

Community Health Improvement Planning 2011



#1 Build on past experience

- 2008 MAPP process
 - Brought partners together to plan community health status assessment
 - Partners helped develop community survey (community themes)
 - Mini-version of public health system assessment
 - SWOT – PH supervisors did this
- 2008 Community Health Advisory Council

Lessons learned in 2008

- MAPP indicators – too many, AND partners want to add more – 140!!
- The data collection/reporting fell to us
- Survey – zip codes. **STAPLE**
- Same 10 people with centralized approach
- PH system – rather than LHD work
- Two committees – too much for Marion



Community based improvement plan

More than sick care

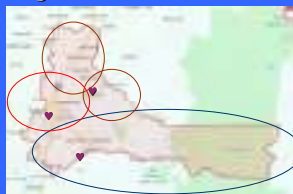


Preparing for a new assessment and planning cycle

- New Federal tax law for non-profit hospitals
 - Must do community health needs assessment every three years
 - Assessment must have community input
 - Public health must be involved
 - Must reported completed assessment in tax years beginning after March 2012

Preparing for a new assessment and planning cycle

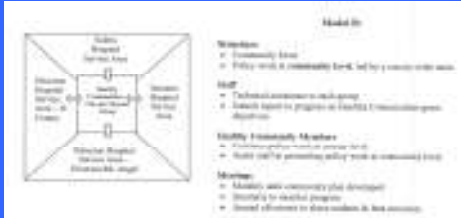
- Vision – regions centered around hospitals



- Targeted outreach to hospital leadership

Preparing for a new assessment and planning cycle

- Proposal to Healthy Communities Community Health Advisory Council (CHAC)



Preplanning for CHIP process

- Steering committee – hospitals & MCHD
- Reviewed health indicators – selected 10
- Scheduled 4 regional kick-off events
- **Hospitals**- invitations/media/event hosts
- **NWHF** grant paid for food
- **MCHD** community outreach presentations & kick-off presentation & facilitation





Narrowing the Focus

(keep it manageable)

- Steering Committee driven
- What we can impact
- Focus on health vs social service

10 Measures of Health in Marion County

Back to lessons learned in 2008

- MAPP indicators – too many, AND partners want to add more – 140!! **Picked 10**
- The data collection/reporting fell to us
- Survey – zip codes **STAPLE**
- Same 10 people – **regional**
- PH system – rather than LHD work – **partners contribute**
- Two committees – too much for Marion **one county-wide committee/ regional workgroups**

Next Steps

- Finish logic models
- Partners need lots of TA
- CQI – continuous recruitment & refinement





It takes a Community
