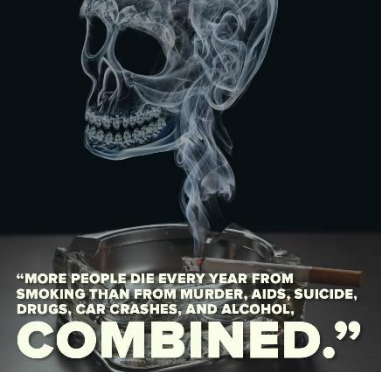





Date	Theme Bucket	Post Copy	Link	Visual
Monday 4/2	Cessation	We can help. Call 1-800-QUIT-NOW or visit <a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	<a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	 <p><b>"GIVING UP SMOKING IS THE EASIEST THING IN THE WORLD. I KNOW BECAUSE I'VE DONE IT THOUSANDS OF TIMES." — MARK TWAIN</b></p>
Wednesday 4/4	Real Cost	Misconception: Many older people still smoke cigarettes because they began before tobacco's dangerous health effects were widely known.	<a href="http://bit.ly/2pt561G">http://bit.ly/2pt561G</a>	 <p><b>REALITY: Only 5% of people in Oregon age 75 or over smoke cigarettes. People who smoke die an average of 10 years earlier than people who don't.</b></p> <p><b>MARLBORO MAN: DIED OF LUNG CANCER</b></p>
Thursday 4/5	Environment	All across Oregon, communities are mobilizing to become tobacco-free. Congratulations to Cave Junction in Josephine County for their new smokefree parks and downtown! <a href="https://twitter.com/JosephineCountyPublicHealth">@JosephineCountyPublicHealth</a>	NA	
Friday 4/6	Real Cost	#DYK: In 2014, Oregon voted to protect kids. It is now a secondary traffic violation to smoke in a motor vehicle with a minor present.	<a href="http://bit.ly/1yAdKky">http://bit.ly/1yAdKky</a>	 <p><b>WHEN IT COMES TO KIDS AND CARS, OREGON LAW IS ON THE SIDE OF SMOKEFREE.</b></p>

Monday 4/9	Cessation	Every day is a chance for a fresh start. Call 1-800-QUIT-NOW or visit <a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	<a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	
Wednesday 4/11	Partner Post	Fact: All cigarettes — including those marketed as "natural," "organic" or "additive-free" — cause cancer.	<a href="http://bit.ly/2Hbp1IS">http://bit.ly/2Hbp1IS</a>	NA
Thursday 4/12	Environment	Learn about other smokefree places in your community and how you can get involved. <a href="http://bit.ly/1IXrKeS">http://bit.ly/1IXrKeS</a> @IOTSalem	<a href="http://bit.ly/1IXrKeS">http://bit.ly/1IXrKeS</a>	
Friday 4/13	Youth	#DYK: Tobacco companies pay retailers to place advertisements at a child's eye-level. Learn more about how they try to recruit new customers.	<a href="http://bit.ly/2IcEPpJ">http://bit.ly/2IcEPpJ</a>	NA
Monday 4/16	Cessation	"My tip to anybody, if you're a smoker, first quit. Do whatever you need to do to quit..."	<a href="http://bit.ly/2tq2Vu2">http://bit.ly/2tq2Vu2</a>	NA
Wednesday 4/18	Real Cost	Overcoming the physical craving for nicotine is hard. Every ad the tobacco industry places is a barrier to freedom from smoking.	<a href="http://bit.ly/2oQb7Pq">http://bit.ly/2oQb7Pq</a>	

Thursday 4/19	Corrective Statements	<p>"The tobacco industry has profited from deceptively promoting products that lead to disease, death and economic hardship." — John Woods, Tobacco Settlement Endowment Trust executive director #tobaccoracketeers</p>	<a href="http://bit.ly/2FVCFsI">http://bit.ly/2FVCFsI</a>	 <p>"MORE PEOPLE DIE EVERY YEAR FROM SMOKING THAN FROM MURDER, AIDS, SUICIDE, DRUGS, CAR CRASHES, AND ALCOHOL, COMBINED."</p>
Friday 4/20	Join the SF Community	<p>"I feel like, if I'm helping one person to not get started, it's worth it all." Butch Gehrig, owner of Gehrig's Chevron explains why he doesn't stock tobacco at his store.</p>	<a href="http://bit.ly/2I8cQr6">http://bit.ly/2I8cQr6</a>	NA
Sunday 4/22	Events and Key Dates	<p>Oregon's dramatic coastline and expansive public parks belong to all of us. Same goes for our mountain-fed rivers and countless wild streams. #EarthDay</p>	<a href="http://bit.ly/2GAc9W9">http://bit.ly/2GAc9W9</a>	 <p>TOBACCO SPOILS OUR NATURAL TREASURES, BUTT BY DIRTY BUTT.</p>
Monday 4/23	Cessation	<p>We've got your back every step of the way. Call 1-800-QUIT-NOW or visit <a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a></p>	<a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	 <p>HARD, YES. IMPOSSIBLE, — NO. —</p>

Thursday 4/26	Tobacco retail environment	Fact: Adults aren't immune to Big Tobacco's advertising methods.	<a href="http://bit.ly/1Lnfcwa">http://bit.ly/1Lnfcwa</a>	
Friday 4/27	Partner Post	#TheMoreYouKnow	<a href="http://bit.ly/2tmumuou">http://bit.ly/2tmumuou</a>	NA
Monday 4/30	Cessation/Partner Post	Every time you resist the urge to smoke, your cravings get weaker. We're here to help you make it through. Call 1-800-QUIT-NOW or visit <a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	<a href="http://www.quitnow.net/oregon/">www.quitnow.net/oregon/</a>	NA