

ACCELERATE YOUR BUSINESS TOWARD A ZERO-EMISSIONS FLEET

Join the Fleet Decarbonization Accelerator

Is your PNW business looking to transition your fleet away from fossil fuels? Upgrading to zero-emissions vehicles has many benefits, including lower cost of ownership, helping meet sustainability goals, and better employee and community health. But it can be a complicated process to navigate alone.

We understand the challenges, and the Fleet Decarbonization Accelerator is here to help break down those barriers. At the end of this hands-on cohort program, you'll be equipped with your **fleet decarbonization action plan**, a **business case for a cost-effective transition**, and a **network of peers and experts** to support you and your organization moving forward.

WINTER 2025 ACCELERATOR

- ▶ **Week of Jan. 13 to week of Apr. 7**
- ▶ Weekly 90-minute online sessions
- ▶ Two-day in-person session in Seattle
- ▶ One-time program fee: \$950 for fleets 3-24 vehicles, \$1,950 for fleets 25-499 vehicles, or \$2,950 for fleets 500+ vehicles (financial assistance available)

WHY JOIN THE ACCELERATOR?

Save time and money. We've curated trustworthy content and expertise, at a fraction of the cost of engaging a consulting firm and a fraction of the time it takes to navigate resources alone.

Immediately put knowledge into action. The Accelerator's "Learning, Doing, Support" model helps you take learnings out of the theoretical and into real progress on your fleet transition.

Access industry experts who know the ins and outs, including utilities, government agencies, fleet managers, and the Electrification Coalition's decarbonization expert advisors.

Join a network. You'll learn alongside and from like-minded businesses, and you'll leave the Accelerator with a network of peers and experts who will continue to support you even after the program itself.



ENDORSED BY ACCELERATOR GRADUATES

We've facilitated three cohorts of more than 40 diverse PNW businesses from almost every public and private sector. We've helped 100+ decision-makers learn and plan to electrify their fleets—encompassing over 15,000 vehicles.

Graduates include: Skanska · Boeing · King County · Bellevue College · McKinstry · AAA Washington · MTR Western · Central City Concern · Seattle Aquarium · DeSantis Landscapes · New Seasons Market · Oregon Department of Transportation

Participants who said they would recommend this program to others: **95%**

Participants who were confident in their knowledge of fleet decarbonization:

16%

Before joining the accelerator

90%

After completing the accelerator

“We had some of the bits and pieces, but if I said let’s sit down in January and have a deliverable by May it’s unlikely it would have happened. It’s great to have a weekly destination to attend and do something and keep it top of mind.” — STEVE C., SKANSKA

HOW TO ENROLL

We encourage any business or nonprofit in Washington or Oregon to enroll, no matter their size, industry, or number of vehicles. No previous fleet decarbonization knowledge or experience is required to enroll. We prioritize applicants from majority BIPOC-owned businesses.

**LEARN ABOUT
PROGRAM AND
ENROLL ONLINE:**



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