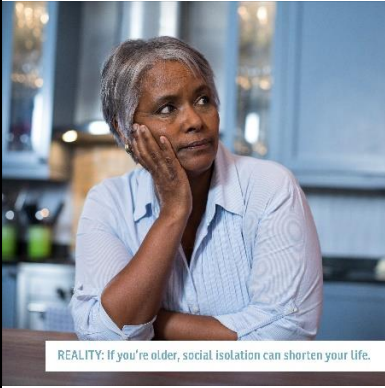





Date	Post Copy	Link	Visual	Targeting
Wednesday 5/2	Misconception: Feeling isolated can be painful, but it's not life-threatening.	http://bit.ly/2HoOnN2		Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, aging, college, college grad, social justice, AARP, AAA, preventative healthcare, health, politics and social issues, social equality, health promotion, primary healthcare, Healthy Habits, Healthy Lifestyle, Healthy Lifestyles, living healthy, Healthcare, retirement, senior living, Active lifestyle, community, social services, environment
Friday 5/4	"Nutrition experts say the measures are the world's most ambitious attempt to remake a country's food culture."	http://nyti.ms/2DER2jt	NA	Sex: M-F Age: 21-65+ Interests: Education, Public Health, social equality, health promotion, primary healthcare, Healthy Habits, Healthy Lifestyle, Healthy Lifestyles, living healthy, Healthcare, Active Lifestyle, Cholesterol, Diabetic diet, Everyday Diabetic Recipes, Diabetes mellitus awareness, World Diabetes Day, Diet food, Fitness and wellness, Healthy diet, Pulmonary Hypertension Association, World Hypertension Day, Obese Records, The Obesity Society, Weight loss (Fitness & wellness) weight loss (fitness and wellness), Urban farming, farmers market, local produce, The New York Times, Nutrition, Sugar, candy, junk food, kellogs, frosted flakes, captain crunch
Monday 5/7	"Split open my chest and you will find that my organs are mismatched puzzle pieces borrowed from donors across multiple continents. I am Chinese, Vietnamese and American all at the same time."	https://bit.ly/2qUH8WO	NA	Sex: M-F Age: 21-65+ Interests: Public Health, social equality, Social Responsibility, Education, Health Equity, Health and Wellness, Active lifestyle, community, social services, environment, ACLU, Black Lives Matter, Vietnamese, Chinese, American

Wednesday 5/9	"In 1960, the United States was ranked 12th among developed countries in infant mortality. Since then, with its rate largely driven by the deaths of black babies, the United States has fallen behind and now ranks 32nd out of the 35 wealthiest nations."	https://nyti.ms/2GOKeCf	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, United States, ACLU Nationwide, Activism, American Civil Liberties Union, Anti-discrimination, Anti-racism, Black Lives Matter, Civil and political rights, Racial equality, Social equality, Social justice, United States, social inequality, politics and social issues, community issues, social issues, Southern Poverty Law Center, Parents (all), Mothers
Friday 5/11	Summer's just around the corner. Mark your calendars for May 20th! 🚲😎	https://bit.ly/2FaKF8c	NA	Sex: M-F Age: 21-65+ Interests: Public Health, social equality, health promotion, Active Lifestyle, Fitness and wellness, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, farmers market, fresh produce, health and wellness, Parents (all), biking, family fun, healthcare, Education, Community issues
Sunday 5/13	What do you like to do with your family on Mother's Day?	NA	<div>Happy Mother's Day from Place Matters Oregon!</div> 	Sex: M-F Age: 21-65+ Interests: Public Health, Parents (all), Mother's Day, treat yourself, Mental Health, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, living healthy, Health & wellness, Healthy diet, Self-help, Personal Development, Environmental health, nutrition, cooking, spa day, breakfast in bed

Monday 5/14	How can we make places for kids to move more?	http://bit.ly/2GiiKEQ	<div> <div>P.E. isn't optional:</div> <div>Oregon requires physical education for all public school students in kindergarten–8th grade.</div> <table> <tr> <th>Grade</th> <th>P.E./per week</th> </tr> <tr> <td>K-5</td> <td>2.5 hrs</td> </tr> <tr> <td>6-8</td> <td>3.75 hrs</td> </tr> </table>  </div>	Grade	P.E./per week	K-5	2.5 hrs	6-8	3.75 hrs	Sex: M-F Age: 21-65+ Interests: Education, Parents (all), Public Health, Oregon, Active Lifestyle, Cholesterol, Diabetic diet, Fitness and wellness, high school, middle school, Healthy diet, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, Weight loss (Fitness & wellness) weight loss (fitness and wellness), exercise, farmers market, fresh produce, Cooking, walking, Athletics, sports, Big Brothers of America, Big Sisters of America, YMCA, YWCA
Grade	P.E./per week									
K-5	2.5 hrs									
6-8	3.75 hrs									
Wednesday 5/16	“I think if I’m putting on a sweatsuit, if I go somewhere, will I be seen as just kind of a hood black guy? Or will people recognize me at all?” Those small daily decisions — to wear a blazer or not — follow him despite his success. “I don’t think you escape those things.”	https://nyti.ms/2u13VVI	NA	Sex: M-F Age: 21-65+ Interests: Public Health, social equality, Community issues, Black Lives Matter, ACLU,						
Friday 5/18	#ICYMI: Portland's housing crisis and its effect on children.	http://bit.ly/2HLNeiN		Sex: M-F Age: 21-65+ Interests: Education, Parents (all), Public Health, Oregon, Active Lifestyle, Cholesterol, Diabetic diet, Fitness and wellness, high school, middle school, Healthy diet, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, Weight loss (Fitness & wellness) weight loss (fitness and wellness), exercise, farmers market, fresh produce, Cooking, walking, Athletics, sports, Big Brothers of America, Big Sisters of America, YMCA, YWCA, sports						
Monday 5/21	It’s May, which means that it's time for @PortlandSundayParkways! Join in on these traffic-free, family-friendly bike tours of different Portland neighborhoods.	https://bit.ly/1prQOBp	NA	Sex: M-F Age: 21-65+ Interests: Public Health, social equality, health promotion, Active Lifestyle, Fitness and wellness, Healthy Habits, Healthy Life, Healthy Lifestyle,						

				Healthy Lifestyles, healthy living, farmers market, fresh produce, health and wellness, Parents (all), biking, family fun, healthcare, Education, Community issues, Civil and political rights, Racial equality, Social equality, Social justice, United States, social inequality, politics and social issues, community issues, social issues, Southern Poverty Law Center
Wednesday 5/23	Getting grocers into low-income areas is health and economic development.	http://bit.ly/2HMwojv	NA	Sex: M-F Age: 21-65+ Interests: farmers market, fresh produce, Fred Meyer, Albertsons, Safeway, Kroger, convenience store, Public Health, Oregon, Active Lifestyle, exercise, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, social equality, Parents (all), politics and social issues, community issues
Friday 5/25	#PlaceMattersOR	https://bit.ly/2qTcLAQ	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Social Responsibility, health, United Kingdom, politics and social issues, social equality, health promotion, Active Lifestyle, Fitness and wellness, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, Mental Health, mental health promotion, caregiver, healthcare, Education, Community issues
Monday 5/28	"Racial and ethnic inequality is growing worse. We're resegregating our housing and schools again."	https://bit.ly/2HQajSs	NA	Sex: M-F Age: 21-65+ Interests: Public Health, Oregon, Parks, Active Lifestyle, exercise, housing, Education, school, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, healthy living, social equality, health promotion, ACLU, civil rights, ACLU, anti-discrimination