





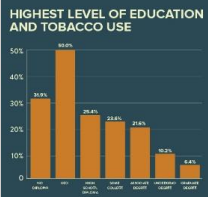





Date	Theme Bucket	So what?	Post (copy)	BudURL	Link	Photo
9/1/2016	Tobacco Retail Environment	Showing the tobacco retail environment in Oregon.	The tobacco industry spends a million dollars an hour on marketing in stores. http://bit.ly/1Lncwa	http://bit.ly/1Lncwa	http://smokefreeoregon.com/wp-content/uploads/2014/07/StatewideRetailRollup.pdf	 An infographic titled 'THE TOBACCO INDUSTRY SPENT 21 PERCENT OF THEIR \$9.2 BILLION MARKETING BUDGET IN 2012 ON TARGETED ADS AND PROMOTIONS IN STORES.' It features a background image of a tobacco store with shelves of products.
9/2/2016	Environment/Smokefree places	environment-Klamath senior center smokefree	Learn more here:	http://bit.ly/1PiwVua	http://www.heraldandnews.com/klamath/klamath-senior-center-goes-smoke-free/article_836fcd19-43b5-5aff-92da-fc63994ceeb9.html	 A photograph showing several people, including a man in a blue shirt and a woman in a white shirt, sitting at a table. Text overlay reads: 'KLAMATH SENIOR CENTER IS NOW SMOKEFREE!'.
9/5/2016	Cessation/a major contributor of "Tips" passed away	paying respects	We'd like to pay our respects to "Tips from former smokers" participant, Shane Todd. Thank you for sharing your story with us. http://bit.ly/2b9f3Bj	http://cnn.it/2btRK9k	http://www.cnn.com/2016/08/17/health/shane-todd-cdc-smokers-campaign-dies/index.html?sr=twCNN081716shane-todd-cdc-smokers-campaign-dies0844PMVODtopLink&linkId=27770048	
9/7/2016	Youth	Why quitting smoking may grow your social network	Learn more here: http://bit.ly/2bh2RQM	http://bit.ly/2bh2RQM	http://truthinitiative.org/news/quitting-smoking-may-actually-widen-social-network	 A photograph of three young people (two men and one woman) sitting together and talking. Text overlay reads: 'HOW QUITTING SMOKING COULD INCREASE YOUR SOCIAL NETWORK.'.
9/8/2016	Environment	PMO/ SFO post	Smokefree environments make our workplaces healthier. Click to learn more. http://bit.ly/2bnaPsB	http://bit.ly/2bnaPsB	http://jama.jamanetwork.com/article.aspx?articleid=2544625	 A photograph of a 'No Smoking' sign on a wooden surface. The sign features a red circle with a diagonal line over a cigarette icon.
9/9/2016	Partner Post	Back to school youth post about dip	Smokeless tobacco is detrimental to your health. http://bit.ly/1wqnnSW	http://bit.ly/1wqnnSW	https://www.facebook.com/KnowTheRealCost/videos/1226756464023571/	

9/12/2016	Events and key dates	self improvement month/ cessation	There's no better reason to quit smoking than for yourself. #SelfImprovementMonth Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	photo copy: Happy self-improvement month!	www.quitnow.net/oregon/	
9/13/2016	Environment	TVCC goes smokefree	Lucky number 5. TVCC is now the 5th community college in Oregon to go tobacco-free. http://bit.ly/2blc8B1	http://bit.ly/2blc8B1	http://www.argusobserver.com/opinion/tvcc-is-now-tobacco-free-and-that-s-good-news/article_531802b6-6651-11e6-95bfc789dad6331a.html	
9/15/2016	Partner Post	What would happen if we raised the price of cigarettes to \$10	Raising the price of tobacco helps people quit, and keeps kids from using it. http://bit.ly/2bxUQpG	FB post to links to: http://truthinitiative.org/news/economics-tobacco-what-if-pack-cigarettes-cost-10	https://www.facebook.com/truthinitiative/posts/10153587507646991	
9/16/2016	Environment	Smokefree places, litter, cigarette production	More smokefree places in Roseburg. Learn more here: http://bit.ly/2avTddM	http://bit.ly/2avTddM	http://www.kezi.com/news/Roseburg_City_Council_Passes_Smoking_Ordinance.html	

9/19/2016	Cessation	TIPS from a former smoker	If you think smoking only impacts your own life, guess again. Hear Amanda's story: http://bit.ly/1zdPhC8	http://bit.ly/1zdPhC8	https://www.youtube.com/watch?v=XiPkRva9-So	
9/21/2016	Disparities	link between education/income levels a tobacco use	Learn how socioeconomic status can determine smoking rates in the U.S.	http://bit.ly/2bwbpCe	http://truthinitiative.org/news/economics-tobacco-what-education-and-income-tell-us-about-smoking	

9/22/2016	Tobacco Retail Environment	Showing the tobacco retail environment in Oregon.	Something to think about in Oregon. http://bit.ly/1Lnfcwa	http://bit.ly/1Lnfcwa	http://smokefreeoregon.com/wp-content/uploads/2014/07/StatewideRetailRollup.pdf	
9/23/2016	Youth prevention	Youth message	Don't let smoking get in the way of making new memories with the squad. #Squadless https://youtu.be/qyR-0qSNwEE	https://youtu.be/qyR-0qSNwEE	https://youtu.be/qyR-0qSNwEE	

9/27/2016	Cessation/partner post	Text Message Programs	Need a quick and easy reference for quitting? Text message programs could be just what the doctor ordered.		https://www.facebook.com/SmokefreeUS/posts/635160593301873	
9/28/2016	events and key dates	national good neighbor day	Secondhand smoke affects not only you, but your neighbors as well. Celebrate being a good neighbor by being mindful of where you smoke, vape or chew.	http://bit.ly/1Bu8G0y	http://smokefreeoregon.com/the-challenge/secondhand-smoke/	
9/29/2016	targeting Native Americans	smoking rates among Native Americans is the highest overall, at 39 percent	Tobacco use among Native Americans is the highest of any racial or ethnic group. A Native American professor says a new CDC report shows the need for a different approach to reducing smoking rates in this community.	http://bit.ly/2bvZW5z	http://www.publicnewsservice.org/2016-08-10/health-issues/new-approach-needed-for-tribes-anti-smoking-efforts/a53457-1	
9/30/2016	environment	smoking rates down 15% in the U.S.	We'll count this as a win. But, there's still a long road ahead of us. http://cbsn.ws/20uCKr6	http://cbsn.ws/20uCKr6	http://www.cbsnews.com/news/us-smoking-rate-does-something-it-hasnt-in-years/	