



# 2012 Oregon Teen Video Challenge!



**Create a video promoting Summer Reading. You could win \$275 and an award for your library!**

**State winners will be shared with libraries across the country!**

For more information go to: <http://www.cslpreads.org>

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## 2012 OR Teen Video Challenge Oregon Entry Form

Name of Your Local Public Library \_\_\_\_\_

Your Name \_\_\_\_\_ Age \_\_\_\_\_

Your Address \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Your Email \_\_\_\_\_ Your Phone Number \_\_\_\_\_

Video Title \_\_\_\_\_

URL of Uploaded Video \_\_\_\_\_

I certify: (1) the audio used in the video was either created (1) by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name \_\_\_\_\_

Your Parent's or Legal Guardian's Signature \_\_\_\_\_ Date \_\_\_\_\_

# “Oregon 2012 Teen Video Challenge” Submission Guidelines

## Eligibility

The “2012 Teen Video Challenge” for Oregon is open only to legal U.S. residents who are residents of Oregon aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry. Each entry must include signed model release form(s). All submissions must be received by Saturday, March 3. Late entries will not be accepted. A DVD of the video will be requested from the winner.

## Terms and Conditions

All music and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2012 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

## Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2012 CSLP teen slogan “Own the Night.”
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

## How to Enter

1. **Go to** <http://www.csllpreads.org> and click the “2012 Teen Video Challenge”
2. **Create** your video
3. **Title** your video with: “2012 TVC - State Abbreviation - Unique Name.” Please choose a unique name that does not include your real name.

4. **Upload** your video to **YouTube.com** .

5. **Fill out** and sign your completed Entry & Model Release forms and
6. **Mail** completed forms by **Saturday, March 3** to “2012 TVC” c/o Lisa Elliott, Tigard Public Library, 13500 SW Hall Blvd., Tigard, OR 97223, or email to [lisa@tigard-or.gov](mailto:lisa@tigard-or.gov).  
*Remember, submissions must be signed.*

**Late entries will not be considered.**

Videos will be posted on the contest YouTube channel: [www.youtube.com/2012ORTeenSRPVids](http://www.youtube.com/2012ORTeenSRPVids). Viewers can “Like” videos to vote for their favorites from Monday, March 5 to Saturday, March 17. A panel of judges will select a winning video.

## Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

## Prizes

On March 31<sup>st</sup>, 2012, CSLP will award each CSLP approved State Teen Video Challenge Winner \$275. Their Local Public Library will receive prizes worth \$150 from CSLP and Upstart.

*The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.*

<http://www.csllpreads.org>

**Q’s? Ask your local public librarian!**

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**Cut off the top portion and keep for your records.**

*All Oregon public, volunteer, and tribal libraries are members of CSLP. Their membership is supported by the Oregon Library Association and paid for by the Institute of Museum and Library Services through the Library Services and Technology Act, administered by the Oregon State Library.*

*The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <http://www.csllpreads.org>*