



Dear Colleagues,

The [Smoking Cessation Leadership Center](#) (SCLC) is pleased to invite you to its next **free** webinar, ***“Commercial Tobacco Use and American Indian/Alaska Native People: Implementing Proven or Promising Interventions”*** on Friday, **November 21, 2014, at 1:00pm EST/ 12:00pm CST/ 9:00am AKST** (90 minutes).

We are honored to have the following expert speakers presenting on this topic for us:

- **Derek J. Bailey, MSW**, Program Director, National Native Network, and Principal, 7th Legacy Consulting, LLC
- **Sally Carter, MSW, LCSW**, Tribal Liaison, Partnerships for Health Improvement, Oklahoma State Department of Health
- **Karen Doster**, Tobacco Prevention and Control Program Manager, Division of Community Health Services, Alaska Native Tribal Health Consortium
- **CoCo Villaluz**, Senior Community Development Manager, ClearWay Minnesota

Webinar Objectives:

- Understand the difference between traditional tobacco and commercial tobacco
- Identify methods to demonstrate respect for tribal sovereignty and develop approaches to foster inclusive partnerships using sound public health practices
- Understand tobacco use practices and rates in Alaska
- Explain how the Alaska Native Medical Center integrates tobacco cessation into their health system

**REGISTER HERE:** <https://cc.readytalk.com/r/3adjm8d5v4h7&eom>

**Accreditation:**

The University of California, San Francisco (UCSF) School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **1.5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the webinar activity.

**Nurse Practitioners and Registered Nurses:** For the purpose of recertification, the American Nurses Credentialing Center accepts **AMA PRA Category 1 Credit™** issued by organizations accredited by the ACCME.

**Physician Assistants:** The National Commission on Certification of Physician Assistants (NCCPA) states that the **AMA PRA Category 1 Credits™** are acceptable for continuing medical education requirements for recertification.

**California Pharmacists:** The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for **AMA PRA category 1 credit™**. If you are a pharmacist in another state, you should check with your state board for approval of this credit.

**Social Workers:** This course meets the qualifications for 1.5 hours of continuing education credit for MFTs and/or LCSWs as required by the California Board of Behavioral Sciences. If you are a social worker in another state, you should check with your state board for approval of this credit.

Thanks to SCLC, FREE CME/CEUs will be available for participants who join the **LIVE** session, on **November 21, 2014**. You will receive instructions on how to claim credit via the post webinar email.

**Don't need to claim CME/CEUs?** SCLC issues free certificates of attendance for those who want contact hours only.

**Please feel free to forward** this announcement to your colleagues. For questions, contact Jennifer Matekuare, SCLC Operations Manager, at [jmatekuare@medicine.ucsf.edu](mailto:jmatekuare@medicine.ucsf.edu), or call toll-free (877) 509-3786. This webinar will be recorded and may be viewed online on the [Smoking Cessation Leadership Center's website](#) after the presentation.

Thank you,

**Jennifer Matekuare**

Operations Manager

Smoking Cessation Leadership Center

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