**Tribal TPEP TA Call 12/12/13  
MPOWER element E: Enforce**

Please prepare for tomorrow’s TPEP call by considering the below listed strategies for potential inclusion in the 2014-15 Tribal TPEP RFA under the MPOWER element, **E: Enforce**.

We will put on each of the following “hats” separately as we consider the strategies one by one during the call:

* WHITE HAT—Look at the benefits, value, and positives
* BLACK HAT—Look at potential barriers, challenges, and difficulties
* RED HAT—Use your feelings, hunches, and intuition
* YELLOW HAT—Be creative, toss out new ideas and alternatives

**Strategies:**

1. Identify and develop relationships with at least 2 tribal leaders from the following groups who can assist in enforcing commercial tobacco bans through strategies such as levying fines for non-compliance, raising taxes on commercial tobacco products, and earmarking commercial tobacco monies for commercial tobacco prevention and control efforts:
   1. Tribal police
   2. Tribal Court Judges
   3. Directors of Revenue
   4. Directors of Medical Systems
   5. Tribal Attorneys General
   6. Tribal Court Members
   7. Tribal Chairmen/Chiefs
2. Advance strategies and tribal resolutions and/or policies that 1) prohibit the free distribution or sampling of commercial tobacco products; and 2) prohibit the redemption of tobacco industry coupons or require minimum pack sizes/minimum price of other tobacco products.
3. Advance strategies and tribal resolutions and/or policies that establish tribal commercial tobacco retail licensing ordinances or resolutions.
4. Other?