



RTD Partner TA Calendar

June partner opportunities to meet with OHA and Coates Kokes staff, brainstorm as a community, and learn from each other on leveraging these new resources. If you are interested in setting up a 1:1 TA call to think about how you can utilize RTD resources, email anri@coateskokes.com.

RTD 101:

Join the OHA and Coates Kokes Teams to walk through the new RTD ads, websites, media plan, and partner toolkit before it is launched to the general public. *There are three opportunities for this training in English and one in Spanish:*

June 9

10 -11:30am

in English

Register: tinyurl.com/2p9f4ruj

June 15

10 -11:30am

in English

Register: tinyurl.com/26wcp45f

June 16

9-10:30am

en Español

Register: tinyurl.com/25rb9ycp

June 23

10 -11:30am

in English

Register: tinyurl.com/cjrfnh99

Office Hours:

June 10, 11am-12:30pm

June 17, 11am-12pm

Drop-in time to chat with the OHA staff team.

Registration required:
tinyurl.com/35993h5a

Social Media 101:

June 7, 3-4:30pm

Join our Coates Kokes experts, Sproles and Anri, for this session featuring basic tips and tricks for Facebook and Instagram, which Rethink the Drink will utilize in its launch.

Register: tinyurl.com/3kazwuzr