







Date	Theme Bucket	Post Copy	Link	Visual
Monday 5/1	Cessation	Ready to quit? Give us a call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	http://bit.ly/2nlqnmN	NA
Wednesday 5/3	Disparities	Fact: Big Tobacco advertises up to 10 times more in African American neighborhoods than in other neighborhoods. #StopProfiling	http://bit.ly/2nfz3JQ	NA
Thursday 5/4	Events and Key Dates	#tbt May the 4th be with you, Smokefree Oregon style. #MayThe4thBeWithYou	http://bit.ly/2oaKjHx	NA
Friday 5/5	Partner Post	The higher the price, the less likely we are to pick up a pack. Something Big Tobacco has caught on to.	http://bit.ly/2mxWAny	NA
Monday 5/8	Cessation	Bill found out the hard way that diabetes and cigarettes can be a life-threatening combination. Hear Bill's story.	http://bit.ly/2nFuj2B	NA
Wednesday 5/10	Tobacco Retail Environment	Even though you can't get flavored cigarettes anymore, you can get lots of flavored tobacco products. And, kids are using them more than ever.	http://bit.ly/1Lncwa	

Thursday 5/11	Environment	Learn about other smokefree places in our community and how you can get involved:	http://bit.ly/2orlvEt	
Friday 5/12	Deschutes County Post	Former teacher, current community hero.	NA	
Monday 5/15	Cessation	@TheRealCost's new campaign is talking to teens. It definitely grabbed our attention.	http://bit.ly/2ow9bIH	NA
Wednesday 5/17	Partner Post	"It shows that responsible behavior by a pharmacy has public health benefits for the whole population."	http://bit.ly/2odNRJf	NA
Thursday 5/18	Real Cost	Fact: There is no risk-free level of exposure to secondhand smoke.	http://bit.ly/2nrLfaA	
Friday 5/19	Partner Post	Nothing natural about it.	http://bit.ly/2InqsqU	NA
Monday 5/22	Cessation	Motivation Monday. Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	http://bit.ly/2nu6PwU	NA

Wednesday 5/24	Deschutes County post	Hats off to the Central Oregon Intergovernmental Council for their tobacco free policies which create a healthier environment for all visitors and employees! @theCOIC @Oregongovernor @CCO Oregon	NA	Photo to be provided at the Press Event in Bend on the 24 th .
Thursday 5/25	Events and Key Dates/Real cost	Thursday thoughts brought to us by National Arthritis Awareness Month. #ArthritisMonth	NA	
Friday 5/26	Real Cost	How much do you really know about the dangers of second-hand smoke? Take this quiz and find out.	http://bit.ly/2ne7LCg	
Monday 5/29	Cessation	"It's not worth your health...think about your family and think about your life." — Julia	http://bit.ly/2nQW0Gw	NA-Video
Wednesday 3/31	Tobacco retail environment	Nearly 90 percent of people who smoke start before age 18.	http://bit.ly/1Lncwa	