

**ALL IN FOR HEALTH: JACKSON & JOSEPHINE COUNTIES**  
**CHIP ACTION PLAN – Example**



**CHIP PRIORITY AREA: BEHAVIORAL HEALTH**

<b>Goal 4: Prevent use and misuse of substances</b>					
<b>Strategy 4.a: Promote policies that advance substance-free social norms and reduce youth access to substances...</b>					
<b>Organizational Objective</b>	<b>Agency/ Collaborative</b>	<b>Process Measure (Outcome)</b>	<b>Activities</b>	<b>Timeframe</b>	<b>Process Measure (Output)</b>
By June 2021, HealthX will develop and implement an organizational tobacco-free campus policy at all hospital and clinic sites.	HealthX Healthcare Services	% hospital and clinic sites implementing a tobacco-free campus policy	<ol style="list-style-type: none"> <li>1) Research tobacco-free campus policies</li> <li>2) Draft HealthX policy</li> <li>3) Present policy to HealthX Board</li> <li>4) Adopt policy</li> <li>5) Set up employee cessation supports</li> <li>6) Train staff on new policy</li> <li>7) Implement policy</li> </ol>	<ol style="list-style-type: none"> <li>1) March – June 2020</li> <li>2) July – Aug 2020</li> <li>3) Sept 2020</li> <li>4) Oct 2020</li> <li>5) Oct - Dec 2020</li> <li>6) Jan – Mar 2021</li> <li>7) April 2020 - ongoing</li> </ol>	<ol style="list-style-type: none"> <li>6) % total staff trained on policy</li> <li>6) % HealthX sites with staff trained on policy</li> </ol>
By December 2022, Rogue County Public Health will gain support from at least 3 city jurisdictions for a county-wide alcohol retail outlet density ordinance.	Rogue County Public Health	# cities signing letter of support for county-wide alcohol retail outlet density ordinance	<ol style="list-style-type: none"> <li>1) Present to local city councils on benefits of retail outlet density ordinance</li> <li>2) Draft a model ordinance based</li> </ol>	<ol style="list-style-type: none"> <li>1) Jan 2020 – Jun 2022</li> <li>2) Jun – Dec 2020</li> </ol>	<ol style="list-style-type: none"> <li>1) # total presentations</li> <li>1) % Rogue County city councils reached by presentations</li> </ol>

			on feedback from city councils 3) Draft letter of support 4) Gather signatures for letter of support	3) Oct - Dec 2020 4) Jan 2021 - Dec 2022	
Table Rock Prevention Coalition will support local ordinances restricting marijuana advertising through the use of letter writing and public testimony.	Table Rock Prevention Coalition	# support letters written to city councils # letters to the editor # public comments or presentations made	1) Educate coalition members on benefits of advertisement restriction 2) Educate coalition members on letter writing and provision of public commentary 3) Write support letters 4) Make public presentations and/or public comments	All activities ongoing	3) % coalition members engaging in activity 4) % coalition members engaging in activity
<b>Strategy 4.d:</b> Provide education and disseminate information on risks associated with use and misuse of substances					
<b>Organizational Objective</b>	<b>Agency/ Collaborative</b>	<b>Process Measure (Outcome)</b>	<b>Activities</b>	<b>Timeframe</b>	<b>Process Measure (Output)</b>
By October 2021, Youth Health, LLC will partner with local media to run a regional multiplatform media advocacy campaign focusing on reducing youth substance use during National Substance Use Prevention Month.	Youth Health, LLC & the Coalition of Rogue County Media Groups	#Ads run # Focus Stories	1) Outreach to Coalition of Rogue County Media Groups 2) Draft MOUs between Coalition partners	1) March-May 2021  2) May- June 30 <sup>th</sup> 2021	

			<p>3) Draft Media Campaign Action Plan in alignment with Community Prevention Action Plan</p> <p>4) Finalize Media Campaign Action Plan</p> <p>5) Implement Media Campaign</p> <p>6) Evaluate campaign using surveys and student focus groups to determine spread and impact</p>	<p>3) July-August 2021</p> <p>4) August-September 2021</p> <p>5) October 2021</p> <p>6) November 2021-February 2022</p>	<p>6) % of surveyed individuals aware of campaign</p>
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**CHIP PRIORITY AREA: HOUSING**

<b>Goal 2: Increase percentage of individuals living in housing that is safe, accessible, and connected to community services</b>					
<b>Strategy 2.a: Build connections between housing providers and service providers</b>					
<b>Organizational Objective</b>	<b>Agency/ Collaborative</b>	<b>Process Measure (Outcome)</b>	<b>Activities</b>	<b>Timeframe</b>	<b>Process Measure (Output)</b>
By March 2021, Southern Oregon CCO and Valley Hills Recovery will collect 15 personal stories on the benefits of service-connected housing to be used in connection promotion efforts	Southern Oregon CCO & Valley Hills Recovery	# stories collected	<p>1) Recruit volunteers</p> <p>2) Collect stories</p> <p>3) Create communication materials</p>	<p>1) March – May 2020</p> <p>2) May – Oct 2020</p> <p>3) Oct 2020 – Mar 2021</p>	1) # persons recruited

