

# 2015 SRP Statistics and Orders for 2016 SRP Materials

## Provide Your Contact Information

The Oregon Library Association's Children's Services Division (CSD) and Oregon Young Adult Network (OYAN) partner with the Oregon State Library to provide summer reading resources to libraries in Oregon. Your library's summer reading participation statistics demonstrate the need for the Oregon Library Association and the State Library to support summer reading in local libraries.

This survey is also your opportunity to order the free summer reading materials provided individual libraries by statewide partnerships.

Please take some time to fill out this survey to the best of your ability. This survey should only be completed and submitted once per library. If you have any questions about how to fill out the survey contact Katie Anderson at 503-378-2528 or [katie.anderson@state.or.us](mailto:katie.anderson@state.or.us).

**\*1. Please provide the following contact information so summer reading materials can be shipped to your library and we know who to contact if we have any questions. Note: many materials CANNOT be shipped to P.O. boxes. Please list your library's physical address.**

Your Name:	<input type="text"/>
Library Name:	<input type="text"/>
Library Shipping Address:	<input type="text"/>
City:	<input type="text"/>
State:	<input type="text"/>
ZIP:	<input type="text"/>
County:	<input type="text"/>
Your Email Address:	<input type="text"/>
Your Phone Number:	<input type="text"/>

**\*2. Is your library on the Orbis Cascade Courier?**

- Yes
- No
- I don't know

**3. What is your library's participating drop site on the Orbis Cascade Courier?**

## Report Your 2015 Summer Reading Statistics

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At the local level, you can use your library's summer reading statistics to advocate for funding with local stakeholders, in grant applications, and in developing partnerships with local organizations and businesses on future summer reading activities. At the state level, your summer reading statistics are used to make the case to the Legislature for Ready to Read Grant funds. These statistics are also reported to the Institute of Museum and Library Services because Library Services and Technology Act (LSTA) funds are used to support these summer reading resources too.

Please keep in mind that local libraries are at liberty to implement the summer reading program in whatever way works best for their communities. Only answer the following questions that apply to the statistics your library keeps.

### **\*4. Did people have to sign-up (register) to participate in the reading component of your summer reading program?**

Yes

No

## Sign-up Statistics

### **\*5. Did you track the number of people who signed-up (register) by age range? E.g. Children, teens, and adults.**

Yes

No

## Sign-up Statistics By Age

### **6. How many young children signed-up? (Approximately birth-6 years old)**

### **7. How many elementary school-age children signed-up? (Approximately 6-12 years old)**

### **8. How many teens signed-up?**

### **9. How many adults signed-up?**

## Total Sign-up Statistics

### **10. How many people in total signed-up (registered) to participate in your summer reading program?**

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### 11. Which age ranges can participate in your summer reading program?

- Young children (approximately birth-6 years old)
- Elementary school-age children (approximately 6-12 years old)
- Teens
- Adults

### Finishers Statistics

**\*12. Did people participating in the reading component of your summer reading program turn-in their finished reading record? A reading record, log, or game board is how summer reading participants track their progress towards their reading/listening or literacy activity goal over the course of the summer.**

- Yes
- No

### Finishers Statistics

**\*13. Did you track the number of people who turned-in finished reading records by age range?**

**E.g. Children, teens, and adults.**

- Yes
- No

### Finishers Statistics By Age

**14. How many young children turned-in finished reading records? (Approximately birth-6 years old)**

**15. How many elementary school-age children turned-in finished reading records? (Approximately 6-12 years old)**

**16. How many teens turned-in finished reading records?**

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**17. How many adults turned-in finished reading records?**

### Total Finishers Statistics

**18. How many people in total turned-in finished reading records?**

**19. Which age ranges can participate in your summer reading program?**

- Young children (approximately birth-6 years old)
- Elementary school-age children (approximately 6-12 years old)
- Teens
- Adults

### Statistics About How Much People Read

Libraries are at liberty to set their own reading goals for their patrons to track on reading records. The number of books, hours, days, or literacy activities are most common summer reading goals in Oregon libraries. Please skip those that don't apply to your library.

You'll notice you're being asked to report on 'people' as a group, not broken into age ranges. Just report how much everyone read together instead of calculating it for each age range. This change was made to save you time (hopefully).

