

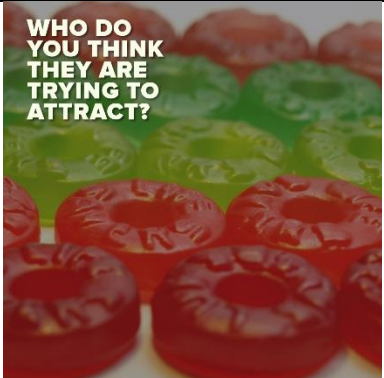






Date	Theme Bucket	Post Copy	Link	Visual
Wednesday 2/1	Real Cost	Our vision is a healthier Oregon for all. You may have questions about what the new immigration policy may mean to public health services. We want you to know that our quit line services will still be available to all people in Oregon. Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/ .	www.quitnow.net/oregon/	
Thursday 2/2	Real Cost/ Partner Post	#DYK: The affect of smoking on kidney and heart disease isn't the same for all of us.	https://www.facebook.com/AmericanHeart/videos/10153699882561139/	NA
Friday 2/3	Real Cost	There's no such thing as a safe level of tobacco use. http://bit.ly/2izYbr2	http://bit.ly/2izYbr2	
Monday 2/6	Cessation	Brett lost most of his teeth due to gum disease caused by cigarettes. He now wears dentures. He's only 42.	https://www.youtube.com/watch?v=y70V5HGhpHs	NA

Wednesday 2/8	Disparities/ BHM	Menthol flavored tobacco products are heavily targeted toward African Americans through culturally tailored advertising.	https://www.youtube.com/watch?v=ZZ7ZtFDOWTM	NA
Thursday 2/9	Real Cost	Indoor smoking restrictions have reduced asthma-related ER visits for children.	http://bit.ly/2iJC4ij	
Friday 2/10	Environment	Would this grab your attention?	http://bit.ly/2jOP1Vw	NA
Monday 2/13	Cessation	When James opted out of picking up cigarettes for a friend, it meant something more. He was serious about not smoking.	http://bit.ly/2iM1E9a	NA
Wednesday 2/15	Youth	@portlandstatefans researchers determined Big Tobacco adds the same flavor chemicals used in LifeSavers and Kool-Aid to their tobacco products.	http://bit.ly/1mJX2sk	
Thursday 2/16	Real Cost	Most people believe if you don't smoke, you don't pay for it.	http://wapo.st/2k28lpp	

Friday 2/17	Disparities/ BHM	"They're talking about people as commodities and as a profit as opposed to people who have lives and families and whole histories behind them. It's unethical and immoral and it is unacceptable."	http://bit.ly/2knb35o	NA
Monday 2/20	Cessation	Is tobacco worth losing your teeth over? Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	http://bit.ly/2jHoSvJ	NA
Wednesday 2/22	Tobacco retail environment	More than 3 in 5 Oregon 8th-graders said they had seen a tobacco advertisement on a storefront, or inside a store.	http://bit.ly/1Lncwa	
Thursday 2/23	Environment	Here's something to celebrate!	http://bit.ly/2jeQyq6	
Friday 2/24	Events and Key dates	Why so much smoking in kids films?	http://bit.ly/2izhZj0	

Monday 2/27	Disparities/ Cessation	#DKY: tobacco reps infiltrated African American communities to distribute cigarettes. Big Tobacco also used culturally identifiable figures in their advertising to entice people to smoke.	NA	 <p>LET'S PUT A STOP TO THIS. CALL 1-800-QUIT-NOW OR VISIT QUITNOW.NET/OREGON</p>
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