

**Videos will be judged  
on the following criteria**

Creativity

Message clarity and relevance

Motivation and inspiration

Overall impact

**Prizes**

The Oregon winner will receive a cash prize of \$250 and the winner's public library will receive a \$100.00 cash prize!

***For more information, contact  
your local public library or check out the  
Oregon Library Teen Video Contest site at***

***[http://oyanpeeps.wordpress.com/2011/01/05/  
teen-video-challenge-2011/](http://oyanpeeps.wordpress.com/2011/01/05/teen-video-challenge-2011/)***

Sponsored by



The Oregon Young Adult Network (OYAN), a division of the Oregon Library Association, exists to provide a network among people who provide library service to teens and to increase awareness of teen library services in Oregon.

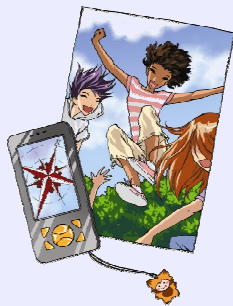
The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states working together to provide high-quality summer reading program materials for children, teens and adults at their public libraries.



# ***Teen Video Challenge 2011***

**“Go viral” and reach teens  
all across America!  
Create a video promoting  
Summer Reading at the Library  
and you could win \$250!**

A little bit of imagination in a short Public Service Announcement could make you the Teen Video Challenge Winner! One winner will be selected from each state and CSLP member affiliate.



Here's how it works:

**Eligibility**

The “You Are Here” Teen Video Challenge is open only to legal U.S. residents and is governed by the CSLP rules and the rules of your state. Specific information for Oregon participants is on the official Entry Form available through your local library and through the CSLP website, [www.cslpreads.org](http://www.cslpreads.org).

Each participant or group may only submit one video per entry. A signed Model Release form for each team member and each person shown in your video must accompany the Entry Form.

Late entries will not be accepted.

Submission information and other details may be found on the Entry Form.

**Terms and Conditions:**

All music (that is not supplied by CSLP or in the public domain) and all artwork (other than public domain) must be created by the entrant.

CSLP (and all CSLP member affiliates) have permission to use the "You are Here" submitted teen videos, including all work created and all intellectual property embodied therein, as per the Model Release Form.

**Video Criteria for Acceptance**

All videos must:

Be between 30 to 90 seconds long

Use the CSLP 2011 teen slogan “You Are Here” to convey the idea of teens as a part of a diverse country and world where all are unique and important.

Promote the idea of using public libraries to learn about ourselves and the wonderful and diverse world.

Promote the fun of reading.

Your video may include the “You Are Here” audio in English, Spanish and/or Instrumental versions.

Check with your local library and state Entry Form for any additional requirements specific to your state.

**How to Enter**

Obtain an Entry Form from your local library or through the CSLP website. [www.cslpreads.org](http://www.cslpreads.org)

**Go to** <http://cslpreads.org> and click the link for “You Are Here” Teen Video Challenge 2011

**Explore** the resource link for art and music ideas in the public domain

**Download** the optional audio files, “You Are Here”

**Create** your video

**Entitle** your video with:

You Are Here— your 2 letter State abbreviation—Unique Name (same as on Entry Form)

*Oregon example: You Are Here—OR—Sprague HS Olympians*

**Upload** your video to YouTube.com

**Fill out** and sign your completed

Entry & Model Release forms and **Mail** them to the address listed on your Entry Form by Tuesday, March 15th.

**Late entries will not be considered.**

