



Use Data, Save Big!

Increasing Student Savings with
Proactive Textbook Purchasing

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From LBCC to OSU

- Started purchasing unlimited license eTextbooks at LBCC in 2015
- Calculated \$234,678 of potential student savings in under 5 years
- Began exploring implementation at OSU in August 2023

For more information on the program at LBCC, see:

- <https://openoregon.org/library-resources-as-course-materials/>
- <https://openoregon.org/linn-benton-campus-report/>



Potential Benefits

- Savings for our students
- Spacing out the purchasing and cataloging of books so that it does not all happen at the beginning of term
- Allows us to make timely choices about what we want to have in our Course Reserves collection
- More textbooks already available at the beginning of term

E-Textbooks Process

Students gather & clean
bookstore data

01

LTs or students check
our holdings

02

03

Reserves team adds them
to the reading list &
emails instructors

04

05

Rima creates a list of
available ebook licenses
in Gobi

Rima purchases ebooks
& Keiko catalogs them




Avoid Workflow Bottlenecks
= Course Texts Available at
the Beginning of Term


The Numbers

	Ebook purchases	Potential savings	Overall savings from eTextbooks
Fall	\$5829 22 titles	\$N/A	\$N/A* 83 titles
Winter	\$9755 48 titles	\$63,143.30 1,421 students	\$179,186.08 111 titles 3,544 students
Spring	\$2728 18 titles	\$14,081.75 390 students	\$142,394.50 82 titles 3,122 students

*In fall, we didn't finish early enough for students to realize savings.



“This is great news -
thanks for looking out
for our students!”



“What wonderful news.
This will be so helpful for
students! Thank you for
making this happen.”

“I had not known about
this, and very happily
forwarded your message
to the students. Cheers!”

— emails from instructors





Print & CDL



1. Add Enrollment

CORE reports and spreadsheets...

2. ID purchases

Goal: have *something* for any course
with >100 students

3. Profit! Er, Process!

Head start on preparing the books





(more) Numbers

	Winter	Spring
Print	10 books 21 checkouts	5 books 35 checkouts
CDL	2 books 332 uses	2 books 6 uses



(more) Numbers

Print/Spring Data	Creation Date	First Usage	Total Checkouts
Principles of Geotechnical Engineering	3/28/24	5/5/24	1
Finna	3/31/23	6/7/23	6
Iliad	3/19/24	4/15/24	13
Odyssey	3/19/24	4/8/24	15
Manual of Oregon Trees & Shrubs	3/31/24	n/a	0

(more) Numbers

CDL/Spring Data	Creation Date	First Usage	Total Checkouts
Environmental Economics	4/10/24	5/21/24	5
Sibley Guide to Trees	4/16/24	5/28/24	1
Manual of Woody Landscape Plants	4/17/24	n/a	0



Even More Ideas

- Audio textbook purchasing through OverDrive
 - 53 titles available for spring term (of 726)
- Systematically putting all items that we already own on reserve
- Informing instructors of the items we already have, before the term begins



What's Next?

- Building a stronger relationship with the Beaver Store
- Marketing campaign
- More analysis of our statistics
- Database management

Final Thoughts





Questions?

THANKS

Do you have any questions?

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