SAVE THE DATE(S)!

**Which dates?**

October 23 & 24, 2015

**What for?**

The Public Library Directors’ Annual Meeting (Oct 23) **AND** a FREE Fundraising Workshop (Oct 24) for Directors and Library Supporters!

**Come again? Who?**

**Friday, October 23**, is set aside for the annual meeting of all Oregon Public Library Directors. The following day, **Saturday, October 24,** all the Directors are invited to stay for an all-day (6 hour) free workshop about fundraising. **Foundation members, Friends’ members and other supporters who help raise funds for your library are also invited to attend this workshop, which is on a Saturday so that more people are available. Tell them now so they can get it on their calendars!**

**Sponsor?**

PLD. They are so fabulous, they are paying for this entire opportunity.

**Presenter(s)?**

The workshop on Saturday, October 24, will be presented by Peter Pearson and Sue Hall with Library Strategies, a consulting group of the Friends of the St. Paul (MN) Public Library

**Description?**

The 6 hour workshop on Saturday will focus on the best practices in library fundraising including Friends and Foundations, individual giving, special events, planned giving and all of the basic information. The workshop will also include the importance of public awareness and marketing, social media, cultivating fundraising boards and other “higher level” topics. The Saturday session will conclude with an hour devoted to walking participants through creating their own plans for jump-starting a fundraising initiative in their libraries.

**Where?**

Tigard Public Library (Thanks, Margaret!)

**Time?**

TBD

**Do I need to sign up now?**

No. Go back to your library, talk to your fundraising groups, convince them to attend and we’ll talk to you this summer when we send out an invite on Libs-or and the PL Directors List.

**Who should I contact with all of the questions my Foundation will ask?**

Not Mo. How about incoming chair Kevin Barclay at [kevinb@dpls.lib.or.us](mailto:kevinb@dpls.lib.or.us)? Yes, that works!