

HPCDP Tobacco and Alcohol Retail Assessment



Retailer #: _____ Date of Visit: _____ Total minutes: _____ Name: _____

1. Store name: _____ County: _____
Physical Address _____ City: _____ Zip: _____

2. Store Type: (Choose one)-

- Convenience store/Mini Mart (e.g., 7-Eleven, Exxon, Plaid Pantry): ☐ with gas ☐ without gas
- ☐ Drug store/pharmacy (e.g., Walgreens, Rite Aid)
- ☐ Grocery store (e.g., small market/deli/produce market) or supermarket (e.g., Albertson's, Thriftway, Safeway, WinCo)
- ☐ Mass-merchandise (e.g., Walmart, Fred Meyers, Bi-mart) or discount store (e.g., Dollar General)
- ☐ Tobacco shop (e.g., Cigarettes Cheaper, cigar shops, e-cigarette shops, or other tobacco shops)
- ☐ Other (specify): _____ (e.g., donut shop, bait & tackle)

3. Are you able to survey the store? ☐ No, store is out of business [STOP]
- Tobacco sold here? ☐ Yes [CONTINUE to 3] ☐ No [STOP] ☐ No, could not locate [STOP]
- ☐ No, was refused entry [STOP] ☐ No, under 21 restricted [STOP]

4. Which products are advertised outside the store (on windows/doors, building, sidewalk or elsewhere)?

Cigarettes - non menthol	<input type="checkbox"/> Yes <input type="checkbox"/> No
Cigarettes - menthol	<input type="checkbox"/> Yes <input type="checkbox"/> No
Cigarillos/ little cigars	<input type="checkbox"/> Yes <input type="checkbox"/> No
Large cigars	<input type="checkbox"/> Yes <input type="checkbox"/> No
Chew, moist or dry snuff, dip or snus	<input type="checkbox"/> Yes <input type="checkbox"/> No
E-cigarettes or other electronic "vaping" products	<input type="checkbox"/> Yes <input type="checkbox"/> No
Alcoholic beverages	<input type="checkbox"/> Yes <input type="checkbox"/> No
Alcoholic co-branded merchandise	<input type="checkbox"/> Yes <input type="checkbox"/> No
Sugary drinks (soda, slushy, flavored milk, sports/energy drinks)	<input type="checkbox"/> Yes <input type="checkbox"/> No

5. Does the store have a pharmacy counter? ☐ Yes ☐ No
6. Sugary drinks (soda, slushy, flavored milk, sports/energy drinks) sold here? ☐ Yes ☐ No
7. WIC and/or SNAP (i.e., food stamps, EBT) accepted here? ☐ Yes ☐ No

8. Any **menthol cigarette** price promotions? ☐ Yes ☐ No ☐ Not sold here
9. Cigarillos advertised for less than \$1.00? ☐ Yes ☐ No ☐ Not sold here

Other tobacco and retail products	Cigarettes	Little cigars/ cigarillos	Chew, moist/dry, Snuff, dip, snus	E-cigarettes, inc. e-liquids	Paraphernalia (Optional)	Large Cigars (Optional)
10. Sold here?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
11. Flavored Products?		<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
12. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
13. Product ad within 3 feet of the floor INSIDE the store?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
14. Any price promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	

15. TOBACCO Advertisements **INSIDE** the store?

Any flavored tobacco advertisements?

☐ Yes ☐ No

Any ads within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?

☐ Yes ☐ No

Any price promotional advertisements?

☐ Yes ☐ No

Alcohol products	Beer	Wine	Malt Liquor (Unflavored)	Alcopop or Wine cooler	Hard Cider
16. Sold here?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
17. Any ads INSIDE?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
18. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
19. Any large product displays visible from entrance?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
20. Any price promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
21. Any school affiliations or university cross-promotions?	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
22. (Optional): Any alcohol displays aligned with sports or outdoor activities?	<input type="checkbox"/> Yes <input type="checkbox"/> No				
23. (Optional): Visible information provided with help for problem gambling?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not sold here				
24. (Optional): Self-service lottery machines within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not sold here				
25. (Optional): Kratom sold here?	<input type="checkbox"/> Yes <input type="checkbox"/> No				
26. (Optional): Any ALCOHOL paraphernalia?	<input type="checkbox"/> Yes <input type="checkbox"/> No				

Price information:

a. Sold here?

(OPTIONAL)

b. Enter single pack/item price

27. Marlboro
Reds regular
hard pack



a. ☐ Yes ☐ No

b. \$ _ _ . _ _

28. Newport
Menthol, regular
hard pack



a. ☐ Yes ☐ No

b. \$ _ _ . _ _

29. Vuse disposa-
ble e-cigarette
menthol



a. ☐ Yes ☐ No

b. \$ _ _ . _ _

30. Skoal,
Wintergreen
(Singles)



a. ☐ Yes ☐ No

b. \$ _ _ . _ _

31. 23.5 oz.
Four Loko
(Single, alcoholic)



a. ☐ Yes ☐ No

b. \$ _ _ . _ _

33. Budweiser,
(6 Pack, glass
bottles)



a. ☐ Yes ☐ No

b. \$ _ _ . _ _