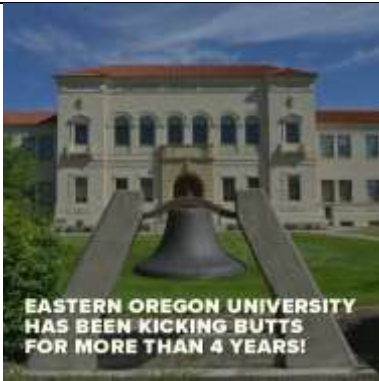


Date	Theme Bucket	Post Copy	Link	Visual
Monday 10/2	Events and Key Dates/ Cessation	#DYK: People who smoke are twice as likely to get gum disease than people who don't. Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/ . #NationalDentalHygieneMonth	www.quitnow.net/oregon/	
Wednesday 10/4	Disparities	People living with mental health and substance abuse issues account for 40 percent of all cigarettes smoked in the U.S. Coincidence? We think not. @truthorange	https://www.youtube.com/watch?v=cREC19iv5ow	NA
Thursday 10/5	Real cost	Something to think about.	http://bit.ly/2vjhLsb	NA
Friday 10/6	Tobacco retail environment	Trying to quit? Tobacco ads and product placements make it harder to say no.	http://bit.ly/1Lnfcwa	
Monday 10/9	Cessation	Looking for a reason to kick cigarettes to the curb? Here's 5.	NA	

Wednesday 10/11	Youth	Why raising the age matters.	http://bit.ly/2j716wK	
Thursday 10/12	Join the SF Community	"Everyone wants to make more money, but we don't need to do it at the expense of advertising (tobacco) to children."	https://youtu.be/63AKO2SJ8	NA
Friday 10/13	Environment	Renters: Are you exposed to secondhand smoke? Click the link to find out what you can do: http://bit.ly/2xQ1UIH	http://bit.ly/2xQ1UIH	
Monday 10/16	Cessation/Real Cost	How much money could you be saving by not smoking? Click the link to find out. http://bit.ly/2gdYmZP Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	www.quitnow.net/oregon/	
Wednesday 10/18	Partner Post	In case you missed it.	http://bit.ly/2wi14pe	NA
Thursday 10/19	Partner Post	#TBT	http://bit.ly/2wi14pe	NA

			y/2wj1wSF	
Friday 10/20	Environment	Learn about other smokefree places in our community and how you can get involved: @eouadmissions	http://smokefreeoregon.com/what-you-can-do/	
Monday 10/23	Cessation	"Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time." — Thomas Edison Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	www.quitnow.net/oregon/	
Wednesday 10/25	Disparities	Fact: 38 percent of military members who smoke, started after they enlisted. This is no fluke.	https://www.youtube.com/watch?v=bElcI8zYLTw	NA
Thursday 10/26	Real Cost	Don't be shy to tell people not to smoke around your kids.	http://bit.ly/2wHCYWk	NA
Friday 10/27	Partner Post	#FactFriday	http://bit.ly/2xK1J5d	NA

Tuesday 10/31	Halloween	Don't let your little ones be tricked by their treats. If adults have a hard time differentiating between candy and tobacco products, how do we expect our kids to do it?	NA	 LOOKS LIKE CANDY. TASTES LIKE CANDY. KILLS LIKE TOBACCO.
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