





Date	Post Copy	Link	Visual	Targeting
Tuesday 1/5	Happy New Year! Now is a great time to set health and happiness goals for 2021. Quit smoking! Get a COVID vaccine. Connect with loved ones. Share your new year's resolutions here.	N/A		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
Tuesday 1/12	Black and Hispanic Americans are not innately more susceptible to COVID-19, compared with white people--instead, they are more often exposed because of social and environmental factors--where they live or work, for example. Click here to learn more.	<a href="https://nyti.ms/3gPj2Gy">https://nyti.ms/3gPj2Gy</a>		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
Tuesday 1/19	Pop in a pair of headphones and take a guided tour through a local park. It may look like you're walking alone, but you'll actually be enjoying locally composed music and a personal tour guide. Click here to start your journey. 🎧 @oregonpublicbroadcasting	<a href="https://bit.ly/3qDmgRV">https://bit.ly/3qDmgRV</a>		Sex: M - F Age: 18-55 Location: Tri-county area Interests: PMO General Audience*
Tuesday 1/26	Ender, an @OregonWalks board member, says people should not look at traffic incidents as one-time accidents but rather a result of a systemic problem faced by underresourced neighborhoods and residents. "If we address the disparities, then we will get to zero deaths," says Ender. Learn more here.	<a href="https://bit.ly/3oBfES4">https://bit.ly/3oBfES4</a>		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*

**\*PMO General Audience:**

New parents, parents (all), education and libraries, activism, American Diabetes Association, anti-racism, arthritis awareness, CDC Tobacco Free, CDC, community development, community service, disability rights movement, empowerment, equal opportunity, gender equality, Fred Meyer, health promotion, healthy habits, healthy life, motivation, non-profit organization, Oregon, Portland Oregon, public health, racial equity, social equality, social movement, tobacco, urban area, urban planning, walking, workplace healthy promotion, workplace wellness, fitness and wellness, beer, wine, cooking