

2018

OREGON
PLACE MATTERS
CONFERENCE

Together, we build towns, cities, neighborhoods and communities, yet in Oregon few of these places are built to support health. Too many of our places lack stores to buy fresh fruits and vegetables at fair prices, safe parks and green spaces to enjoy fresh air, or healthy housing and sidewalks that connect us to people and services. Conversely, too many of our places are packed with marketing for unhealthy products like sugary drinks, alcohol and tobacco or are built in ways that create social isolation.

The Oregon Place Matters Conference is an opportunity for people who care about health to gain new insights, skills and connections to help address the leading preventable causes of death in Oregon: tobacco, poor nutrition, physical inactivity and excessive alcohol use.

Through inspirational plenary speakers and interactive sessions participants will explore new and different ways to promote health and prevent and manage chronic disease in the places where we live, work, play, learn and age.

Date:

Monday, October 29, 2018: 8:00AM – 5:00PM

Tuesday, October 30, 2018: 8:00AM – 3:30PM

Location:

Oregon Convention Center

777 NE Martin Luther King Jr. Blvd., Portland, OR

Registration:

[https://beattygroup.cvent.com/
2018OregonPlaceMatters](https://beattygroup.cvent.com/2018OregonPlaceMatters)

The Place Matters Conference is sponsored by the Health Promotion and Chronic Disease Prevention section, in the Public Health Division of the Oregon Health Authority. Our mission is to serve all people in Oregon by advancing policies, environments and systems that promote health and prevent and manage chronic diseases.

Conference Theme:

Leading Together: Building a movement for all people in Oregon to live, work, play, learn and age in communities that support health and optimal quality of life.

Speakers:

Charles Brown, MPA



Mr. Brown is a senior researcher with the Alan M. Voorhees Transportation Center and adjunct professor at the Edward J. Bloustein School of Planning and Public Policy, both at Rutgers University. He is considered a national thought leader and a leading voice in encouraging social equity in active transportation.

Debra Furr-Holden, PhD



Dr. Debra Furr-Holden is an epidemiologist with expertise in addiction epidemiology, prevention science, psychosocial measurement and behavioral health equity research, interventions and policy. Her community-based, action-oriented research has been well received by community stakeholders and municipal officials who are eager to explore policy interventions to help address some of the nation's greatest public health challenges, with a special emphasis on health equity and policy-level interventions.

David Toland, MPA



David Toland is the first CEO of Thrive Allen County, a nonprofit coalition working to improve quality of life and economic conditions in Allen County, Kansas. A seventh-generation Allen Countian, Toland oversees a coalition known statewide and nationally for innovative approaches to improving healthcare access, healthy lifestyles and economic development in an isolated, rural Kansas county.

The Oregon Place Matters Conference is for:

- Behavioral health practitioners
- Educators
- Health system providers and administrators
- Public health practitioners
- Social justice advocates and community members
- Transportation and land use planners
- Tribal health partners
- Worksite wellness coordinators

For more information, contact placematters.conference@state.or.us.

You can get this document in other languages, large print, braille or a format you prefer. Contact the Health Promotion and Chronic Disease Prevention section at 971-673-0984 or email at placematters.conference@state.or.us.

We accept all relay calls or you can dial 711.