By December 2020, the Cascades Business Association will host a housing and service providers summit event	Cascades Business Association	List of concrete next steps	<ol style="list-style-type: none"> <li>1) Plan event</li> <li>2) Hold event</li> <li>3) Evaluate participant satisfaction and event outcomes</li> <li>4) Identify next steps</li> </ol>	<ol style="list-style-type: none"> <li>1) Jan – Aug 2020</li> <li>2) Sept 2020</li> <li>3) Sept – Oct 2020</li> <li>4) Nov 2020</li> </ol>	<ol style="list-style-type: none"> <li>2) # housing providers attending</li> <li>2) # service providers attending</li> </ol>
Through June 2022, Generous Money Foundation will dedicate \$300,000 toward project(s) that build connections between housing and service providers	Generous Money Foundation	<p>\$ distributed on connection project(s)</p> <p># projects funded</p>	<ol style="list-style-type: none"> <li>1) Develop RFP</li> <li>2) Distribute RFP</li> <li>3) Evaluate proposals and select project(s) for funding</li> <li>4) Monitor projects</li> </ol>	<ol style="list-style-type: none"> <li>1) Feb – Apr 2020</li> <li>2) May 2020</li> <li>3) Jun 2020</li> <li>4) Ongoing from July 2020</li> </ol>	<ol style="list-style-type: none"> <li>2) # proposals received</li> </ol>
By March 2021, A Home for Everyone housing provider will create a Service Coordinator position and hire one for each of its housing developments.	A Home for Everyone housing provider	% Home for Everyone housing developments with a Service Coordinator	<ol style="list-style-type: none"> <li>1) Develop position description</li> <li>2) Dedicate necessary funding</li> <li>3) Advertise positions and conduct hiring</li> </ol>	<ol style="list-style-type: none"> <li>1) Mar – Jul 2020</li> <li>2) Jan – Jun 2020</li> <li>3) Ongoing from Aug 2020 until positions filled</li> </ol>	---

**CHIP PRIORITY AREA: PARENTING & LIFE SKILLS**

<b>Goal 3: Families have ample healthy and affordable food</b>					
<b>Strategy 3.b: Increase access to healthy foods for children and families</b>					
<b>Organizational Objective</b>	<b>Agency/ Collaborative</b>	<b>Process Measure (Outcome)</b>	<b>Activities</b>	<b>Timeframe</b>	<b>Process Measure (Output)</b>
By June 1, 2021 Red Buttes University faculty and staff will initiate 5 new community gardens in Jackson and Josephine Counties	Red Buttes University Extension Service	# new community gardens	<ol style="list-style-type: none"> <li>1) Identify potential sites for new community gardens</li> <li>2) Create concrete plans for garden development</li> <li>3) Engage community in garden development</li> <li>4) Initiate first growing season</li> </ol>	<ol style="list-style-type: none"> <li>1) Jan – Aug 2020</li> <li>2) Aug 2020 – Mar 2021</li> <li>3) Ongoing</li> <li>4) Mar – May 2021</li> </ol>	<ol style="list-style-type: none"> <li>1) # potential new sites identified</li> <li>2) # site with concrete plans for planting by June 2021</li> <li>3) % new gardens run by community members</li> <li>3) % occupancy of new gardens</li> <li>4) # gardens with occupied plots</li> </ol>
Through December 2022, Full Tummies non-profit will conduct improvement initiatives to increase utilization of its farmers market vouchers	Full Tummies non-profit	Utilization rate of farmers market vouchers	<ol style="list-style-type: none"> <li>1) Conduct survey and focus groups with target audience</li> <li>2) Identify improvement ideas based on target audience feedback</li> <li>3) Implement improvement ideas</li> </ol>	<ol style="list-style-type: none"> <li>1) Jan – May 2020</li> <li>2) May – June 2020</li> <li>3) July 2020 – Dec 2022</li> </ol>	<ol style="list-style-type: none"> <li>1) # survey respondents</li> <li>1) # focus groups</li> <li>2) # improvement ideas identified</li> </ol>
By January 2022, Jo-Jack Regional Growers Association and Bear Creek School District will conduct a feasibility study on expansion of the farm-to-table program to all schools within the district	Jo-Jack Regional Growers Association & Bear Creek School District	Final feasibility study report	<ol style="list-style-type: none"> <li>1) Hire contractor</li> <li>2) Conduct feasibility study</li> </ol>	<ol style="list-style-type: none"> <li>1) June – Oct 2020</li> <li>2) Dec 2020 – Sept 2021</li> </ol>	---

			3) Write report	3) Sept – Dec 2021	
By October 2021, the End Hunger in the Valley Coalition will expand its Local Farmers in Corner Stores program to five additional sites.	End Hunger in the Valley Coalition	# new Local Farmers in Corner Stores sites	1) Identify areas of need 2) Identify potential sites 3) Contact potential sites and pitch program 4) Enroll new sites	1) Jan – Jun 2020 2) Jun – Aug 2020 3) Aug 2020 – Oct 2021 4) Ongoing from Aug 2020	2) # potential sites identified 3) # potential sites pitched on the program