



THE UNIVERSITY OF OREGON HISTORIC PRESERVATION PROGRAM
& VENERABLE GROUP, INC.
PRESENT

The Annual George McMath Historic Preservation Award

The UO/Venerable Group, Inc. Partnership

Venerable Group, Inc. and its subsidiaries provide a full range of professional real estate services with a special focus on historic properties. President and founder, Art DeMuro established Venerable in 1991 with a particular niche in historic commercial redevelopment and is one of Portland's most successful redevelopers of historic commercial properties. Venerable Group, Inc. has introduced new business vitality to Portland's evolving neighborhoods.

Through a generous contribution, Venerable Properties and the University of Oregon have established the Venerable Historic Preservation Program Fund, which provides support for new adjunct faculty members and recognizes significant leaders in preservation through the George McMath Historic Preservation Award.

An Opportunity for Corporate Partnerships

The University of Oregon invites professionals at the forefront of preservation and development to join the Venerable Group, Inc. as Corporate Partners for the Historic Preservation Program. These esteemed organizations and their executives will have a pivotal role in guiding the program and shaping the future of Oregon's historic preservation efforts.

Your leadership will help secure investments necessary to:

- Support new full time faculty and visiting professors
- Participate in unique research opportunities
- Provide recruiting funds to attract an international student body
- Provide Graduate Teaching Fellowships

These opportunities will continue to build meaningful, mutually beneficial partnerships with the University of Oregon. For more information on becoming a corporate partner contact Joseph Hunter at: 541.346.0386 or jlhunter@uoregon.edu.



George McMath Historic Preservation Award

Nomination Form

Complete this application by December 15, 2010 and submit with a letter of nomination. Self nominations accepted. You may nominate more than one person. Please duplicate the form as needed for multiple nominees.

Nominee _____

Business Name _____

Address _____

Telephone _____

Email _____

Web Address _____

Discipline/Profession _____

Nominated By _____

Telephone _____

Email _____

Date _____

1

Please prepare a letter responding to these questions. List the names, addresses, and email (if known) of two persons who can provide references and who will write letters of recommendation for this nomination.

2

Considering the nominee's contribution to historic preservation in Oregon, why should the school recognize this nominee with a George McMath Historic Preservation Award? Criteria for nomination is listed on reverse. Please provide a CV or portfolio if possible.

George McMath Historic Preservation Award

Each year, this award will celebrate a leader in the field who has made significant contributions to historic preservation in the state of Oregon.

The purpose of these awards is to:

- To honor and celebrate the legacy of George McMath
- Raise awareness of historic preservation in Oregon
- Recognize significant leaders in the field
- Promote excellence in preservation practice
- Recognize individual and group preservation contributions to the state's historic landscape
- Build partnerships between the professional and academic communities to enhance the field of preservation

McMath Award Recipients
2010 Cathy Galbraith
2009 James Hamrick

Recipients will be publicly honored at a ceremony each May. They will be invited to participate in university lectures, workshops, and courses, and also be acknowledged in a university publication and website.

A jury of educators and professionals will consider each nomination for outstanding contributions made in the state of Oregon.

Kingston Heath,
Professor and Program Director
at 541.346.2115 or
email kwheath@uoregon.edu.
hp.uoregon.edu/mcmath

The University of Oregon and Venerable Group, Inc invite you to participate by making your nomination by **Wednesday, December 15, 2010.**

This award honors the achievements of a leader who has excelled in the field of historic preservation. This individual has demonstrated most or all of the following achievements in the state of Oregon.

Criteria

- Exceptional merit in the field of historic preservation as evidenced by research, documentation, and/or practice in preservation
- Has approached historic preservation as a method of urban revitalization that renews diverse, older neighborhoods
- Has met the unique needs of a community through the rehabilitation and active use of significant buildings, open spaces, or landmarks, and urban areas
- Raised public awareness of historic preservation through practice, advocacy, and/or public policy
- Demonstrated the highest caliber of preservation work through his or her career
- Has made a significant impact on the cultural and historical landscape of Oregon

The Father of Preservation



George McMath, FAIA, is widely remembered as one of the most important figures in the preservation and restoration of Portland's historic buildings. From an early age McMath had an interest in architecture, particularly preservation and restoration architecture. After witnessing the demolition of several of Portland's historic buildings, McMath was inspired with a passion to protect and preserve Portland's architectural history. During the 1960s and 1970s, McMath worked tirelessly toward his goal of architectural preservation. He was chairman for several different organizations and committees, crafted laws to protect historic buildings, carried out surveys of Portland's architecture, personally worked on countless restoration projects, and always acted as a leader in preserving Portland's architectural history. McMath's work was so influential that in 1981, he was recognized by the American Institute of Architects with one of its highest honors when he was elected into its College of Fellows for his leadership in the field of Architectural Preservation. At the time of his semi-retirement in 1996, McMath had cemented his reputation as the "father of preservation" and as one of the most significant figures in Oregon architecture.

Eligibility

- Nominees must be individuals or project teams representing an organization, company, or agency involved in historic preservation.
- Preference may be given to those who have recognized heritage value within the community, city, or the state levels.
- Self-nominations will be accepted

Judgment Categories

- Innovation
- Impact
- Quality
- Standards of preservation practice

Please
place
1st class
stamp
here

Return Address:

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