

# ALA American Library Association

To whom it may concern,

The 2014 Congressional elections brought sweeping change to both the House and Senate. With those changes come real opportunities and real dangers for libraries and those we serve.

It's no exaggeration that, now more than ever, the ALA Washington Office needs your help to ensure that National Library Legislative Day 2015 (NLLD) is the most well attended and impactful yet. With the stakes so high in so many ways for libraries and their users, permit me a request (perhaps even a challenge, if you like) to every library association and ALA chapter in every state in the nation:

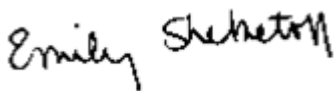
- In this 70<sup>th</sup> Anniversary year of the Washington Office, fuel our fight for federal library support and library values with a pledge of just \$70, payable however and whenever you wish, in 2015.

You already know how valuable the hallmark issue briefings and advocacy training of every NLLD experience are to your members, particularly for first-time participants. Many attendees leave equipped and motivated by their time on the Hill to become active and effective library advocates when they return home. The training and experience they get in DC often makes advocates more confident when the time comes to attend local town hall meetings, defend banned books, and meet with Members of Congress at local events.

Additional resources for National Library Legislative Day means additional promotion, participation, policy briefings, and "payback" in the form of a core group of Representatives and Senators who we can inform, recruit and turn into library champions for the whole of their service in Congress.

Many state associations have given regularly to the ALA Washington Office in the past and we thank you. This year, we need *all* chapters, associations and individuals to join them and the fight for everything at stake in this new 114<sup>th</sup> Congress. Thank you for your support in the past and your redoubled commitment today to supporting Leg Day 2015 with your members' participation ... and with a generous pledge to make library advocacy history together this May.

Sincerely,



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