
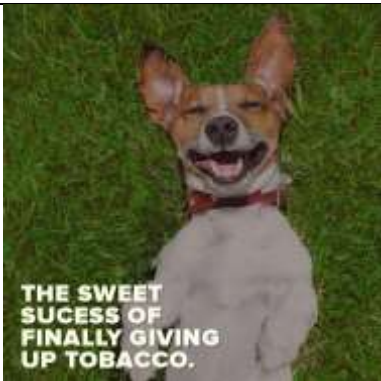










| Date | Theme Bucket | Post Copy | Link | Visual |
|---------------|----------------------|--|---|---|
| Wednesday 8/2 | Youth | "When countries strongly implement these policies, the rates of tobacco use go down." | http://n.pr/2rMDGPW | NA |
| Thursday 8/3 | Events and Key Dates | Summer essentials: 1. Blanket 2. Basket of food 3. Smokefree park | http://bit.ly/1IXrKeS |  |
| Friday 8/4 | Environment | Cigarettes are dangerous long after they are smoked. Tobacco costs our environment dearly. | http://bit.ly/2uPzMUF | NA |
| Monday 8/7 | Cessation | Quitting feels pretty good. Call 1-800-QUIT-NOW or visit | https://www.quitnow.net/oregon/ |  |
| Wednesday 8/9 | Youth | #DYK: 1 in 2 Oregon 11th graders who smoke, smoke menthols. | NA |  |

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|----------------|----------------------------|--|--|---|
| Thursday 8/10 | Environment | "We have to go to war with these companies. They fight for profits. We're fighting for lives." @smokefreephilly @truthinitiative | http://bit.ly/2tk9QR9 | NA |
| Friday 8/11 | Real Cost | #ICYMI: Philip Morris International is running a secretive campaign to help weaken the World Health Organization's global tobacco treaty provisions that aim to save millions of lives by curbing tobacco use. | http://reut.rs/2tieyO5 | NA |
| Monday 8/14 | Cessation | Monday motivation, you got this. Call 1-800-QUIT-NOW or visit | www.quitnow.net/oregon/ |  |
| Wednesday 8/16 | Environment | Learn about other smokefree places in our community and how you can get involved: | http://bit.ly/2taNL9Q |  |
| Thursday 8/17 | Tobacco retail environment | Big Tobacco spends \$112 million annually in Oregon on promotions and advertisements in convenience stores where their products are sold. | http://bit.ly/1Lnfcwa |  |

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| Friday 8/18 | Disparities | Which of the following names were actual titles of tobacco industry initiatives to target minority communities? | http://bit.ly/1pbgoel |  |
| Monday 8/21 | Cessation | #DYK: The Oregon Tobacco Quit Line is free and available to anyone, regardless of income or insurance. Get tips and one-on-one telephone counseling to help quit tobacco. | https://www.quitnow.net/oregon/ |  |
| Wednesday 8/23 | Environment | You can reduce tooth decay in patients if you can help reduce tobacco use in the community. Thanks @BendMemorialClinic | NA |  |
| Thursday 8/24 | Environment | #TBT to @Oregongovernor's visit to Cottage Grove to celebrate 20 years of tobacco prevention success in Oregon. | NA |  |
| Friday 8/25 | Environment | Hats off to Scarpelli's Short Stop, for helping to create a healthy community! | http://bit.ly/2tvqttc | NA |
| Monday 8/28 | Cessation | Call 1-800-QUIT-NOW or visit | https://www. | NA |

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|----------------|-------------|--|--|----|
| | | | w.quitnow.net/or/egon/ | |
| Wednesday 8/30 | Youth | #DYK: We could prevent 1M tobacco related deaths among children and teens alive today by giving an R rating to movies with tobacco content. @cdctobaccofree | http://bit.ly/2tuPDZk | NA |
| Thursday 8/31 | Environment | You don't have to smoke to get lung cancer caused by smoking. | http://bit.ly/2uSclYx | NA |