

# **Tobacco-Free Beaches**

By making all Oregon public beaches tobacco-free, we improve the quality of life for all people in Oregon. We have invested significantly in our parks and recreation system, and taking the next step to go tobacco-free will promote the health of our community, environment and the state's bottom line.

## For Health

Providing tobacco-free beaches for outdoor recreation and enjoyment protects Oregon residents from secondhand smoke, helps smokers quit and shows youth that tobacco use is not the norm.

- 650 Oregonians die annually due to secondhand smoke.<sup>1</sup> Secondhand smoke exposure outdoors can equal amounts in indoor spaces.<sup>2</sup>
- Newer studies indicate that sitting three feet away from a smoker outdoors can expose you to the same level of secondhand smoke as if you were sitting indoors with a smoker.<sup>3 4</sup>
- Secondhand smoke exposure can trigger asthma attacks and other adverse health effects for parks users.
- Eighty-one percent of Oregon smokers want to quit.<sup>5</sup> Tobacco-free environments help reinforce their important and difficult decision to become tobacco-free.

### For the Bottom Line

Tobacco-free beaches will save money by reducing maintenance costs, lowering the risk of fire, and decreasing the health cost impact of tobacco use—which costs Oregon more than \$2.4 billion per year.<sup>6</sup>

- Cleaning up cigarette butts is time consuming and expensive.
- All Oregonians pay nearly \$2.4 billion in direct medical expenditures and lost productivity due to premature death from tobacco use. That equals \$1,600 a year per household.

### For the Environment

Tobacco-free beaches promote cleaner, safer and more beautiful environments now and for generations to come.

- Cigarette butts are the most common source of litter, take decades to decompose and release toxins into the water supply.<sup>7</sup>
- Tobacco butts are commonly ingested by young children, wildlife and pets.

### For Oregonians

There is an overwhelming demand for tobacco-free spaces. By establishing tobacco-free beaches, Oregon will join a growing list of public beach systems across the state and country protecting health and the environment.

- Tobacco-free beaches are succeeding with good signage, education, and self-enforcement.
- To find out more about the states that are adopting tobacco-free beaches, visit: <u>http://www.no-smoke.org/pdf/SmokefreeBeaches.pdf</u>

<sup>&</sup>lt;sup>1</sup> Oregon Tobacco Facts, 2013.

<sup>&</sup>lt;sup>2</sup> Journal of the Air and Waste Management Association, <u>Stanford Study</u>, 2007.

 $<sup>^3</sup>$  Wayne Ott and Neil Klepeis. Journal of the Air and Waste Management Association (JAWMA), May 2007.

 $<sup>^{4}</sup>$  Barnoya and Glantz. Cardiovascular Effects of Secondhand Smoke: from the Center for Tobacco Control

<sup>&</sup>lt;sup>5</sup> Behavioral Risk Factor Surveillance System, 2011

<sup>&</sup>lt;sup>6</sup> www.smokefreeoregon.com

<sup>&</sup>lt;sup>7</sup> Ocean Conservancy, "<u>Trash Travels, 2010 Report</u>."