## ODS > Moda Health

### The next chapter in our story

We have some exciting news to share. After 57 years as ODS, we're changing our name to better reflect who we are, what we have to offer and where we're going from here. Starting this spring, ODS will become Moda Health.

Our story began in 1955 when, as Oregon Dental Service, we pioneered dental insurance in America. When we added medical insurance 30 years later, we kept our acronym, "ODS." Today, we do business far beyond Oregon — in fact, we provide medical, dental, pharmacy and vision plans for more than 1 million members in Oregon, Washington and Alaska.

#### What's in a name?

The name Moda comes from the Latin term "modus." It means "the way." We picked it because that's what we're all here to do: help the communities and people we serve find the right way to better health.

# No matter what we call ourselves, we remain committed to how we do business

We're the same company, run by the same people, with the same devotion to customer service. We're simply changing our name to better reflect who we are and the customers we serve.

#### Join us on our journey

As an important Moda Health partner, we're excited to have you join us on our journey.

It will take about a year to fully transition from ODS to Moda Health. During that time, you'll hear and see us refer to both ODS and Moda Health.

We know that together we can inspire and support Moda Health members.

We know, too, that this change may mean additional work for you and your team. We want you to know we appreciate your help in making this transition a success.



