



www.oregonfoodbank.org



JOB ANNOUNCEMENT

June 24, 2013

Job Title: Marketing and Communications Manager
Location: NE Portland
Reports To: Director of Development, Marketing & Communications
Pay Details: DOE. Pay grade minimum is \$52,235

Instructions To Apply: **An application, cover letter and resume are required.** Instructions, application form, and complete job description are available on our website: www.oregonfoodbank.org under the Employment section. Or you can apply in person at: 7900 NE 33rd Drive Portland, OR 97211.

Deadline To Apply: July 8, 2013

Job Information:

Under the direction of the Associate Director of Community Engagement (ADCE) and working as a part of the Community Engagement Team, the Marketing and Communications Manager (MCM) is responsible for all aspects of the marketing, branding, communications, and media and public relations for Oregon Food Bank to assist with OFB's overall revenue and community engagement goals. This includes developing and implementing a comprehensive marketing and communications strategy; planning and implementing targeted, proactive positioning of OFB through all communications vehicles; integrating OFB's brand strategies through the entire organization and at every point of public contact; utilizing both traditional and interactive media relations; and editorial content management. Fundraising support and analysis of marketing metrics are integral to this position.

The position requires a Bachelor's degree in public relations, communications, marketing or related field and 5 years' experience with marketing and public relations for nonprofit organization. Additional education may be substituted for experience, and educational qualifications may be waived depending on work history. Demonstrated understanding of media relations and ability to work effectively with local, regional and national reporters/editors, working knowledge of fundraising/development best practices. Please view the job description for a complete list of qualifications and a list of our preferred qualifications for the role.

OREGON FOOD BANK IS AN EQUAL OPPORTUNITY EMPLOYER

... because no one should be
HUNGRY

OFB Headquarters
P.O.Box 55370
Portland, OR 97238-5370
503-282-0555
fax: 503-282-0922

OFB West
P.O.Box 5817
Beaverton, OR 97006-0817
503-439-6510
fax: 503-439-6621

OFB Southeast Oregon Services
P.O.Box 716
Ontario, OR 97914-3914
541-889-9206
fax: 541-889-4716

OFB Tillamook County Services
P.O.Box 1344
Tillamook, OR 97141-1344
503-842-3154
fax: 503-842-1900