

STORIES HAVE A LASTING EFFECT

Why is reading, especially at home,
so important for children?

FACTS:

Third-graders who read proficiently
are four times more likely to graduate from high school.

Children with books at home come
to school more ready to learn.

Reading is a joy every child should experience*.

*technically this is an opinion. But have you ever
watched a child devour a book? It's a blast!

Join Umpqua Bank in making this a reality
for Oregon children by donating at
stORytimeOregon.com/books

BE THE HERO IN A CHILD'S STORY

With your help, Umpqua will contribute \$100,000 to put books in the homes of Oregon families.

How else can you make a difference?

READ stories with children or ask them to tell you a story.

SING with them.

GIVE your time to a classroom or organization by reading to children.



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