



Date	Post Copy	Link	Visual	Targeting
Monday 12/3	Happy Holidays from your friends at Place Matters Oregon!	NA		Sex: M-F Age: 24-65+ Interests: Public Health, Community Issues, Placemaking, Fitness and Wellness, Holidays, Family, Social responsibility, Family caregivers, Social equality, Senior citizen, Oregon, Retirement, Christmas and Holiday Season, Santa Claus, Elf, Gift
Wednesday 12/5	Making worksite wellness easier in Roseburg! 🍷👋🍎	https://bit.ly/2Oq2Ikp	NA	NA
Friday 12/7	By making their product undetectable in places like schools and playgrounds, Big Tobacco ensures a next generation of smokers.	https://bit.ly/2PC69Rt	NA	NA
Monday 12/10	Yet another reason to cheer for the @portlandtimbers! The team awarded five Portland metro public schools with the "Champions of Play" grant, funding physical education programs and new P.E. equipment.	https://bit.ly/2qtc3tk	NA	Sex: M-F Age: 24-65+ Interests: Portland Timbers, Oregon, Public Health, Community Issues, Healthcare, Social Equality, Health Promotion, Healthy Lifestyle, Healthy Lifestyles, living healthy, Active Lifestyle, Physical Exercise, Health and Wellness, Equal Opportunity, Health, Community, Social Services, Social Environment, Education, Social Services, Walking, Biking, The New York Times, Community Issues, FIFA
Wednesday 12/12	Helping seniors find a sense of purpose and a place to feel valued. We hope that more companies follow this example.	https://bit.ly/2QEIJ9A	NA	Sex: M-F Age: 24-65+ Interests: Starbucks, Starbucks Mexico, Public Health, Healthcare, Community Issues, Health, Social Change, Social Movement, Health & Wellness, Oregon, Health & Wellness, Politics and Social Issues, Health Promotion, Baby Boomers, AARP, Retirement, Old Age, Ageing
Friday 12/14	Creating change to help end poverty and homelessness by providing nourishing meals in	https://bit.ly/	NA	Sex: M-F Age: 24-65+

	a safe space. @sistersoftheroad #PlaceMattersOR	2QQChRS		Interests: Public Health, Health & Wellness, Healthy, Environmental health, Oregon, Community Issues, Social Issues, Social Change, Fresh Produce, Public Health, Health Promotion, Garden, Homelessness, Charitable Organization, Nonprofit Organization, Gardening, Local Food, Donation, Community and Social Services, Income inequality in the United States
Monday 12/17	How could an app like this help those who are visually impaired navigate their own neighborhoods? @REI @RunGoApp	https://bit.ly/2Jd2UxE	NA	Sex: M-F Age: 24-65+ Interests: Community Issues, Public Health, Health Promotion, Physical Activity, Urban Planning, Infrastructure, Health & Wellness, Social Equality, Oregon, United States, PBS, The New York Times, Running, Walking, Walkability, REI, Physical Exercise, Schools
Wednesday 12/19	Coke is being held accountable for providing free sugary drinks in low-income neighborhoods. What are your thoughts?	https://bit.ly/2B4khHQ	NA	Sex: M-F Age: 24-65+ Interests: Community Issues, Diabetes Mellitus Type 2 Awareness, Cholesterol, Sugar Substitute, Fresh Produce, Diet food, Public Health, Health Promotion, Education, Physical Activity, Urban Planning, Infrastructure, Health & Wellness, Culture, Oregon, PBS, The New York Times, The Guardian, Farmer's Market, Local Food, Vegetable, Local Food, Salad, Restaurants, Foodie, Portland, Food, Doughnuts, McDonalds, Wendy's, Junk Food, Fast Food
Friday 12/21	Shout-out to @ImlayElementary in Hillsboro. 🥕 🍓	https://bit.ly/2zs1iMJ	NA	NA
Monday 12/24	This is great news for pedestrians and bikers throughout Portland! 🚶 🚲	https://bit.ly/2Py8t09	NA	Sex: M-F Age: 24-65+ Interests: Public Health, Oregon, The New York Times, Community, Health & Wellness, Equal Opportunity,

				Health, Health Promotion, Healthy Lifestyle, Healthy Lifestyles, living healthy, Active Lifestyle, Community, Social Services, Environment, Education, Walkability, Community Issues, Cycling, Public Transit
Wednesday 12/26	#ICYMI: Sweetened drinks will no longer be offered as part of any meal offered for children.	https://bit.ly/2QjI0nX	NA	Sex: M-F Age: 24-65+ Interests: Community Issues, Diabetes Mellitus Type 2 Awareness, Cholesterol, Sugar Substitute, Fresh Produce, Diet food, Public Health, Health Promotion, Education, Physical Activity, Urban Planning, Infrastructure, Health & Wellness, Culture, Oregon, PBS, The New York Times, The Guardian, Farmer's Market, Local Food, Vegetable, Local Food, Salad, Restaurants, Foodie, Portland, Food, Doughnuts, McDonalds, Wendy's, Junk Food, Fast Food, California
Friday 12/28	Oregon ranks in the top 10 states with the lowest obesity rates for youth. But there's more we can do to make this a better place for all people. Click the link to see what work is still to be done. @RobertWoodJohnsonFoundation	https://bit.ly/2TsdegN		Sex: M-F Age: 24-65+ Interests: The Obesity Society, Public Health, Cholesterol, Healthy Eating, Diabetic Diet, Diabetes Mellitus Type 2 Awareness, Social Responsibility, Parents (all), Health Promotion, Farmers Market, Health Promotion, Active Lifestyle, Fitness and Wellness, Healthy Habits, Healthy Life, Healthy Lifestyle, Healthy Lifestyles, Mental Health, Education, Community Issues, Oregon, United States
Monday 12/31	Where will you celebrate New Year's Eve?	NA		Sex: M-F Age: 24-65+ Interests: Public Health, Social Responsibility, Health Promotion, Politics and Social issues, Health Promotion, Active Lifestyle, Fitness and Wellness, Healthy Habits, Education, Community Issues, Oregon, Social Equality, Social

				Equity, Education, The New York Times, New Years Eve, Happy New Year, New Year's Resolution
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