## Smokefree Oregon Facebook Calendar November 2018

| Date | Theme         | Post Copy  | Link                    | Visual |
|------|---------------|--|-------------------------|--------|
| 11/1 | Cessation     | Looking to quit tobacco for good? Join the CDC Tobacco Free (@cdctobaccofree/) 30 Tobacco Free Days event to get tips and tools to help on your journey towards a tobacco-free life.   | http://bit.ly/30TFD2018 |        |
| 11/2 | The Real Cost | Big Tobacco can no longer advertise on billboards and TV, but they are still marketing their products, especially to kids, right out in the open. The industry spends \$112 million a year in Oregon on ads and promotions in convenience stores. Find out #WhatsforSale in your neighborhood. | https://bit.ly/1Lnfcwa  |        |
| 11/5 | Cessation     | Are you ready to quit tobacco? There's an app for that!  And there is always free help at www.quitnow.net or 1-800-QUIT-NOW.  #MotivationMonday  | https://bit.ly/2qlDvZR  |        |
| 11/6 | Environment   | The number of parks in Oregon with smoke-free policies continues to grow, protecting more and more people from   | https://bit.ly/2Qc0nXi  |        |

| 11/7  | Youth       | secondhand smoke! Is your favorite park smoke-free?  63% of JUUL users didn't know it contained nicotine! Check out and share Safer ≠ Safe.  @Truth   | https://bit.ly/2Alul5s |  |
|-------|-------------|---|------------------------|--|
| 11/9  | Disparities | Big Tobacco has a long history of aggressive marketing in specific racial and ethnic communities. Another study confirms Big Tobacco spends more money in predominantly Hispanic and black neighborhoods than in predominantly white neighborhoods. | https://bit.ly/2EZ1W9E |  |
| 11/12 | Cessation   | Have you been thinking about quitting? This is your week! Thursday is the Great American Smokeout. Join people from across the country as they quit smoking for good.  www.quitnow.net or 1-800-QUIT-NOW.  #MotivationMonday                        | https://bit.ly/2g9TgRO |  |

| 11/13 | Environment               | All workplaces and enclosed public places in Alaska are now smoke-free! @SmokeFreeAlaska  Do you remember how Oregon's Indoor Clean Air Act made a difference in your life?   |                        | CONGRATULATIONS! |
|-------|---------------------------|---|------------------------|------------------|
| 11/14 | Youth                     | San Francisco is leading the way in protecting kids from tobacco, banning the sale of menthol cigarettes and all flavors in e-cigarettes and other tobacco products.  | https://bit.ly/2yTpXcN |                  |
| 11/15 | Cessation                 | Any day is a good day to quit, but today is an especially good day! Join others across the country for the Great American Smokeout and take the first step to becoming smoke-free. #GreatAmericanSmokeout #quitlikeachampion  Help is available at www.quitnow.net or 1-800-QUIT-NOW. | www.quitnow.net        |                  |
| 11/16 | The Real Cost Environment | Big Tobacco isn't just killing people, it's killing the environment and it's costing us billions.   | https://ind.pn/2Osiczz |                  |

| 11/19 | Environment<br>Youth | Hats off to our friends in San Antonio, the first Texas city to raise the age for buying tobacco from 18 to 21. San Antonio joins 280 municipalities across the U.S. and 6 statesincluding Oregon with "tobacco 21" laws. | https://bit.ly/2NGUzYr    | CONGRATULATIONS! SAN ANTONO, TX |
|-------|----------------------|---|---------------------------|---------------------------------|
| 11/20 | Youth                | With the number of kids vaping on the rise, the FDA launched a surprise inspection at e-cig company JUUL Labs.  | https://n.pr/2QqsfGC      |                                 |
| 11/21 | Environment<br>Youth | Minneapolis is raising the age for buying tobacco to 21! This growing movement is making huge progress to keep young people from using tobacco.   | https://cbsloc.al/2qvInNf | CONCRATULATIONS!                |

| 11/22 | The Real Cost     | How do you like your Thanksgiving dinner served? Apparently, this tobacco company thought it would be delicious with a side of tobacco toxins. #TBT  Photo Source: The Society Pages   | https://bit.ly/2zyKfbk | Long before the first Thanksgiving turkey turned a golden brown over an open fire tobacco brought peaceful relaxation and comfort to our forefathers.  Ever since 1760 the makers of Old Golds have provided millions and millions of Americans with the world's best tobacco.  Yes, nearly 200 years of tobacco experience – unequalled by any other cigarette company – makes Old Gold (Regular or King-Size) a treat you can trust. You'll thank the day you bought your first carton. |
|-------|-------------------|--|------------------------|---|
| 11/23 | Disparities Youth | What do half of Billboard magazine's R&B/Hip Hop songs from the last 5 years have in common? Their music videos feature smokingthat's 460 out of 796 videoswhich have been viewed almost 40 billion times, mostly by teens and young adults. | https://bit.ly/2zxfL9g |   |

| 11/26 | Cessation   | Before you go "cold turkey," set yourself up for success by getting help from the Oregon Quit Line.  #MotivationMonday  | www.quitnow.net                       | DON'T GO COLD TURKEY!  quitnow.net 1-800-QUIT-NOW |
|-------|-------------|---|---------------------------------------|---|
| 11/27 | Youth       | Tobacco-free policies on college campuses are sweeping the nation, providing healthier spaces and helping people kick their addition. Find out how some of the Big Ten schools are enforcing their tobacco-free policies and then find out what's in place at an Oregon campus near you. http://smokefreeoregon.com/smokefree-places/your-campus/ | https://bit.ly/2D3VYSm                |   |
| 11/28 | Youth       | #DYK the tobacco industry used the flavor menthol as a "starter product" to get people addicted? Think things have changed? Think again.  | https://bit.ly/2ztjFA3                |   |
| 11/29 | Environment | Thanks to Oregon's Indoor Clean Air Act, we've all been able to enjoy a show at our favorite music venue without being exposed to secondhand smoke. Now, when you travel  | https://smokefreemusicc<br>ities.org/ |   |

|       |       | the country and want to hear<br>great music, check to see if you<br>are headed to a<br>@SmokefreeMusic City!                                  |                        |  |
|-------|-------|---|------------------------|--|
| 11/30 | Youth | The results are in! Yet another study shows banning tobacco product displays is linked to a decline in youth buying cigarettes. #whatsforsale | https://bit.ly/207rmW0 |  |