Viktor Bovbjerg, Donna Champeau, and Tom Eversole

(C) Child Obesity Prevention & Risk Reduction

- 1. **Right from the Start: Findings from a Survey-based Assessment of Obesity
Prevention Practices and Policies in Multnomah County Child Care Settings**
Rachel Burdon and Helen Bellance
- 2. **Effect of Family Child Care Home Policies and Practices on Children's Physical
Activity: Findings from the Healthy Home Child Care Project**
Katherine B. Gunter, Kelly R. Rice and Stewart G. Trost
- 3. **Lunch, Play, Milk, and Cartoons: Parents, Childhood Obesity Risk Reduction
Practices and Their Child Care Choices**



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Dianna L. Pickett and Kristen Becker

(D) Strategies in Study Design and Analysis

1. **The Jackson County Latina Health Coalition: Building A Community-Academic Partnership**
Belle Shepherd, MPH, Joanne Noone, PhD, RN and Maggie Sullivan, MPH
2. **A Joint Modeling Approach to Data with Informative Cluster Size: Robustness to the Cluster Size Model**
Bo Zhang, Zhen Chen and Paul S. Albert
3. **Prediction of Mosquito Larvae Density in Multnomah County, Oregon: A Time-Series Analysis**
Josiah J. Roldan

(E) Workplace Wellness

1. **Intimate Partner Violence and Support Mechanisms: A Workplace Training Evaluation**
Kendra Evans, Nancy Glass, Nancy Perrin, Ginger Hanson, Elliot Hohn, Andrew Kirk and W. Kent Anger.
2. **Wellness@Work: How Oregon Universities and State Agencies are Walking the Talk in Pursuit of Wellness**
Dawn Robbins, Inge Aldersebaes, Joan Kapowich, Alexa Shook, and Marci M. Torres
3. **Retaining to Recruit and Deliver: Enhancing Organizational Diversity and Cultural Transformation**
Leann R. Johnson, Christine M. Meadows and Carlos J. Richard

2:30 - 2:45 BREAK

2:45 - 4:00 Concurrent Sessions #3

(A) Panel:
Dietary and Environmental Influences on Epigenetics and Disease Susceptibility
Molly Kile, Emily Ho, E. Andreas Houseman and Anna Hsu-Rincon

(B) Issues in Latino Health & Community Engagement

1. **Non-traditional Partnerships and Innovations: Building Leadership Capacity for Latino Engagement**
Tina Dodge-Vera, Lural Ramirez, Stephen DeGhetto, Megan Patton-López, Antonio Torres, Fabiola Sandoval and Rocio Muñoz
2. **Characterizations of a Latino Agricultural Workforce: Influence of Acculturation on Pesticide Exposure**
Andrew Kirk, Tara Moomey, Magali Blanco, Elliot Hohn, Martha Fuchs, Silvia Huszar, Andrew Nilsen, Diane S. Rohlman
3. **Opciones Y Educacion (O.Y.E.) A Coalition Promoting Latino Sexual Health Equity**



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Molly Franks, Vanessa La Torre and Elizabeth Fussell

(C) Innovations in Adolescent Health

1. **Our Data, Our Voice - Engaging Tech Savvy Teens in Positive Community Change**
Emily Moser and Donna Libemday
2. **Youth Advocates for Health: Engaging Teens in Health Related Community Action Projects**
Mary E. Arnold
3. **Impact of a Social and Character Development Program: Findings from the Chicago RCT of Positive Action**
B. Flay, A. Acock, S. Vuchinich, K. Lewis, N. Bavarian, M. Schure, P. Malloy A. Reed, F. Snyder, K. Li, D. DuBois, N. Silverthorne, J. Day, M. Fagen and N. Portillo

(D) Community Health Promotion in the 21st Century

1. **Social Networking: The Real Deal!**
Loralee Trocio and Cessa Karson-Whitethorn
2. **Multnomah County Oregon's "It Starts Here" Media Campaign Promoting Healthy Eating and Active Living**
Sonia Manhas and Adelle Adams
3. **I Feel a Change Comin' On: Artists and Community Health Promotion**
Terri Thomas and Mary Van Denend

