

Facebook Scavenger Hunt Scorecard

- Find Smokefree Oregon and The Cancer You Can Prevent (Colorectal Cancer) Facebook pages and "Like" them.
- Find and read the "Quit Line" resource tab on the Smokefree Oregon Facebook page.
- Post a positive comment on the Smokefree Oregon Facebook page regarding your county (e.g., PSU in Multnomah County recently joined the Fresh Air Campus Challenge supporting a smokefree campus).
- Find three partners in your county that have Facebook pages and "Like" them.
- Find another Oregon county with a Facebook page and "Like" it.
- Comment on another county's Facebook page (e.g., Congratulations Portland State University for joining the Challenge!).
- Tag a partner Facebook page in a post or status update. (e.g., Congratulations @Lane County Health & Human Services for your significant contributions to going smokefree in 2013).
- If you are an administrator on your Facebook page, share content from one of your partners or Smokefree Oregon. N/A
- Extra Credit:** Find the Smokefree Oregon Twitter handle and follow it. Tweet us!

Worried about Facebook Security?

Please find Holly Heiberg who can advise you how to maintain your privacy settings so you feel safe and secure while using Facebook. *In need of help? Find Robb Hutson or Shelby Wood to assist you with general Facebook questions.*

- I have taken the quick online survey. Success!



NAME: _____

COUNTY/TRIBE: _____

PHONE: _____

EMAIL: _____

f Facebook Scavenger Hunt



HPCDP Grantee and Contractor Conference

July 23-24, Portland, Oregon
Red Lion Hotel Jantzen Beach



Welcome to the HPCDP Facebook Scavenger Hunt

Many of you have expressed interest in starting or contributing to your County Health Department Facebook pages. We're here to help guide you through the process. During this conference we thought it might be fun and useful to have a Facebook Scavenger Hunt. We're challenging you to follow the Facebook Scavenger Hunt scorecard located on the back of this brochure. Good luck!

How It Works

- Complete all eight of the Facebook tasks by the end of the conference on Wednesday.
- Tasks are located on the back of this brochure.
- Check the corresponding box once the task is complete.
- Turn your Facebook Scavenger Hunt scorecard in to Holly Heiberg before leaving the conference.
- Need help? Ask Robb Hutson or Shelby Wood to assist you.
- Complete the quick survey at the following link when you've completed the Facebook Scavenger Hunt:
<http://tinyurl.com/tppep-survey>



Winners

Three winners will be chosen randomly from the completed surveys to **win a \$25 gift card**. Winners will be notified via email following the conference.



How to share content

- When you find content you'd like to share on your Facebook page, locate the "Share" option at the bottom of the post.
- Click "Share" and select your sharing options (You will most likely share on your own timeline).
- Click "Share Link" and it will appear on your timeline.

How to tag partner and influencer pages in a post

- While creating your post, you can link to a partner or influencer's Facebook page by using the "@" symbol. This is called "tagging."
- Simply type "@" followed by the name of the partner or influencer Facebook page you would like to tag and a drop-down menu will appear with options.
- Select the appropriate partner or influencer Facebook page to tag.
- Complete your post and publish. A hyperlink to the partner or influencer Facebook page will "go live."

Suggest the Smokefree Oregon page to your friends

- Find the Smokefree Oregon Facebook page using the search field located at the top of the screen.
- Once on the Smokefree Oregon Facebook page, use the "Invite Your Friends to Like this Page" field located on the right-hand side of your screen.
- Select the friends you would like to share the page with and click "Invite."