

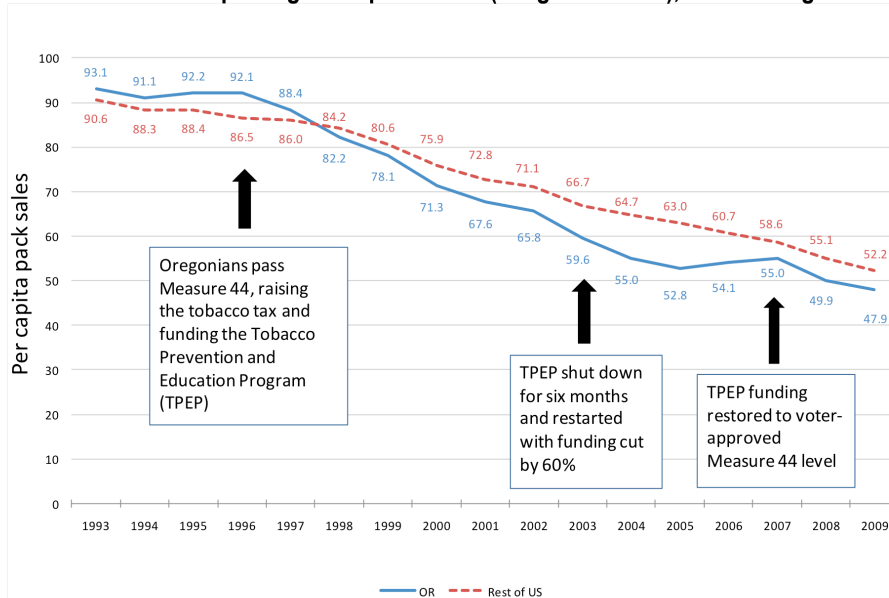


Coalition of Local Health Officials

Local Public Health

Oregon Tobacco Prevention and Education

Chart 1: Per-capita cigarette pack sales (Oregon vs. U.S.), 1993 through 2009



Tobacco Use is Very Costly

- Oregon pays an estimated \$287 million per year in Medicaid costs related to smoking (roughly 10% of total Medicaid expenditures).
- When both medical and loss in productivity costs (close to \$2.4 billion per year) are taken into account, the true cost per pack of cigarettes in Oregon is closer to \$13.27.

The Oregon Tobacco Prevention and Education Program Works

The Oregon Tobacco Prevention and Education Program (TPEP) is a best practice with the state and local public health systems working in coordination on a comprehensive program. Effective comprehensive tobacco control programs have five elements: community programs (counties and tribes), direct interventions (such as the “quit line”), media, surveillance and evaluation, and administration. All of these elements together reduce the prevalence of smoking in our communities.

- There has been a 48% reduction in per capita cigarette consumption since Oregonians voted to raise the tobacco tax and fund the Tobacco Prevention and Education Program
- The number of packs sold in Oregon increased when funding was reduced to the Tobacco Prevention and Education Program
- Local communities have worked successfully to achieve smoke free campuses, farmer’s markets, hospitals, and rental housing, with many other actions under way

In Oregon, Local Public Health Departments and Tribes are responsible for working with the community to make local policy changes in the places we live, work and play to improve the health of all Oregonians.

The **Coalition of Local Health Officials (CLHO)** represents the collective interests of the 34 local health departments in Oregon that are actively working to deliver services, monitor the health of local communities and protect residents and visitors against potential environment and infectious disease hazards.