

# Tobacco Prevention Monthly Meeting

October 26, 2021

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## Welcome

- a. Welcome any new folks
  - i. Roni Hyde: she/they pronouns, new to HPCDP
  - ii. Adrienne and Sloan Hall at Hood River County TPEP
  - iii. Nadia LeMay Regional Tobacco Prevention: new to Deschutes

## Community Updates

- b. **Derek Smith** (Multnomah): Trying to do something around flavor tobacco, community conversations. Working on an art contest for young people with cash prizes. Art could be poetry, graphic, memes, etc., to be distributed around Multnomah County. Steppingstone for future events centered around young people. Hopefully will launch in a week or so.
- c. **Nadia LeMay** (Deschutes/Regional): Has begun new role in Health Systems, getting data from clinical systems to measure cessation and referrals to QuitLine. Focus on behavioral health. Confusion around whether behavioral health can bill for cessation services.
- d. **Margaret McNamara** (Marion): Behavioral health is in our workplan. Might be writing some of that work in our action plan for Community Health Improvement Plan (CHIP). Have been attending monthly behavioral health strategy meeting during which we brainstorm and share resources. (Next meeting in December - *email Margaret if you'd like to be added to this group*) Also, planning to attend the affinity group related to closed loop referral led by Coraggio group. (Closed Loop Referrals: November 12<sup>th</sup> [https://coraggiogroup.zoom.us/webinar/register/WN\\_4X4MLqQnQNeKddHbILD79w](https://coraggiogroup.zoom.us/webinar/register/WN_4X4MLqQnQNeKddHbILD79w))

- i. TPEP Behavioral Health Systems Strategy Connections meetings. Contact Margaret at [mmcnamara@co.marion.or.us](mailto:mmcnamara@co.marion.or.us) , 503576-2863. We meet monthly 2nd Thursdays 9am - 10am
- e. **Kaitlyn Lyle** (HPCDP): This behavioral health work aligns with our work in OHA/HPCDP surrounding behavioral health. Dipping our toe in part of a longer strategy. Excited to explore together.
- f. **Sarah Herd** (Lincoln): Board of Commissioners to give an update around tobacco prevention. Plans to do a community discussion via Zoom, inviting tobacco retailers and Chamber of Commerce, to hopefully get people onboard with the state on TRL. Get a Q&A going to move the work forward and prepare the community.
- g. **Jamie Zentner** (Clackamas): When you go to the Board, do you have a particular ask? Or is it information sharing only?
  - i. **Sarah Herd**: This one will be information-sharing only. Next year, we will have an explicit ask. Talk about shifting our efforts from doing a stand-alone ordinance to reducing capacity and reducing tobacco density. Preparing the Board for next year, for when we do go to them with an ask.
- h. **Mollie Mayfield from CounterTools, on behalf of the Flavors Group**: Primarily supporting Gwen at Washington County. At the public hearing last week, the Board ended up voting to approve their flavor ban with an amendment that makes it comprehensive. They have another public hearing on Nov. 2 that will include additional opportunity for public testimony and a final vote.
  - i. If anyone has any networks in Washington County, we can pass along contact information for them to submit testimony.
  - ii. For anyone else generally thinking about flavor tobacco policies, there's a Dropbox full of resources that we're compiling:  
<https://www.dropbox.com/sh/dmsmq5q4gpn8k2j/AAA0JXrdCRB6FTpmBOGJWVFpa?dl=0>
- i. **Jamie Zentner** (Clackamas) **Healthy Retail Group**: Last week, healthy retail group met and Karen Ard from Deschutes County and Nadia made a presentation about a toolkit and how they used it. There are so many resources, we're taking turns leading discussions around how to operationalize and apply the toolkits in our work. Next month, Mollie has a guest speaker coming from Philadelphia
  - i. Karen's presentation was on a Healthy Retail Playbook/Workbook:  
<https://www.changelabsolutions.org/product/healthy-retail-set-tools-policy-partnership>
- j. **Mollie**: Philadelphia DPH will be presenting an overview of their program, allows us to get some insights into their lessons learned and tips for just starting out – help folks structure their Healthy Retail work
  - i. **Nadia**: it might be a good idea to invite some community partners to attend our learning sessions to share information
  - ii. **Margaret**: Could we have a Healthy Retail section in the Portal?
- k. **Krista Murphy** (Jackson): presented to our local board with our ADPEP coordinator about TRL. It was well-received.

- I. **Belinda Ballah** (Hood River): Hiring two new team members has been a huge success and super exciting!

## Cessation Resources

**Kaitlyn Lyle & Ophelia Vidal at HPCDP**

Local cessation resource list is part of the TPEP RFA to help TPEP coordinators serve as a local guide to their communities. The last time we requested this was Dec. 2019. We used to send out an Excel for people to update, but we're trying to offer more guidance around it this year. We'll be using this time to poll, 3 quick questions.

In addition to connecting people with NRT and coaching calls, Optum works to help people who want to quit tobacco and build self-efficacy, which includes helping people identify their social support needs and connecting people to these supports. This resource list helps them do that.

