

Harwood Institute

Public Innovation Training

Turning Outward and Engaging My Community

Presented in partnership by



United Way
of Deschutes County



Friday, January 22, 2016
9 AM - 4 PM
Bend, Oregon

Turning Outward and Engaging My Community is a one day training offered by The Harwood Institute, hosted by the Deschutes Public Library and the United Way of Deschutes County. During this training you will learn what it means to Turn Outward - to use the community, not your conference room, as your reference point for choices and action. Turning outward is an effort that can be learned, and results in authentically engaging communities in real and lasting change.

Participants will learn how to:

- Achieve community impact and accelerate strategic organizational change through Community Conversations.
- Authentically engage with the community to deeply understand them and make more informed choices.
- Leverage their resources in a way that creates impact on a specific issue while building the conditions for change.
- Reorient themselves toward the public and create new opportunities for community impact
- Align mission, resources, and strategies to the community's capacity so that efforts at community changes will have a greater chance of succeeding.



Register online at www.deschutesunitedway.org/harwood

\$500/per person includes breakfast, beverages, and lunch during the workshop.

Questions? Email gwenn@deschutesunitedway.org or call 541-389-6507

More information about the Harwood Institute: Turning Outward can be found at www.theharwoodinstitute.org/how-to-turn-outward