(E) Strategies for Promoting Healthy Foods

1. **Healthy Foods Access for Residents of Affordable Housing in Portland**
Adriana Voss-Andreae, Christina Friedle and Myste French
2. **Improving Access to Healthy Food with Policy Tools: Examples from Portland and Benton County**
Mac Gillespie
3. **Healthy Retail Initiative: Supporting Retailers to Offer Healthier Options**
Rachael Banks, Yugen Rashad and Ben Escalante

(F) OPHA Board of Directors Meeting

4:00 - 6:00 **BREAK / NETWORKING**
 Hors d'Oeuvres



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4:00 - 6:00 Poster Session

5:30 - 6:30 DVD/Video

Blood Roots: Hemophilia Treatment Centers, Pioneers in Comprehensive Health Care
Judith Baker, Robina Ingram-Rich, Brenda Riske and Sarah Archenbronn

5:30 - 7:00 Public Health Book Group

The Immortal Life of Henrietta Lacks by Rebecca Skloot
Discussion led by Molly Franks



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TUESDAY, OCTOBER 11, 2011

8:00 - 8:30 Registration & Continental Breakfast

8:30 - 9:30 Welcome and Introductory Comments

Chris Kabel, MPH

President-elect - Oregon Public Health Association

Brief Reports from OPHA Sections

9:30 - 10:30

Keynote Address: Household Environmental Health Risks to Rural Children - Risks and Perceptions of Risk

Patricia Butterfield, PhD, RN, FAAN

Dean & Professor of the College of Nursing

Washington State University

10:30 - 10:45 BREAK

10:45 - 12:00 Concurrent Sessions #4

(A) Panel:

Crossing the Divide: Effective Advocacy for Healthy Transportation

Moderator/Discussant: Heidi Guenin

Chris Rall, Tara Sulzen, and Mara Gross

(B) Planning & Policy Issues in Promoting Health Equity

1. Integrating Health and Equity into the City of Portland's Strategic Planning Process

Noelle Dobson

2. Relentless Pursuit of Health Equity - the Office of Multicultural Health and Services Plan for Closing Health Gaps in Oregon

Tricia Tillman, Leann Johnson, Carol Cheney and Cliff Jones

3. Partnerships and Policy in Practice: Addressing Tobacco Use Disparities

Cathryn Cushing, Cinzia Romoli, Stephen McLeod and Rebecca Pawlak

(C) Substance Abuse in Adolescent & Young Adult Populations

1. Alcohol Consumption Influences Sleep and Academic Performance among College Students

Zi Yan and Pat Ketcham

2. Risk of Alcohol-Related Unprotected Sex among College Students in Different Binge Drinking Categories

Zi Yan and Pat Ketcham

3. Do Peer Crowds Influence Young Adolescents' Substance Use?

Scholastique Nikuze, M. Margaret Dolcini, Brian D. Marx and Aruna Lakshmanan



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(D) Collaboration & Improving Access to Public Health Programs

1. Increasing the Use of Human Donor Milk: A Public Health Imperative
Dixie Whetsell
2. Fluoridation: Nature Thought of it First
Kurt L. Ferré
3. Collaborating to Improve Access to Public Health Data for Community Stakeholders
Sandy W. Goeke, Cat McGrew, and Margaret A. Artman

(E) Panel:

“Where are the Public Health Nurses?”

Moderator/Discussant: Tom Engle

MaiKia Moua, Rebecca Austen, Diane Drum, Kate Moore and Allyson Smith

12:00 - 1:30 OPHA Business Meeting and
 Awards Luncheon

1:30 - 1:45 BREAK

1:45 - 3:00 Concurrent Sessions #5

(A) Panel:

Climate change, Extreme Heat Events and Public Health Implications

Moderator/Discussant: Mandy Green

Stacy Vynne, Dan Rubado and Steve Moore

(B) Understanding Risky Behavior among Adolescents

1. Prom Perfect Program for Underage Drinking
Emily Moser and Mike Rouches
2. Trends in Youth Suicide and Subsequent Prevention
Josh Groesz
3. Youth as Activists to Prevent Risky Behavior
Katie Riley and Ann Krier

