



Date	Post Copy	Link	Visual	Targeting
Monday 4/2	Misconception: By age 14, most students have tried cigarettes, alcohol or other drugs.	http://bit.ly/2HoOnN2		Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, Education, high school grad, some high school, college, college grad, some college, social justice, preventative healthcare, health, politics and social issues, social equality, health promotion, primary healthcare, Healthy Habits, Healthy Lifestyle, Healthy Lifestyles, living healthy, Healthcare, Big Brothers of America, Big Sisters of America, Smoking/no smoking
Wednesday 4/4	"You've turned a football field into a farm. Where did the idea come from?"	http://bit.ly/2nLy5Xg	NA	Sex: M-F Age: 21-65+ Interests: Education, Public Health, social equality, health promotion, primary healthcare, Healthy Habits, Healthy Lifestyle, Healthy Lifestyles, living healthy, Healthcare, Active Lifestyle, Cholesterol, Diabetic diet, Everyday Diabetic Recipes, Diabetes mellitus awareness, World Diabetes Day, Diet food, Fitness and wellness, Healthy diet, Pulmonary Hypertension Association, World Hypertension Day, Obese Records, The Obesity Society, Weight loss (Fitness & wellness) weight loss (fitness and wellness), Urban farming, farmers market, local produce, The New York Times, Nutrition, Sugar, candy, junk food, Burger King, McDonalds, Big Mac, Cholesterol
Friday 4/6	"Real people with real power." Delivering healthier communities in their own back yard.	http://bit.ly/2EQlv3w	NA	Sex: M-F Age: 21-65+ Interests: Public Health, social equality, health promotion, Healthy Habits, Healthy Lifestyle, Healthy Lifestyles, living healthy, Healthcare, Active, Healthy and fit, Weight loss (Fitness & wellness) weight

				loss (fitness and wellness), Hawaii, Food Bank, Social Responsibility, Fresh produce, Farmers market, Education, Health Equity, Health and Wellness, Active lifestyle, community, social services, environment
Monday 4/9	For the Klamath Tribes of southern Oregon, restoring the bonds between their people and place is key to a healthier, more resilient future. @KlamathTribes	https://youtu.be/lozB8K_tnYc	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Social Responsibility, health, politics and social issues, social equality, health promotion, Active Lifestyle, Fitness and wellness, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, farmers market, fresh produce, health and wellness, Parents (all), caregiver, healthcare, Feeding America, Education, Community issues, Native American Civil Rights, News, ACLU Nationwide
Wednesday 4/11	Could your city be more like Kigali, one of Africa's cleanest cities?	http://bit.ly/2sEJTzx	NA	Sex: M-F Age: 21-65+ Interests: Public Health, social equality, health promotion, Healthy Habits, Healthy Lifestyle, Healthy Lifestyles, living healthy, Active Lifestyle, Community issues, Education, Social Services, health, social responsibility, environment, environmental health
Friday 4/16	We have to see all the parts of community as health.	http://bit.ly/2GipDt5	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, living healthy, Health & wellness, Obesity awareness, Hawaii, Prediabetes, Healthy diet, Self-help, Personal Development, Environmental health, Diabetes, Heart health, nutrition, cooking, farmers market, fresh produce, local produce, whole foods, Moana

Monday 4/16	If you don't have a healthy school staff, you can't have healthy students. Kids are always watching. What do kids see at the schools in your community?	http://bit.ly/2pBcuRk	NA	Sex: M-F Age: 21-65+ Interests: Education, Parents (all), Public Health, Oregon, Active Lifestyle, Cholesterol, Diabetic diet, Fitness and wellness, Healthy diet, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, Weight loss (Fitness & wellness) weight loss (fitness and wellness), exercise, farmers market, fresh produce, Cooking, walking, Athletics, sports, Big Brothers of America, Big Sisters of America, YMCA, YWCA
Wednesday 4/18	"The real problem is not the minutia of the Happy Meal menu, but the way it gets children through the door."	https://lat.ms/2l4Mb dW	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Junk food, Burger King, McDonalds, Big Mac, Cholesterol, Diabetic diet, Fitness and wellness, Healthy diet, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, Urban farming, farmers market, local produce, Grocery Store, Convenience store, Whopper, Wendy's, Happy Meal, Subway (restaurant), Parent-Teacher Association, teacher, education, WeAreTeachers, Parents (all), marketing, lucky charms, fruit loops, education
Friday 4/20	"Just get out there, enjoy the outdoors, and ignore the fact that no one else looks like you. It's just not that simple."	http://bit.ly/2G6n90k		Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, Active Lifestyle, Cholesterol, Diabetic diet, Fitness and wellness, Healthy diet, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, Weight loss (Fitness & wellness) weight loss (fitness and wellness), exercise, farmers market, fresh produce, Cooking, walking, AARP, outdoor enthusiast, REI, Rock Climbing, Physical exercise,

				Black Lives Matter, Social equality
Monday 4/23	Many voices are talking about race in Oregon. This is Maia's voice.	http://bit.ly/2pzmoTT	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, Active Lifestyle, ACLU Nationwide, Activism, American Civil Liberties Union, Anti-discrimination, Anti-racism, Black Lives Matter, Civil and political rights, Racial equality, Social equality, Social justice, United States, War on Economic inequality, social inequality, politics and social issues, community issues, social issues, Southern Poverty Law Center
Wednesday 4/25	"When kids are exposed to really intense and scary experiences it actually changes the way their brains and bodies are wired."	http://bit.ly/2FBwTU	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, Active Lifestyle, exercise, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, social equality, Mental Health Awareness, Mental Health Month, ACEs, Therapy, Teachers, Parents (all) , politics and social issues, community issues
Friday 4/27	#PlaceMattersOR @CTURI	http://bit.ly/2GjZDuS	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Social Responsibility, health, politics and social issues, social equality, health promotion, Active Lifestyle, Fitness and wellness, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, farmers market, fresh produce, health and wellness, Parents (all), caregiver, healthcare, Feeding America, Education, Community issues, Native American Civil Rights, News, ACLU Nationwide

<p>Monday 4/30</p>	<p>#DYK: Oregon has a larger percentage of older adults living in rural areas and small towns than every state except Iowa, Delaware and Florida.</p>	<p>http://bit.ly/2Fwxe7X</p>	 A photograph showing a person from behind, wearing a light-colored jacket, riding a bicycle on a paved path. In the background, there are buildings and a clear sky.	<p>Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, Parks, Active Lifestyle, exercise, farmers market, fresh produce, Cooking, walking, AARP, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, social equality, health promotion, ADA</p>
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