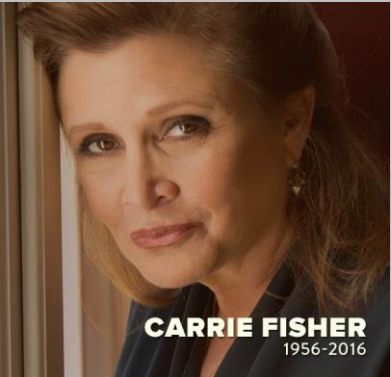
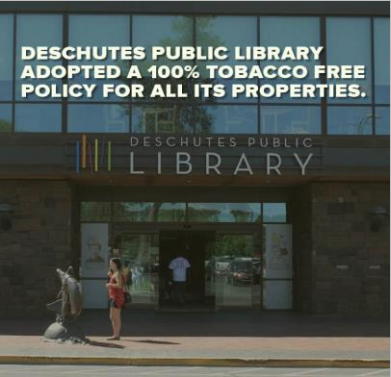


Date	Theme Bucket	So what?	Post copy	photo
1/5/2017	Carrie Fisher Post	Showing the correlation between mental health issues and smoking.	We were saddened to hear of the passing of Carrie Fisher. Learn about the connection between heart-disease and smoking. And the struggle of those living with mental health challenges and addiction. http://bit.ly/2ibv11T	 A close-up portrait of Carrie Fisher looking slightly to the side with a gentle expression. The text "CARRIE FISHER" and "1956-2016" is overlaid in the bottom right corner.
1/6/2017	Deschutes county post	Deschutes Public Library protects employees and visitors from secondhand smoke. Promotes free cessation services to employees and offers quitline resources to the general public.	94% of Deschutes County residents support clean air for Library employees and visitors.	 A photograph of the Deschutes Public Library building. A sign above the entrance reads "DESCHUTES PUBLIC LIBRARY ADOPTED A 100% TOBACCO FREE POLICY FOR ALL ITS PROPERTIES." The text "DESCHUTES PUBLIC LIBRARY" is also visible on the building facade.
1/9/2017	Cessation	CDC Countdown to Quitting article.	The ins and outs of making 2017 the year you become smokefree! http://bit.ly/2hy1FK5	NA

1/11/2017	Disparities	Big Tobacco targets Latino communities.	One way they targeted the Latino community was by creating brand names that appeal to their heritage, such as Rio and Dorado.	<p>ONE WAY THEY TARGETED THE LATINO COMMUNITY WAS BY CREATING BRAND NAMES THAT APPEAL TO THEIR HERITAGE, SUCH AS RIO AND DORADO.</p> 
1/12/2017	Deschutes County post	Most Mexican markets in Bend don't sell tobacco.	<p>Vanessa Serrato, propietaria de Mexico Video Market, no vende productos de tabaco porque espera poder contribuir a tener una comunidad más saludable.</p> <p>http://bit.ly/2i7L2W0</p>	NA
1/13/2017	Events and key dates	Test your tobacco knowledge.	<p>What better way to celebrate the end of the week than by testing our knowledge about tobacco? http://bit.ly/2hdFs8O</p>	<p>TAKE THE QUIZ AND LET US KNOW HOW YOU DO!</p> 
1/16/2017	Cessation/partner post	The effects of secondhand smoke told through a rap story.	<p>Something to consider before lighting up. Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/</p> <p>http://bit.ly/2haHbKf</p>	NA

1/18/2017	People think that peer pressure is the reason kids start smoking at a younger age. It's actually more attributed to marketing efforts from big tobacco.	Why are kids smoking at a younger age?	Why are kids smoking at a younger age? http://bit.ly/1LIZNNT	
1/19/2017	Partner post from Place Matters Oregon	life expectancy in the US down.	Could smoking play a role?	NA
1/20/2017	Tobacco retail environment	Showing the tobacco retail environment in Oregon.	Chew, snuff, snus, and dissolvable sticks come in sweet flavors that are easily mistaken for candy. http://bit.ly/1mJX2sk	
1/23/2017	Cessation	Tips from former smokers on second-hand smoke.	Though Nathan never smoked himself, his work environment exposed him to secondhand smoke. It robbed him of his health and a favorite pastime—tribal dancing. http://bit.ly/VTtkKa	NA

1/25/2017	Environment	Smokefree places, litter, cigarette production.	@universityoforegon students and staff united to create a tobacco-free campus! http://bit.ly/2j9ldnR	NA
1/26/2017	Tobacco retail environment	Showing the tobacco retail environment in Oregon.	Big Tobacco sweetens little cigars and cigarillos, with kid-friendly flavors like grape, chocolate and tropical fusion. http://bit.ly/1Lncwa	
1/27/2017	Partner post	Picking up your cigarette butts.	A surprising fact: cigarette butts are the most common item collected during the Oregon Coast cleanups. http://bit.ly/10XoZZ4 http://bit.ly/2h3GWxn	NA
1/30/2017	Cessation	Physical health.	Motivation Monday. Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	