### Poll responses:

1. 7 out of 21 indicated that they would like more guidance
  - a. 1 indicated wanting additional guidance re: engaging with health systems and organizations
  - b. 5 indicated wanting additional guidance re: the process
  - c. 1 indicated wanting both
2. 6 indicating having kept the resource list up-to-date
3. 6 indicated not keeping the resource list up-to-date because of lack of capacity
4. 2 indicated they didn't know this was a requirement
5. 2 indicated they haven't kept their resource list up-to-date due to a different reason

Emily Droge, Community Programs Liaison, is working on a guidance document. She's indicated **you can reach out to her if you have any feedback about what would be helpful to you**

([Emily.droge@dhsosha.state.or.us](mailto:Emily.droge@dhsosha.state.or.us))

**Derek:** What will y'all be doing with this list?

**Ophelia:** Having conversations right now in HPCDP to make this list publicly accessible. We have to iron out the funding and technology for it – backend coding to make it available on a website, for example. TBA what comes from these conversations.

## State Updates

### Tobacco Retail Licensing

**Tara Weston at HPCDP:** Rules Advisory Committee meeting 10/27. First of 3 meetings. Shared information out on listserv and digest. The Tobacco Retail Licensure bill (SB 587) requires that the fee has to cover the cost of the program.

**Sarah Wylie at HPCDP:** Department of Revenue's proposed fee is \$230. OHA is responsible for all the rest – includes underage sales inspections, as well as all retailer education and compliance with any other laws, like minor-accessible vending machines. With staff time and all other associated cost, we are calculating \$723 per year. That pays for a lot of services for retailers, too. It also means if there are

retailers that violate the law, we will have authority to suspend licenses, etc. Total cost: \$953 per retailer per year. Significantly less than a cannabis license (\$5k/year + fees), but still an increased cost of business for retailers. Fee up for discussion tomorrow.

HPCDP will be scheduling 30-minute TRL call monthly to alternate the TPEP monthly meeting.

**If you have suggestions of retailers to help us develop and pilot educational materials**, email to [Sarah.a.wylie@state.or.us](mailto:Sarah.a.wylie@state.or.us)

## Tribal Transfer Acknowledgement

**Ashley Thirstrup from HPCDP:** Follow up with the Tribal Tobacco Prevention and Other Drug Prevention transfer – we are currently working with Tribal Affairs in the Health Systems Division to support the transition to the Behavioral Health Division. This was the result of a formal government to government request from the Tribes and NARA. Slated date is July 1, 2022.

We will also do our best to create opportunities for collaboration among everyone that's receiving Tobacco Prevention and Alcohol & Other Drug Prevention dollars. Important to not lose momentum. This does not change our commitment in public health to reducing and eliminating inequities in Tribal communities. Infrastructure like Native Quit Line will remain in place, will work in close coordination with the Health Systems Division.

**Mark Petrie from CTCLUSI:** Appreciate you sharing the update, Ashley. My perspective is that our collaboration with any group to meet our goals, meet your goals will keep going and hopefully be built. New activities we're hopefully incorporating into our program – I'll reach out and connect with you.

We'll be able to do exciting new work around traditional tobacco.

Counties that overlap with CTCLUSI: Lincoln, Lane, Douglas, Coos, Curry

## Coraggio Group Affinity Groups

### Leah Festa (HPCDP)

We've been working with Coraggio Group to offer training and technical assistance. They've developed 3 affinity groups to help counties. There are no requirements for attendance or to implement this work, but Coraggio will be facilitating, providing resources, linking folks together.

We also already have three self-created affinity groups (Healthy Retail, Flavor, Behavioral Health).

Links to register to these groups:

Nuts and Bolts of Collaboration (Nov 3) Affinity Group Registration:  
[https://coraggiogroup.zoom.us/webinar/register/WN\\_6pS4783ZR6-1fUSO3i5s3g](https://coraggiogroup.zoom.us/webinar/register/WN_6pS4783ZR6-1fUSO3i5s3g)

Closed Loop Referral Affinity Group (Nov 12):  
[https://coraggiogroup.zoom.us/webinar/register/WN\\_4X4MLqQnQNeKddHbILD79w](https://coraggiogroup.zoom.us/webinar/register/WN_4X4MLqQnQNeKddHbILD79w)

Mass Reach Communications- Registration Coming Soon

If you didn't get these emails from Susan, let Leah Festa know, and she'll get you on the list.

[Leah.Festa2@dhsosha.state.or.us](mailto:Leah.Festa2@dhsosha.state.or.us)

## TPEP Digest

**Leah Festa** (HPCDP)

Do you have any feedback for TPEP Digest communications? We'd also love to send out more community updates.

**Karen:** One suggestion: the ADPEP digest has more trainings that are usually included.

**Ashley:** Good point, Karen! Should we cross post all trainings?

**Leah:** Does anyone have any specific themes or areas of training for us to keep an eye out for? If you have trainings, you want us to post? Job postings?

**Derek:** I know it's on us as LPHAs, but I LOVE hearing more about local updates. Even the tiny stuff-getting someone hired, finding a way to fund a pilot effort, etc.

**Nadia:** have the digest come from the same email so we can search it easier in our email... and who do we email if we do have something to include

**Margaret:** Headings!

Please continue to share your suggestions for improvement with Leah - [Leah.Festa2@dhsosha.state.or.us](mailto:Leah.Festa2@dhsosha.state.or.us)

## Closing Out

**Leah:** I wanted us to have some small group time, but we're right up on time, so let's end a few minutes early. See you next month!