You'll notice 'pages' is no longer included among the reading goals in this survey. That is because too few libraries use number of pages as a reading goal to make it worthwhile to track at the state level.

**20. How many books did people read as a group?**

**E.g. People had to read 10 books to finish their reading log, 25 finished reading logs were turned-in, therefore people read 250 books as a group. You would type in just the numerals: 250**

**21. How many hours did people read as a group?**

**E.g. People had to read 10 hours to finish their reading log, 25 finished reading logs were turned-in, therefore people read 250 hours as a group. You would type in just the numerals: 250**

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**22. How many days did people read as a group?**

**E.g. People had to read 40 days to finish their reading log, 25 finished reading logs were turned-in, therefore people read 1,000 days as a group. You would type in just the numerals: 1000**

**23. How many literacy activities did people do as a group?**

**E.g. People had to do 12 literacy activities to finish their reading log, 25 finished reading logs were turned-in, therefore people did 300 literacy activities as a group. You would type in just the numerals: 300**

### Comments About Reading Component

**24. Is there anything else you would like to tell the State Library about the results of the reading component of your 2015 summer reading program?**

### Activities, Events, and Programming Statistics

**25. How many programs geared for young children did you have? (Approximately birth-6 years old)**

**E.g. We had 1 summer reading-themed storytime per week for 6 weeks and 1 special baby boogie event. Therefore we had 7 programs for young children. You would type in just the numeral: 7**

**26. How many people in total attended these programs geared for young children?**

**27. How many programs geared for elementary school-age children did you have? (Approximately 6-12 years old)**

**E.g. We had 1 craft or librarian-led activity per week for 6 weeks and 2 performers. Therefore we had 8 programs for elementary school-age children. You would type in just the numeral: 8**

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**28. How many people in total attended these programs geared for elementary school-age children?**

**29. How many programs geared for teens did you have?**

**E.g. We had 1 teen game day, 1 teen movie night, and 1 teen Divergent party. Therefore we had 3 programs for teens. You would type in just the numeral: 3**

**30. How many people in total attended these programs geared for teens?**

**31. How many teen volunteers worked on your summer reading program?**

**32. How many programs geared for adults did you have?**

**E.g. The adults summer reading book club met 3 times, 1 adult author lecture, and 1 community presentation for adults. Therefore we had 5 programs for adults. You would type in just the numeral: 5**

**33. How many people in total attended these programs geared for adults?**

### Comments About Programming

**34. Is there anything else you would like to tell the State Library about the results of the programming component of your 2015 summer reading program?**

### Outreach Statistics

**\*35. Did library staff or volunteers present summer reading programs/activities/events at schools, daycares, and/or afterschool programs?**

- Yes
- No
- I don't know

### Outreach to Schools, Daycares, and Afterschool Programs

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**36. How many people attended summer reading programs/activities/events at schools, daycares, and/or afterschool programs?**

### Outreach to Free Summer Food Sites

**\*37. Did library staff or volunteers present summer reading programs/activities/events at free summer food sites?**

- Yes
- No
- I don't know

**\*38. Was your library a free summer food site?**

- Yes
- No
- I don't know

### Outreach to Free Summer Food Sites

**39. How many people attended summer reading programs/activities/events at free summer food sites?**

### Other Outreach

**\*40. Did your library present summer reading programs/activities/events at other outreach locations--not including schools, daycares, afterschool programs, and/or free meal sites?**

- Yes
- No
- I don't know

### Other Outreach

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**41. How many people attended summer reading programs/activities/events at other outreach sites--not schools, daycares, afterschool programs, or free summer food sites.**

### Engaging English Language Learners

**\*42. Did your library translate summer reading materials into Spanish and/or purchase Spanish materials from vendors such as Highsmith?**

- Yes
- No
- I don't know

**\*43. Did library staff or volunteers present Spanish and/or Spanish-English bilingual summer reading programs/events/activities?**

- Yes
- No
- I don't know

**\*44. Did your library translate or purchase summer reading materials in languages other than Spanish and English?**

- Yes
- No
- I don't know

If so, what other languages?

**\*45. Did library staff or volunteers present summer reading programs/activities/events in languages other than Spanish and English?**

- Yes
- No
- I don't know

If so, what other languages?