(C) Issues in Health & Disabilities

1. Autism Treatment Network: Progress toward Comprehensive Medical Care for Children and Adolescents with Autism
Lisa Voltolina
2. Young Adults with Disabilities Have Sex, Too! Developing Preconception Health Recommendations
Julie McFarlane, Marjorie McGee, Stacy Milbern, Jennifer Cole and Lesa Dixon-Gray



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3. Community Engagement Initiative: A Process of Improved Community Accessibility and Health for Everyone

Danielle Bailey and Angela Weaver

(D) Maternal & Child Health Topics

1. Development of a Prioritization Tool to Translate Maternal, Infant and Child Health (MICH) Data into Strategic Directions: A Practice-Based Approach and Case Study, Multnomah County, Oregon, 2011

Sarah-Truclinh Tran, James A. Gaudino, Sandy Johnson, Mindy Stadtlander and Jessica Guernsey

2. Birth and Beyond: A New Model of Maternity Care in Linn and Benton Counties

Susan Heinz, Melissa Cheyney, Marit L. Bovbjerg, Jenney Lee, Christine Olsen and Shelley Dubkin-Lee

3. 'First Tooth': An online resource and training center for early childhood caries prevention

Amy Umphlett

(E) Transportation & Community Health

1. Hitting the Streets: Bike Commuting Injuries in Portland, Oregon

William Lambert, Melissa R. Hoffman, Ellen G. Peck and John C. Mayberry

2. Developing a Transportation Health and Equity Assessment Tool

Heidi Guenin

3. Achieving Healthy Communities through Policy, Systems and Environmental Change

Kirsten Aird, Sara Hartstein and Ashley Swanson

3:00 - 3:15 BREAK

3:15 - 4:30 Concurrent Sessions #6

(A) Environment and Public Health

1. What's in My Makeup Bag?! A Survey of Knowledge and Attitudes of Oregon College Women

Jessica Nischik and Jennifer Coleman

2. Getting the Lead Out: Collaboration, not Chelation

Jaime K. Walters and Trena Van DeHey

3. Don't Let Rabies Get Your Goat!

Sharon Johnson and Jackson Baures



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(B) Child Health and Wellbeing

1. **Children's Self-regulation as a Mediator between Physical Activity and Achievement**
Derek R. Becker, Megan McClelland and Stewart G. Trost
2. **Functional Difficulties of Children with Special Health Needs**
Donald J. Lollar, Marilyn Sue Hartzell and Mary Ann Evans
3. **Encouraging Student Water Consumption: A School Environmental Change Project**
T. Henderson, R. Bournhonesque and S. Manfre

(C) Primary Health Care Delivery

1. **Transforming the Role of Nurses in Primary Care through Chronic Disease Management**
Mindy Stadtlander and Casey Boland
2. **Patient Navigators: Addressing Care Coordination for the Underserved**
Todd Broderius, Patrick Callahan, Amy Cooper, Jennifer Gonnella, Lori Lambert & Katie Ulin
3. **ONE KEY QUESTION: Integrating Reproductive Health into Primary Care for Oregon Women**
Helen Bellanca and Michele Stranger Hunter

(D) The Role of Planning and Policy in Addressing Public Health Challenges

1. **The Role of Public Health in Planning for Disaster Medical Shelters**
Selene Jaramillo and Brian K. Johnson
2. **Exposure Roster Plan**
Justin Schumacher and Kristi W. Johnson
3. **Addiction at the Crossroads: Moving from a 'War on Drugs' to a 'Public Health' Framework for Addiction**
David Rogers, Caylor Roling and Patty Katz

(E) Challenges in Mental Health

1. **Challenges Encountered in Mental Health Interpreting**
David Cardona
2. **Mortality Rates among Benton County Health Center Clients with Diagnosed Mental Illness**
Sandy W. Goeke
3. **Postpartum Awareness of Depression**
Kenneth D. Rosenberg and Alexis Helsel