Post Copy	Link	Visual	Targeting
It's time for Black History Month! Celebrate African American excellence with music, art, festivals and more with local events. Click here to learn more.	<u>https://bit.ly/3Kk5q4k</u>	Black History Month	Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
OUSULis offering grants to community	https://bit.ls/22Dapul		Sex: M - F
organizations to address local cancer issues and cancer health disparities. Applications are due Feb. 10. Learn more and apply here.	nups://dit.iy/33RonuL	THINGS THAT CAUGHT OUR EYE	Age: 18-55 Location: Oregon Interests: PMO General Audience*
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Biketown is expanding to the north and east of Portland to reach areas traditionally underserved by bike and pedestrian paths. Click here to check out this recent expansion and plan your bike trip today!	I <u>https://bit.ly/3fB3c2p</u>		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
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	Spanish Bike Town post. Translated after approval.	https://bit.ly/3fB3c2p		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience* Targeting Spanish speaking audience.
	The beaches along the Oregon Coast are open to everyone. But people who require the use of a wheelchair find it next to impossible to get on the actual sand. Read more here about how Lincoln City is making beaches more accessible for all.	<u>https://bit.ly/3tmgisd</u>		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
2/15/2022	Coming soon! @Blackfullness is a stress reduction app designed by a team from Eugene. Created by Black entrepreneurs, this app aims to reduce health disparities in the Black community. Click here to check it out.	<u>https://bit.ly/3rePgR6</u>	Mindfulness for our people   Holistic wellbeing and stress reduction intentionally designed with Black people in mind   Blackfullness - Mindfulness for Black people   Holistic wellbeing and stress reduction intentionally designed with Black people in mind	Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*

2/17/2022	How did packaged food become a mass-produced product? Click here for an intriguing look back on the evolution of our food system and how it connects to today's chronic diseases.	https://bit.ly/33tWEzA	It's time to call the American obesity epidemic what it is: An addiction crisis   Packaged, highly refined products – marketed as "food" – are killing us, and will continue to do so until we reframe what is being   https://thehill.com/changing-america/opinion/588022-its-time-to-call-the-american-obesity-epidemic-what-it-is-an	Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
2/22/2022	Parks and other green spaces encourage physical activity, improve social connection, boost mental health and more. Yet, structural racism — both historical and ongoing — has created inequitable access to nature and its benefits for many Americans. Learn what some people are doing to change that.	https://bit.ly/3nk0pPa		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
2/24/2022	PMO Blog: Tobacco Retail Licensure Program went into effect Jan. 1	Link to PMO blog.		Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*

2/24/2022 Spanish PMO Blog: Tobacco Retail Licensure Program went into effect Jan. 1	Link to Spanish PMO blog.	Image from PMO blog.	Sex: M - F Age: 18-55 Location: Oregon Interests: PMO General Audience*
			Targeting Spanish speaking audience.

## \*PMO General Audience:

New parents, parents (all), education and libraries, activism, American Diabetes Association, anti-racism, arthritis awareness, CDC Tobacco Free, CDC, community development, community service, disability rights movement, empowerment, equal opportunity, gender equality, Fred Meyer, health promotion, healthy habits, healthy life, motivation, non-profit organization, Oregon, Portland Oregon, public health, racial equity, social equality, social movement, tobacco, urban area, urban planning, walking, workplace healthy promotion, workplace wellness, fitness and wellness, beer, wine, cooking