### Comments About Outreach and Engaging ELL



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**46. Is there anything else you would like to tell the State Library about the results of the outreach component and engaging English Language Learners in your 2015 summer reading program?**

### Order 2015 Summer Reading Certificates

In the past, printing and distributing hardcopies of the summer reading certificates was paid for by a donation. The donation funds are no longer available. The State Library surveyed public libraries to ask if they thought printing and distributing the certificates was a good use of State Library funds. The results of the survey were shared with the executive boards of OLA's Children's Services Division and Oregon Young Adults Network, and both organizations recommended that the State Library 1) discontinue printing and distributing hardcopies, 2) make a black-and-white certificate available to download for those who don't have a color printer, and 3) provide a few local funding suggestions. The State Library decided to follow these recommendations.

**\*47. Did you download and print 2015 Oregon Summer Reading Certificates?**

- Yes
- No

### Certificates-yes

**48. How many did you print?**

### Certificates-no

**49. Why didn't you print Oregon Summer Reading Certificates?**

- I haven't used the certificates in the past so didn't plan to use them this year either
- I didn't know the certificates were available to download and print
- I didn't like the art/design, but would download and print them in future years if I like the art/design
- There were technical issues that prevented me from downloading and/or printing
- I used the certificates in the past, but they aren't important enough to my program for me to figure out how to pay for them locally
- I wanted to use the certificates, but couldn't find the money to pay for them locally
- Other (please specify)

### Comments About Certificates

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### 50. Do you have any recommendations to provide the State Library about the Oregon Summer Reading Certificates?

## Order 2016 Summer Reading Sweepstakes Materials

\*If your library serves fewer than 10,000 people and you want one free summer reading performer next summer, then you must participate in and order sweepstakes materials. The performers' fees and all their travel costs are paid for by the Oregon College Savings Plan to promote summer reading and this sweepstakes in small communities. Free performers for next summer aren't guaranteed at this time, but collecting sweepstakes orders at this time reduces the number of surveys you receive.

The Oregon State Library, Oregon Library Association, and the Oregon College Savings Plan developed a partnership in 2010 to offer a summer reading sweepstakes. The name of the sweepstakes changes every year to reflect the summer reading theme; the 2015 sweepstakes was called Save For College, Save The Day! The goal of this partnership is to increase summer reading program participation to reduce summer learning loss which will lead to more Oregon students being prepared for college.

Libraries may promote and distribute sweepstakes materials in whatever way works best with their summer reading program. Parents and legal guardians of children and teens participating in your library's summer reading program can enter the sweepstakes to win a \$529 Oregon College Savings Plan or have \$529 deposited into an existing Oregon College Savings Plan account. Libraries indicated on the winning entry forms will receive a \$500 grant from the Oregon College Savings plan, even if that winner does not claim their prize.

These materials are paid for by the Oregon College Savings Plan, therefore they are available to your library for free. The Oregon College Savings Plan also pays for 4 AM Northwest interview spots and advertising on KATU to promote the summer reading program at public libraries and this sweepstakes.

### \*51. How many copies of materials do you need for the 2015 Oregon summer reading sweepstakes?

Entry Coupons (English)	<input type="text"/>
Entry Coupons (Spanish)	<input type="text"/>
Bookmarks	<input type="text"/>
Posters	<input type="text"/>
Oregon College Savings Plan Brochures	<input type="text"/>
Cardboard display stand	<input type="text"/>

## ORDER 2017 SUMMER READING MANUALS

The 2017 summer reading theme is 'construction/helping', and the slogan for all ages is 'Build A Better World'. CSLP summer reading manuals are paid for by the Oregon State Library with LSTA funds, therefore they are available to your library for free.

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Please note: You already ordered your 2016 summer reading manual. You can pick it up at the CSD Fall meeting. If you do not pick it up there, the CSD Summer Reading Chair will ship it to your library in November or December 2015.

### 52. Does your library have more than one physical location?

- Yes
- No

### 53. You may order one summer reading manual for each physical location--branch, book mobile, or other outlet.

How many hard copy, paper manuals do you need (comes with CD too!)?

How many manuals on CD only do you need (no paper!)?

### 54. You may order one summer reading manual for your library. Which format do you want it in?

- Hard copy, paper manual (comes with CD too!)
- CD only manual (no paper!)

Thank you for reporting your 2015 summer reading statistics and ordering materials for upcoming summer reading programs.