

HEALTH LITERACY

Advanced Patient-centered Communication for Improving Outcomes

WHY HEALTH LITERACY?

If the foundational goal of healthcare is for patients to achieve better health and for this to occur at a lower cost, improving the degree to which individuals receive and process health information should be a priority.

PRESENTER



Dr Cliff Coleman, MD, MPH, is a practicing Physician in the Department of Family Medicine at Oregon Health & Science University. He is a leading national expert in the area of health literacy training for healthcare professionals, and has lectured widely on this topic at the national and international level.

WHO SHOULD ATTEND

Physicians of all specialties, pharmacists, nurses, physician assistants, medical assistants, ancillary health staff, and administrators

OBJECTIVES

- Understand how health literacy impacts quality of health services delivery and health outcomes
- Use “Teach-Back” and “Plain Language” as strategies to improve patient education and instruction
- Understand how a “universal precautions” approach to health communication can help provide high quality communication to the majority of patients, caregivers, and communities.
- Begin to translate knowledge about health literacy into practical skilled approaches to communicating with patients at the individual and organizational level.)

	Grants Pass	Medford	
DATE & TIME	Wednesday, April 29 5–8 p.m.	Thursday, April 30 7–9 a.m.	Thursday, April 30 9:30–11:30 a.m.
EVENT	Presentation and Q & A Session <i>Includes dinner</i>	Presentation and Q & A Session <i>Includes coffee and continental breakfast</i>	Interactive Workshops – Using Teach Back & Plain Language <i>Includes coffee and snacks</i>
LOCATION	Redwood Hyperion 815 NE 6th St., Grants Pass	Smullin Health Education Center 2825 East Barnett Rd., Medford	

COST

FREE for presentation ~ \$50 for CMEs (*credits pending*)

REGISTRATION

On-line registration at <http://southernoregonhealthliteracy.eventzilla.net>

INFORMATION

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