Date	Theme Bucket	Post Copy	Link	Visual
Wednesday 5/2	Join the SF Community	People across Oregon are standing up to Big Tobacco. How are you taking a stand?	http: //bit. ly/2q 5pHD f	NA
Thursday 5/3	Environment	Take us out to the ball game! Congrats, King County!	https ://bit .ly/2 Hole Ff	NA
Friday 5/4	Environment	Go Beavs! @OSUbeavers	http: //bit. ly/2u PidZ V	BENNY KNOWS BEST! AS OF THE FIRST OF THIS YEAR, OREGON STATE UNIVERSITY BECAME A SMOKEFREE CAMPUS!
Monday 5/7	Cessation	Want a reason to quit? Here's 2,000. Call 1-800-QUIT-NOW or visit www.quitnow.net/oregon/	www .quit now. net/o rego n/	THE AVERAGE PERSON WHO SMOKES A PACK-A-DAY SPENDS OVER \$2,000 PER YEAR ON CIGARETTES.

Wednesday 5/9	Environment	It's no secret that cigarettes are the most littered item in the U.S. #DYK cigarette butts leach toxic chemicals into the environment, leading to land, water and air pollution?	http: //bit. ly/2G CmT YJ	NA
Thursday 5/10	Corrective Statements	While the tobacco companies were fighting in the courts, nearly 80,000 Oregonians died from causes linked to tobacco. Learn more: http://bit.ly/2GwYUZP #tobaccoracketeers	http: //bit. ly/2G wYU ZP	THAT'S NEARLY THE ENTIRE POPULATION OF MEDFORD, OREGON. WELCOME TO MEDFORD POPULATION 81,636
Friday 5/11	Youth	#ICYMI: These kids are taking a stand!	http: //bit. ly/2lx bINr	NA
Sunday 5/13	Events and Key Dates	Wishing all the women who helped to shape us, a happy, healthy and smokefree day!	NA	HAPPY MOTHER'S DAY FROM SMOKEFREE OREGON!
Wednesday 5/16	Disparities	What's for sale in your neighborhood?	http: //bit. ly/2q 7Uuz n	FACT: IT IS MUCH HARDER TO AVOID TOBACCO WHEN YOU SEE IT EVERYWHERE.

Thursday 5/17 Friday 5/18	Real Cost Real Cost	It wasn't enough to just target lower-income communities, Big Tobacco made their deadly product that much more lethal too. #DYK: 650 Oregonians die from secondhand smoke	https ://bit .ly/2v HSOI 7 http: //bit.	THERE IS NO SAFE LEVEL OF SECONDHAND
		exposure each year.	ly/1B u8G0 Y	SMOKE EXPOSURE.
Monday 5/21	Cessation	If at first you don't succeed, try, try again. Call 1-800-QUIT- NOW or visit www.quitnow.net/oregon/	http: //bit. ly/2G BOG UT	NA
Wednesday 5/23	Join the SF Community	#DYK: Oregon was the first state in the U.S. to do a coastwide beach cleanup. The number one item found? Cigarettes.	http: //bit. ly/2G DETO x	NA
Thursday 5/24	Corrective Statements	When Big Tobacco said that nicotine wasn't addictivethey lied. #tobaccoracketeers	http: //bit. ly/2G wYU ZP	"WHEN YOU SMOKE, THE NICOTINE ACTUALLY CHANGES THE BRAIN - THAT'S WHY QUITTING IS SO HARD."
Friday 5/25	Youth	Think that smoking on TV is a thing of the past? Think again.	https ://bit .ly/2 HIQB 4h	NA
Monday 5/28	Events and Key Dates	Brian began using tobacco while in the military. As we recognize Memorial Day, hear his story. Call 1-800-QUIT- NOW or visit www.quitnow.net/oregon/	www .quit now. net/o rego n/	NA

Wednesday 5/30	Youth	Across the country, school officials are seeing a new wave of nicotine addiction - among high schoolers.	https ://ny ti.ms /2En KMw	NA
5 dd 5 /24	Lata da CE	I All	<u>Q</u>	N.A.
Friday 5/31	Join the SF	Happy anniversary! All	http:	NA
	Community	Samaritan Health Service	<u>//bit.</u>	
		campuses became tobacco-	<u>ly/2u</u>	
		free 9 years ago today.	X1Av	
			<u>x</u>	