

Grow with Google

Thanks for choosing to host a Grow with Google job seeker workshop! We're thrilled to continue our partnership in helping job seekers in your community to get most out of this opportunity.

We'd love for you to help spread the word about the upcoming event on your social channels and are sharing some key messages and visual assets with you.

Guidelines for posting:

Include the hashtag #GrowWithGoogle. This will help our social media team find posts and engage from Google-owned social channels.

Share the upcoming event(s) with your followers on social media. Share posts two weeks in advance to help raise awareness about how your library is hosting this event for your community.

Recap the event. This will ensure people know that you participated in this workshop and they can expect more to come!

Sample social copy:

Promote before the event with this suggested social copy.

Join us for a free #GrowWithGoogle virtual workshop on 11/17 to learn best practices to boost your productivity → g.co/grow/Oregon

Promote after the event with this suggested social copy.

We joined the #GrowWithGoogle virtual workshop and learned how to use digital tools for everyday tasks. Helpful tips & tricks, stay tuned for the next workshop!

Photos/visual assets: *assets emailed*

Questions? Reach out to sibala@google.com