Date	Theme Bucket	Post Copy	Link	Visual
Monday 7/2	Youth	Think Big Tobacco doesn't market to kids? Think again.	https ://bit .ly/2L YMIA V	NA
Wednesday 7/4	Cessation	Happy Fourth of July from Smokefree Oregon! Call 1- 800-QUIT-NOW or visit <u>www.quitnow.net/oregon/</u>	<u>www</u> .quit now. net/o rego n/	TODAY, CELEBRATE YOUR INDEPENDENCE FROM TOBACCO.
Thursday 7/5	Corrective Statements	"Cigarette companies intentionally designed cigarettes with enough nicotine to create and sustain addiction." #tobaccoracketeers	<u>http:</u> //bit. ly/2G wYU ZP	BIG TOBACCO LIED. WHAT'S TO STOP THEM FROM LYING AGAIN?
Friday 7/6	Environment	Congratulations to the City of Klamath Falls for adopting a tobacco-free parks policy in June! This was made possible because of the tireless teamwork of community members, leaders and organizations.	https ://bit .ly/2x LXS9 d	SMOKEFREE CITY PARKS APPROVED IN KLAMATH FALLS:

Monday 7/9	Cessation	Today's #quitspiration. Call 1- 800-QUIT-NOW or visit <u>www.quitnow.net/oregon/</u>	www .quit now. net/o rego n/	THING TO LOSE
Wednesday 7/11	Real Cost	#DYK Tobacco use is the #1 cause of PREVENTABLE death in Oregon.	https ://bit .ly/2 K4m TRV	TOBACCO USE TAKES NEARLY 8,000 OREGONIANS FROM US EACH YEAR.
Thursday 7/12	Partner Post	And now, for some good news!	<u>https</u> ://bit .ly/2J <u>hTbc</u> Q	NA
Friday 7/13	Tobacco Retail Environment	Big Tobacco can't advertise cigarettes on billboards or TV anymore, but their marketing is still all around us.	http: //bit. ly/1L nfcw a	YOUTH-TARGETED PROMOTIONS BEGIN ON THE OUTSIDE OF STORES, BEFORE EVEN STEPPING INSIDE.
Monday 7/16	Cessation	"Just think of waking up one morning and all the sudden your leg is gonelife is so different now." Call 1-800- QUIT-NOW or visit <u>www.quitnow.net/oregon/</u>	<u>https</u> ://bit .ly/2x <u>HIES</u> <u>H</u>	NA
Wednesday 7/18	Real Cost	Just a "social smoker"? Think again.	https ://yo utu.b e/Ob	NA

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Thursday 7/19	Partner Post	"Of those millions of deaths, every single one was a human being who deserved better, was lied to, and lost their life." #tobaccoracketeers	<u>https</u> ://bit .ly/2J hUFn g	NA
Friday 7/20	Real Cost	Forget plastic bags or candy wrappers. Cigarettes, filters and butts are our most common source of litter.	NA	THEY ARE POISONOUS TO ANIMALS AND TAKE DECADES TO DECOMPOSE.
Monday 7/23	Cessation	Make today the day. #quitspiration Call 1-800- QUIT-NOW or visit www.quitnow.net/oregon/	<u>www</u> .quit now. net/o rego n/	ONE DAY, YOU'LL BE ABLE TO SAY I QUIT SMOKING FOR GOOD
Wednesday 7/25	Environment	Portland State University has been a smokefree campus for over 11 years! @PortlandStateU	https ://bit .ly/2 K3Xo QQ	WAY TO GO VIKINGS!

Thursday 7/26	Tobacco Retail Environment	#DYK: The tobacco industry spends more than \$100 million every year to advertise in Oregon stores.	NA	Discount signs and product pisplays advertise tobacco to youth and smokers trying to quit.
Friday 7/27	Corrective Statements	Big Tobacco fought the ruling for years. Now, the courts are making them admit their guilt in the media, on their websites, and even on cigarette packs. #tobaccoracketeers	http: //bit. ly/2G wYU ZP	"SECONDHAND SMOKE CAUSES LUNG CANCER AND CORONARY HEART DISEASE IN ADULTS WHO DO NOT SMOKE."
Monday 7/30	Cessation	"Enjoy your independence now." Call 1-800-QUIT-NOW or visit <u>www.quitnow.net/oregon/</u>	<u>https</u> ://bit .ly/2 <u>HhB</u> <u>DY9</u>	NA