

School Libraries: At the Common Core of Education

School Library Task Force
Member Questionnaire
2013 ALA Midwinter Meeting - Seattle

The 2012-2013 School Library Task Force is looking for input about school libraries to help shape the next stages of its campaign, School Libraries: At the Common Core of Education, scheduled to launch this spring. Please take some time to fill out this brief questionnaire and return it to the school library task force member presenting at your meeting. If you need additional time to answer please be sure to get his or her e-mail address and send the responses there. If you are receiving this from an ALA staff member, please be sure to return it to him or her. Thank you in advance for your valuable input.

1. From the point of view of your stakeholders, what value does a robust school library program contribute to public or academic library services or the community at large? (For school librarians, what does a robust school library program contribute to your school and community?)

If school libraries are not supported in your community, can you identify the effect(s) of not having a school library on your public or academic library services and/or your community?

2. If you were orchestrating this campaign, what's the single most important thing the task force needs to focus on?

3. How can the task force "sell" the campaign to decision-makers and audiences your groups are in contact with (e.g., deans, mayors, legislators, trustees, Friends, etc.)? What buzzwords, such as *college readiness*, *workforce readiness*, or *Common Core*, will resonate with them?