

TRIBAL TPEP PROGRAM PLAN DEFINITIONS 2019-2021

The Tribal TPEP Program Plan describes planned efforts to accomplish specific objectives. Please choose two strategy areas within Program Plan below:

- Tobacco Retail Regulation
- Tobacco 21
- Commercial Tobacco-Free Tribal Administration – Community Campus Policy
- Commercial Tobacco-Free Health Clinic Policy
- Commercial Tobacco-Free Educational Facility Policy
- Commercial Tobacco-Free Gathering Spaces Policy
- Commercial Tobacco-Free Tribally Run Businesses Policy
- Commercial Tobacco-Free Tribal Housing
- Commercial Tobacco-Free External Partnerships

Tribal TPEP Program Plan template:

Strategy:		
Strategy Aligned with Alcohol and Drug Prevention Coordinator:		
<p>Yes</p> <p>No</p> <p><small>*If yes, complete “TPEP and ADPEP specific aligned activities” below</small></p>		
Current status:		
Milestones:	Anticipated Completion Dates:	Communication Objective(s):
Activities		Communication-Related Activities
Assessment :		Partner Engagement:
Policy development and adoption:		Decision Maker Education:
Policy implementation and maintenance:		Public Engagement:
TPEP and ADPEP specific aligned activities (if applicable):		

Strategy:		
Strategy Aligned with Alcohol and Drug Prevention Coordinator:		
<p>Yes</p> <p>No</p>		
*If yes, complete “TPEP and ADPEP specific aligned activities” below		
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Activities		Communication-Related Activities
Assessment :		Partner Engagement:
Policy development and adoption:		Decision Maker Education:
Policy implementation and maintenance:		Public Engagement:
TPEP and ADPEP specific aligned activities (if applicable):		

Tribal TPEP Program Plan Element Definitions:

Strategy: Plan strategies are outcomes on which applicants anticipate spending the majority of time and resources. Applicants should choose strategies based on local needs assessments, community will for policy, systems and environmental change and what will complement policies or community conditions already in place. Strategies should emphasize outcomes that promote commercial tobacco-free environments and communities, reduce the influence of commercial tobacco, encourage commercial tobacco users to quit, and/or keep youth from starting to use commercial tobacco. To reduce commercial tobacco-related disparities, plans should focus on policies that will best reach populations affected by disparities.

Sample policy strategies:

- [Tribe] will develop and work toward implementation of a tribal resolution or policy establishing a commercial tobacco-free campus for tribal administrative buildings.
- [Tribe] will work toward implementation of a tribal resolution or policy establishing commercial tobacco-free outdoor venues such as parks, powwow/parade, and ceremonial grounds.

Milestones: Milestones demonstrate measurable progress toward policy, systems and environmental change and include target achievement dates. Milestones are more than simply accounts of completed activities. Milestones are a progress measurement tool for evaluation. For example, holding a coalition meeting is not a milestone, but documentation of a tribal council member's public support for a policy strategy is a milestone.

Sample milestones:

- Tribal council member voices support at council meeting
- Survey results are presented to tribal leadership and key stakeholders
- Policy draft is created by a committee or workgroup and presented to appropriate decision makers

Communications Objective: An effective communication objective is achievable in a given timeframe; it influences the opinion, attitude or behavior of the target audience(s); and it is measurable. A sample communication objective for the Smokefree Oregon prevention campaign is:

- By January 1, 2020 increase awareness of how the commercial tobacco industry targets children, minorities and people of low socioeconomic status.

Please see supporting tools in Appendix F for further information on Communications.

Activities: Activities are the specific, measurable actions to be completed to mobilize the tribal community toward accomplishing strategies. Choose specific activities that will best help achieve milestones. The field of commercial tobacco prevention has ample guidance from Centers for Disease Prevention and Control (CDC) Best Practices for Comprehensive Tobacco Control Programs 2014 on which activities to employ https://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf The guide includes a combination of activities that make sense for the proposal and the tribal community.

Note: As the Tribal TPEP Program Plan is being created, include activities that will inform key audiences about comprehensive, community-wide commercial

tobacco prevention and control, as this is a requirement in the RFA. See the Communication Work section of the RFA for more details.